



## National Alternative Fuels Training Consortium

Training Centers Nationwide

### National Alternative Fuels Training Consortium Program Update – October 2009

*The National Alternative Fuels Training Consortium (NAFTC) is the only nationwide training organization dedicated to improving air quality and decreasing U.S. dependence on foreign oil by promoting, supporting, and expanding the use of alternative fuels and alternative fuel vehicles (AFVs) and advanced technology vehicles.*

The NAFTC develops and disseminates curricula for in-service and pre-service auto technicians, fleet managers, automotive trainers, and others in the AFV and automotive fields; first responders and other safety personnel; government officials; and consumers. Headquartered at West Virginia University, the NAFTC consists of Training Centers located nationwide from Maine to California. Each center provides *Training with Impact* through its experienced instructors and real-world shop facilities. Numerous other members from secondary schools, small businesses, government, and industry also support the NAFTC's mission.

#### **Services provided by the NAFTC**

- Offers over 20 courses and workshops nationwide on alternative fuel and advanced technology vehicles
- Develops and delivers new courses and workshops yearly to meet demand and updated technology needs
- Provides extensive technical assistance through timely and accurate technical data available on NAFTC Web site
- Produces two NAFTC newsletters reporting on top industry news stories and NAFTC updates - the NAFTC eNews, a quarterly Web-based newsletter, and the NAFTC Clean Alternatives Report (CARReport), a printed annual publication

#### **Since its inception in 1992, the NAFTC has created tremendous impact through**

- Delivering over 1,100 courses and training over 16,500 technicians, fleet managers, students, decision-makers, and others nationwide
- Conducting over 1,300 workshops and education/awareness events with over 350,000 attendees
- Strengthening alliances with regional fuel providers and local industries
- Enhancing liaisons with automobile manufacturers
- Enhancing alliances with aftermarket retailers within an NTC's region
- Heightening awareness for millions about alternative fuel and advanced technology vehicles by conducting National AFV Day Odyssey\*
- Conducting international training
- Providing technical assistance to thousands
- Collaborating with other industry partners to conduct special projects

\*The NAFTC is the developer of the nation's largest non-profit consumer educational program, National AFV Day Odyssey. National AFV Day Odyssey was designed to create public awareness and to promote the use of alternative fuel and advanced technology vehicles. Odyssey was conducted in 2002, 2004, 2006, and again on October 3, 2008. The 2008 event consisted of 90 sites throughout the United States and in Canada, with nearly 200,000 direct attendees and over 50,000,000 people reached through media coverage.

*The NAFTC seeks to broaden its programs, provide more involvement in each of our local service areas, and expand our reach, effectiveness, and network of support.*



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