

National Alternative Fuel Vehicle Day
Odyssey

2008



**National AFV Day Odyssey
Executive Summary**



**2008 National AFV Day Odyssey Coordinated by:
National Alternative Fuels Training Consortium**

West Virginia University
Ridgeview Business Park
1100 Frederick Lane
Morgantown, WV 26508

Phone (304) 293-7882
Fax (304) 293-6944
Web site: <http://www.naftc.wvu.edu>
Al Ebron, NAFTC Executive Director

Headquartered at



**Together,
We Can Make
a Difference**

*... you are
the solution!*



National AFV Day Odyssey was developed and coordinated by the National Alternative Fuels Training Consortium, headquartered at West Virginia University, with support from our participating national partner and sponsors.



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**Together,
 We Can Make
 a Difference**

Local event information based on reports from site coordinators. Some sites were unable to participate due to weather or other emergencies.

**Showcasing alternative transportation technologies—
 a pathway to energy independence!**

Date: October 3, 2008
Total Attendees: Nearly 200,000
Total Countries: 2
Total Sites: 90
 United States: 89 sites
 (35 states + D.C.)
 Canada: 1 site

National Partner: U.S. Department of Energy Clean Cities Program
National Sponsors: Toyota, National Biodiesel Board, West Virginia University
National Media Partner: Fuel Advantage Magazine

Over 900 Organizations and Companies Participated, Including:
 53 Clean Cities Coalitions
 25 NAFTC National Training Centers

Event Formats Included: Fairs, AFV Auto Shows, Ride and Drives, Conference/Informational Round Tables, Training Sessions, Networking Luncheons/Dinners, Media Event/Press Conferences, Ground Breakings and Open Houses

Media Coverage: More than 50 million individuals were reached through local and national media outlets

**Al Ebron, NAFTC Executive Director
 National AFV Day Odyssey Coordinator**
**Judy Moore, NAFTC Assistant Director - Communications
 National AFV Day Odyssey Co-Coordinator**

*A journey must begin
with a single step.*

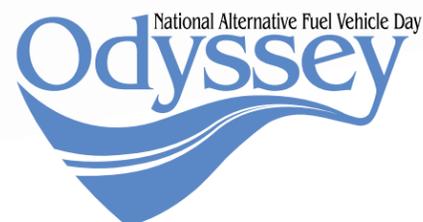
About Odyssey

In 2002 the National Alternative Fuels Training Consortium (NAFTC) established National Alternative Fuel Vehicle (AFV) Day Odyssey to begin the journey of educating our nation about alternative fuel and advanced technology vehicles and the important role they play. As our country continues to face several crises created by our dependence on foreign oil and the need for a cleaner environment, it is more important than ever for Americans to know that these vehicles can offer hope and solutions.

National AFV Day Odyssey is a nationwide, biennial celebration conducted to promote the use of and educate the public on the importance of alternative fuel vehicles and advanced technology vehicles. Since Odyssey's beginning in 2002, the NAFTC has continued to coordinate this incredible event, with support from its numerous partners and sponsors. In 2004, 2006, and 2008, the event drew record-breaking crowds, allowing millions to hear Odyssey's message.

Odyssey provides audiences of all ages and professions the opportunity to become better acquainted with viable, clean vehicle alternatives. Consisting of activities ranging from vehicle exhibits and demonstrations, to lectures and classes, Odyssey also creates the largest collaborative effort of thousands of industry experts, sharing their passion, knowledge and support of alternative fuel and advanced technology vehicles. Together, we fulfill a joint mission of educating the nation about viable alternative transportation technologies.

Headquartered at West Virginia University, the NAFTC is a nationwide alternative fuel and advanced technology vehicle training organization that develops and disseminates curricula and training programs, and conducts education and outreach activities. The Consortium consists of higher-education institutions, secondary schools, and industry partners dedicated to educating technicians and future technicians, government officials, first responders, and the general public about the proper maintenance, safety aspects, and importance of clean, alternative fuel and advanced technology vehicles.



Building on past success, the 2008 National AFV Day Odyssey Event exceeded all expectations and broke all records. The event, held in partnership with the U.S. Department of Energy Clean Cities program, had 90 participating sites, and drew nearly 200,000 attendees, with over 50 million reached through media coverage!

2002

National AFV Day Odyssey's inaugural year in 2002 drew crowds to 51 sites, located in 31 states nationwide. The message of the benefits and importance of alternative fuel vehicles was extended to an array of individuals nationwide and proved to be a major success, reaching more than 17,000 people.

2004

In 2004, the second biennial event continued the success, with more than 24,000 individuals attending an Odyssey event held at 54 sites in 34 U.S. states, and an international expansion into Canada. Nearly 24 million individuals were reached through media outlets.

2006

Again in 2006, National AFV Day Odyssey broke prior records, with 60 sites held in 33 U.S. states, plus two sites in Canada and one site in Germany. Nearly 40,000 individuals attended an event with over 30 million individuals reached through media outlets.

2008

Success of the 2008 Odyssey went beyond all expectations. Nearly 200,000 people attended one of 90 sites in 34 U.S. states and Canada, seeking knowledge on alternative fuel and advanced technology vehicles. Over 50 million individuals were reached through local and national media.

*Tribute:
Dennis Weaver, acclaimed actor and conservationist, served as the 2004 national spokesperson*



Michael Peterson, country music superstar and alternative fuel advocate, served as the 2008 National AFV Day Odyssey spokesperson.

Odyssey 2008

On October 3, 2008, the National Alternative Fuels Training Consortium (NAFTC), in partnership with the U.S. Department of Energy (DOE) Clean Cities program, conducted the 4th installment of National AFV Day Odyssey. The 2008 event was the largest ever with 90 sites across the nation, nearly 200,000 people in attendance, and over 50 million individuals reached through media coverage!

Odyssey 2008 included two national kickoff events. On September 30, 2008 the U.S. Department of Energy Clean Cities Program held a pre-kickoff event at their headquarters in Washington, D.C. This kickoff event was held in recognition of the 2008 Clean Cities partnership with National AFV Day Odyssey, and in celebration of the program's 15 year anniversary.

The national media kickoff event for Odyssey 2008, serving as the heart of the local events taking place across the country and in Canada, was held in Nashville, Tennessee on October 3, and was hosted by the Nashville Auto-Diesel College (NADC) and Clean Cities of Middle Tennessee, on the campus of NADC. Country music superstar and alternative fuel advocate, Michael Peterson, served as the event's

spokesperson and delivered a powerful and motivating speech addressing alternative fuel topics and inspirational experiences. Also on hand were numerous experts in the field of alternative fuels, along with prominent government officials, who all offered their support of Odyssey.

Opening introductions for the national media kickoff event were provided by Lisa Bacon, President of Nashville Auto-Diesel College; Doug Fox, Vice-President of Nashville Auto-Diesel College; and Dave Pelton, President of Clean Cities of Middle Tennessee. Other speakers included Representatives from the City of Nashville Mayor's Office; City Council Members Karen Bennett and Pam Murray; Shaun McAlmont, President and COO of Lincoln Educational Services; Parks Wells, Executive Director of the Tennessee Soybean Promotion Board; Josh Womack, Owner of VerdeGoh!; and Al Ebron, NAFTC Executive Director and National AFV Day Odyssey Coordinator



Spanning three days, the event provided participants many activities in which to take part, including vehicle

displays, educational seminars, and an array of exhibits promoting the use of alternative fuels and advanced technology vehicles. Al Ebron gave special recognition to U.S. Senator Robert C. Byrd for his leadership and spearheading of Senate Resolution 665 designating October 3, 2008 as National Alternative Fuel Vehicle Day. The resolution was co-sponsored by 22 other U.S. Senators. In addition, representatives from the City of Nashville presented a proclamation declaring October 3, 2008 as National AFV Day Odyssey.



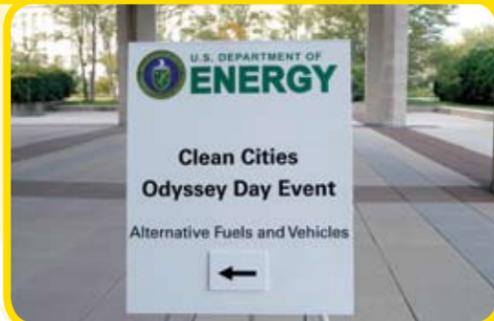
Partner and Sponsors

Thanks to the participation and support of the 2008 National AFV Day Odyssey Partner, the U.S. Department of Energy (DOE) Clean Cities Program; National Sponsors, Toyota, National Biodiesel Board and West Virginia University; National Media Sponsor, Fuel Advantage Magazine; and the hundreds of local event partners and sponsors, Odyssey once again broke past records and exceeded all expectations.

As part of the 2008 national activities, a pre-kickoff event was held in partnership with the U.S. Department of Energy Clean Cities Program. The event was held at the U.S. Department of Energy headquarters in Washington, D.C. on September 30, 2008. The event, serving as one of the 90 Odyssey event sites, featured prominent speakers, vehicle displays, and informational booths. Speakers for the event included John Mizroch, Acting Assistant Secretary for the Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE); David Rodgers, Deputy Assistant Secretary for Energy Efficiency; Christopher Zimmerman, Arlington County board member and METRO board chair; and Al Ebron, Executive Director of the NAFTC.

The Clean Cities Program is a government-industry partnership designed to reduce petroleum consumption in the transportation sector by advancing the use of alternative fuels and vehicles, idle reduction technologies, hybrid electric vehicles, fuel blends,

and fuel economy measures. The 2008 partnership was in part to celebrate the 15-year anniversary of the program, which was established in 1993 with its first designated coalition located in Atlanta, Georgia. 53 Clean Cities Coalitions participated in the 2008 National AFV Day Odyssey and contributed enormously to the overall success of the event.



The 2008 National AFV Day Odyssey was held in partnership with the U.S. Department of Energy Clean Cities program in recognition of the program's 15-year anniversary.

2008 Partner and Sponsors:

TOYOTA

Fuel Advantage
OPTIMIZING MPG AND FUEL CHOICES

CELEBRATING
15
YEARS
Clean Cities

U.S. Department of Energy

NATIONAL
BIO DIESEL
BOARD

West Virginia University



110th CONGRESS
2d Session
S. RES. 665

**Designating October 3, 2008, as
'National Alternative Fuel Vehicle Day',
-IN THE SENATE OF THE UNITED STATES-**

September 18 (legislative day, September 17), 2008

Mr. Byrd (for himself, Mr. Bayh, Mr. Biden, Mr. Bingaman, Ms. Cantwell, Mr. Dodd, Mr. Dorgan, Mr. Durbin, Mrs. Feinstein, Mr. Kerry, Mr. Lieberman, Mr. Nelson of Nebraska, Mr. Pryor, Mr. Reid, Mr. Rockefeller, Mr. Salazar, Ms. Stabenow, Mr. Wyden, Mr. Burr, Mr. Domenici, Mr. Ensign, Mr. Hagel, and Mr. Lugar) submitted the following resolution; which was referred to the Committee on the Judiciary

RESOLUTION

**Designating October 3, 2008, as
'National Alternative Fuel Vehicle Day'.**

Whereas the United States should reduce the dependence of the Nation on foreign oil and enhance the energy security of the Nation by creating a transportation sector that is less dependent on oil;

Whereas the United States should improve the air quality of the Nation by reducing emissions from the millions of motor vehicles that operate in the United States;

Whereas the United States should foster national expertise and technological advancement in cleaner, more energy-efficient alternative fuel and advanced technology vehicles;

Whereas a robust domestic industry for alternative fuels and alternative fuel and advanced technology vehicles will create jobs and increase the competitiveness of the United States in the international community;

Whereas the people of the United States need more options for clean and energy-efficient transportation;

Whereas the mainstream adoption of alternative fuel and advanced technology vehicles will produce benefits at the local, national, and international levels;

Whereas consumers and businesses require a better understanding of the benefits of alternative fuel and advanced technology vehicles;

Whereas first responders require proper and comprehensive training to become fully prepared for any precautionary measures that they may need to take during incidents and extractions that involve alternative fuel and advanced technology vehicles;

Whereas the Federal Government can lead the way toward a cleaner and more efficient transportation sector by choosing alternative fuel and advanced technology vehicles for the fleets of the Federal Government; and

Whereas Federal support for the adoption of alternative fuel and advanced technology vehicles can accelerate greater energy independence for the United States, improve the environmental security of the Nation, and address global climate change: Now, therefore, be it

Resolved, That the Senate--

(1) designates October 3, 2008, as "National Alternative Fuel Vehicle Day";

(2) proclaims National Alternative Fuel Vehicle Day as a day to promote programs and activities that will lead to the greater use of cleaner, more efficient transportation that uses new sources of energy; and

(3) urges Americans--

(A) to increase the personal and commercial use of cleaner and energy-efficient alternative fuel and advanced technology vehicles;

(B) to promote public sector adoption of cleaner and energy-efficient alternative fuel and advanced technology vehicles; and

(C) to encourage the enactment of Federal policies to reduce the dependence of the United States on foreign oil through the advancement and adoption of alternative, advanced, and emerging vehicle and fuel technologies.

Senator Robert C. Byrd championed Senate Resolution 665, along with 22 additional senators, designating October 3, 2008 as National Alternative Fuel Vehicle Day.

Governmental Support

Congressional and local government leaders across the nation showed incredible support once again for the 2008 National AFV Day Odyssey event. Senate Resolution 665, designating October 3, 2008 as National Alternative Fuel Vehicle Day, was championed by U.S. Senator Robert C. Byrd of West Virginia and supported by twenty-two additional U.S. Senators, including:

- Mr. Bayh of Indiana
- Mr. Biden of Delaware
- Mr. Bingaman of New Mexico
- Ms. Cantwell of Washington
- Mr. Dodd of Connecticut
- Mr. Dorgan of North Dakota
- Mr. Durbin of Illinois
- Mrs. Feinstein of California
- Mr. Kerry of Massachusetts
- Mr. Lieberman of Connecticut
- Mr. Nelson of Nebraska
- Mr. Pryor of Arkansas
- Mr. Reid of Nevada
- Mr. Rockefeller of West Virginia
- Mr. Salazar of Colorado
- Ms. Stabenow of Michigan
- Mr. Wyden of Oregon
- Mr. Burr of North Carolina
- Mr. Domenici of New Mexico
- Mr. Ensign of Nevada
- Mr. Hagel of Nebraska
- Mr. Lugar of Indiana

There were many designations of support throughout the United States, including proclamations from the State of Iowa; the City of Missoula, Montana; the City of Tucson, Arizona; the City of Nashville, Tennessee; and the City of Houston, Texas.

In addition, many Congressional and local government leaders attended and spoke at numerous local Odyssey events.





The Impact

On October 3, 2008, the NAFTC and hundreds of groups and organizations joined together to conduct the fourth National AFV Day Odyssey, with unimaginable success. With events taking place from Delaware to Hawaii, and into Canada, the impact of the 2008 National AFV Day Odyssey was beyond measure. Not only were there nearly 200,000 direct attendees, but over 50 million individuals were made aware of the important role these vehicles play in our nation's energy security and cleaner environment, through media outlets.

The overwhelming success of the 2008 Odyssey proves once again that Americans are seeking information about alternative fuel and advanced technology vehicles. Odyssey event attendees were asked to complete a Participant Evaluation to better capture the real success of Odyssey. Out of a sampling of 500 Odyssey event attendees, 77 percent responded that after attending an Odyssey event they would include AFVs/hybrids in test drives before making their next personal automobile purchase. In addition, 84 percent responded that their interest in owning an AFV/hybrid had increased as a result of attending an Odyssey event.

Expanding beyond traditional media outlets, over 34.8 million individuals were reached through the Internet and other new media avenues. In addition, over 10.5 million persons were reached through print media and over 5.9 million were reached through radio and TV, including the Motorman Leon Kaplan radio show and MotorWeek, known as Television's Original Automotive Magazine.



Out of a sampling of Odyssey event attendees, 84 percent responded that their interest in owning an AFV/hybrid had increased as a result of attending an Odyssey event.



Over 34.8 million reached through the Internet/new media.



Over 10.5 million reached through print media.



Over 5.9 million reached through radio and TV.



The 2008 National AFV Day Odyssey included 90 events, held in 35 U.S. states, District of Columbia and Canada, educating consumers on the importance of alternative fuel and advanced technology vehicles.

Event Highlights

Nearly 200,000 individuals attended one of the 90 local Odyssey events where they learned about the importance of alternative fuel and advanced technology vehicles. Highlights featured industry experts, educational seminars, vehicle test drives, vehicle displays, testimonials, networking opportunities, and much more.

The 2008 Odyssey was the fourth installment and was organized in partnership with the U.S. Department of Energy's Clean Cities Program. The event was honored with a national resolution to designate October 3, 2008 as National Alternative Fuel Vehicle Day. The resolution was spearheaded by U.S. Senator Robert C. Byrd, and was supported by 22 other U.S. Senators.

Many of the 2008 Odyssey events were held in collaboration with other industry events, providing the opportunity to get Odyssey's message in front of thousands of additional consumers. Event highlights included:

- Local and national celebrities, including the Odyssey National Media Event spokesperson, country music superstar, Michael Peterson, and T. Boone Pickens, Chairman and Chief Executive Officer (CEO) of BP Capital
- U.S. Department of Energy Clean Cities 15-year anniversary celebrations
- I-65 – America's First Biofuels Corridor celebrations
- Groundbreaking ceremonies and grand openings for many alternative fuel filling stations
- Grand openings of alternative fuel production facilities
- Presentations/training workshops on alternative fuel and advanced technology vehicles



- Ride-and-drives, allowing attendees to get behind the wheel and test vehicles for a real-world hands-on experience
- Car and truck shows
- Alternative fuel and advanced technology vehicle expositions

There were hundreds of consumer-driven alternative fuel and advanced technology vehicles on display at the Odyssey events, including hybrid electric vehicles, battery electric vehicles, and vehicles powered by natural gas, propane, ethanol and biodiesel. In addition, there were many very unique vehicles on display. A few examples of these vehicles included:

- "World's firsts" such as a dedicated electric heavy-duty truck and a compressed natural gas (CNG) plug-in hybrid electric solid waste collection truck
- Coca Cola® diesel-electric tractor and beverage trailer
- Multiple plug-in converted Toyota Priuses
- Electric motorcycles
- Metro transit hybrid buses
- Hybrid diesel bus
- E85 ethanol-fueled INDY race car
- Dozens of hydrogen fuel cell vehicles



AMERICA'S FIRST
BIOFUELS CORRIDOR



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National Events

National Media Kickoff Event Tennessee.....	National Pre-Kickoff Event District of Columbia.....
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Local Events

Alabama.....	Kansas.....	North Dakota.....
14	29	38
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Arizona.....	Louisiana.....	Oregon.....
15	30	40
California.....	Maryland.....	Pennsylvania.....
16	31	41
Colorado.....	Michigan.....	Tennessee.....
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Hawaii.....	Montana.....	Virginia.....
26	34	47
Idaho.....	Nevada.....	Washington.....
27	34	48
Illinois.....	New Mexico.....	Wisconsin.....
27	35	49
Indiana.....	New York.....	West Virginia.....
28	35	50
Iowa.....	North Carolina.....	Winnipeg, Canada.....
29	37	53

Event information on following pages based on reports from site coordinators.

Alabama

Host Site Coordinator and Co-Coordinators: U.S. Department of Energy, Alabama Clean Fuels Coalition, General Motors, EPIC and Energy, Weatherization and Technology Division of the Alabama Department of Economic and Community Affairs

Event Type: I-65 BioFuels Corridor Project

Attendees: Approximately 15,000 Individuals Attended and/or Were Reached Through Media Coverage

Event Highlights: The I-65 America's First BioFuels Corridor project allows owners of both flex-fuel and diesel vehicles to travel from Lake Michigan to the Gulf of Mexico, the entire length of I-65, on either E85 ethanol or B20 biodiesel.

Ribbon-cutting ceremonies were held at four current or future locations of Clean Corridor stations in Mobile, Montgomery, Birmingham and Huntsville. As a result of the Biofuels stations on I-65 at the time of the drive, the Alabama participants fueled their FFV's with only E85 ethanol from Mobile to Indiana and back to Birmingham! Several stations offered E85 for just \$2.85 during the event and purchasers of E85 could register for one of ten \$50 fuel cards to be given away. A Biofuels Summit was also hosted and featured an informative panel discussion on cellulosic ethanol and the research being conducted on biofuels by Auburn University. A biofuels informational booklet was provided to all attendees.



Arkansas



Host Site Coordinator and Co-Coordinator: Arkansas Clean Transportation Partnership, Winrock International

Event Type: Vehicle Display, Press Conference, Industry Roundtable

Attendees: 100 State Representatives, General Public

Event Highlights: Arkansas Clean Transportation Partnership's National AFV Day Odyssey was headlined by Governor Mike Beebe who wowed the audience with his in-depth knowledge on first generation biofuels as well as cellulosic biofuels and biomass. He declared at the event that Arkansas should be the "Silicon Valley of biofuels," and went on to explain how that could happen.

The event was also attended by Arkansas Agriculture Secretary, Richard Bell, and a number of state representatives. The event displayed more than 10 alternative fuel vehicles including the Little Rock School District's prototype diesel electric hybrid school bus,



a Toyota Prius, a Camry, an E85 pick-up truck and a Chesapeake Energy CNG pick-up truck, as well as a conventional diesel vehicle, to prove the point that any diesel vehicle can operate on biodiesel.



Arizona



Host Site Coordinator: Tucson Regional Clean Cities – A program of Pima Association of Governments (PAG)

Attendees: 450 General Public, Local Environmentalists, Decision-makers, Students

Event Highlights: The Tucson Regional Clean Cities Coalition hosted several events in celebration of National AFV Day Odyssey 2008. The day began with participation in "92.9 The Mountain FM's Green October" event. Clean Cities displayed an information booth on Odyssey and was on hand announcing the AFV Auto Show in the evening. A short presentation was given to the Pima Association of Governments Environmental Planning Advisory Council about the importance of alternative fuels and vehicles in Tucson, and cake was served to commemorate the occasion. The Clean Cities program was also involved in teaching a class for 6th graders where a short video on ethanol was shown and packets with Odyssey t-shirts were also given to the children so they could remember the day and what they learned about alternative fuels. The day concluded in Tucson with an alternative fuel and AFV show at the Foothills Mall where the local coalition members and their businesses were showcased. Electric, flex-fuel, CNG and biodiesel fuels were all represented among the many vehicles that were on display.





Pearson Fuels conducted nine different Odyssey events in partnership with numerous other groups and organizations, drawing nearly 600 attendees, including fleet operators and the general public.

1 Host Site Coordinators: Pearson Fuels and San Diego Ecocenter for Alternative Fuel Education, San Diego, CA

Event Type: Exhibits, Information Booths, Alternative Fuel Vehicle Displays and Educational Seminar

Sponsors/Partners: San Diego Clean Fuels Coalition

Event Highlights: On October 3rd, Pearson Fuels celebrated its 5th anniversary as the nation's first alternative fuel station and the ongoing success of the Eco Center for Alternative Fuel Education. A local elementary school participated in the event by touring the facility during the educational field trip. The event also featured presentations by assembly person, Lori Saldana, Mike Lewis of Pearson Fuels, and an expert on the Pickens' Plan for Natural Gas Vehicles. Many alternative fuel vehicles were on display as were various booths with information on several types of alternative fuels. E85 was available for \$1.85 per gallon along with free food and drink to the public. This event was also the first of many for Pearson Fuels who is leading the way for E85 to becoming a more common alternative in many gas stations by celebrating not only its own anniversary but also the ribbon cuttings and groundbreakings for an additional eight stations.



2 Host Site

Coordinator: Pearson Fuels, San Jose, CA

Event Type: Groundbreaking Ceremony for San Jose's First E85 Station

Sponsors/Partners: SCAG Clean Cities

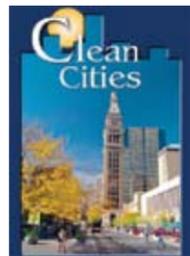
Event Highlights: On October 15th, the ceremonial groundbreaking for San Jose's first E85 station (Chevron) was full of excitement with informational displays on alternative fuels and renewable energy. Also available for viewing were many different alternative fuel vehicles as well as free food and refreshments for the public.

3 Host Site Coordinator: Pearson Fuels, Perris, CA

Event Type: Groundbreaking Ceremony for Riverside County's First E85 Station

Sponsors/Partners: Western Riverside County Clean Cities Coalition and SCAG Clean Cities

Event Highlights: On October 8th, the ceremonial groundbreaking for Riverside County's first E85 station (Joe's 76) was full of excitement with informational displays on alternative fuels and renewable energy. Also available for viewing were many different alternative fuel vehicles as well as free food and refreshments for the public. This station, which is right off the highway, will serve as a stopping point for many travelers along this stretch of asphalt. Many alternative fuel vehicle owners find traveling extremely difficult because there are so few stations in California who offer these fuels. With this station being at the location it is, Pearson Fuels will have once again helped out those people who are asking for a better way to travel - by going GREEN!



4 Host Site Coordinator: Pearson Fuels, Beaumont, CA

Event Type: Groundbreaking Ceremony for Inland Empires First E85 Station

Sponsors/Partners: Western Riverside County Clean Cities Coalition and SCAG Clean Cities

Event Highlights: On October 8th, the ceremonial groundbreaking for the Inland Empires first E85 station (Chevron) was full of excitement and fun with information displays on alternative fuels and renewable energy. This also marked the third

event of many for Pearson Fuels who will be celebrating many groundbreakings and ribbon cuttings for the many stations they are helping to supply with E85. Pearson Fuels is leading the way in California to lend their expertise in the difficult process of building stations that are dispensing E85 to the public. The event also featured an array of different alternative fuel vehicles including a company vehicle from Cal Trans. There was also free food and refreshments for the public.

5 Host Site Coordinators: Pearson Fuels and San Diego Ecocenter for Alternative Fuel Education, Carlsbad, CA

Event Type: Ribbon Cutting for North County's First E85 Station

Sponsors/Partners: San Diego Clean Fuels Coalition

Event Highlights: On October 7th, the Bressi Ranch Shell opened as the first E85 station in North County. Along with a celebration that included a blow out sale on E85, for \$1.85 per gallon, the event featured free drinks and food to the public and many different alternative fuel vehicles on display for all to see. Informational material was also available as well as a local expert on renewable energy to answer questions about alternative fuels. This station was the first of many stations offering E85 to the public with the help and ongoing efforts of Pearson Fuels.

6 Host Site Coordinator: Pearson Fuels, Sacramento, CA

Event Type: Groundbreaking Ceremony for One of Sacramento County's First E85 Stations

Sponsors/Partners: Sacramento Clean Cities Coalition

Event Highlights: On October 16th, the ceremonial groundbreaking for one of Sacramento's first E85 stations was full of excitement with informational displays on alternative fuels and renewable energy. Also available for viewing were many different alternative fuel vehicles as well as free food and refreshments for the public. This is one in a series of openings in the Sacramento area for Pearson Fuels. Pearson's goal is to see E85 not as an alternative but as a normal part of the filling up process.



7 Host Site Coordinator: Pearson Fuels, Carmichael, CA

Event Type: Groundbreaking Ceremony for One of Sacramento County's First E85 Stations

Sponsors/Partners: Sacramento Clean Cities Coalition

Event Highlights: On October 16th, a second ceremonial groundbreaking was held for one of Sacramento County's first E85 stations. This event was also full of excitement with informational displays available on alternative fuels and renewable energy. There were also many different alternative fuel vehicles available for viewing, along with free food and refreshments. This is one of several E85 openings in Sacramento County for Pearson Fuels, which takes them closer to their goal of seeing E85 not as an alternative but as a normal part of the filling up process.



8-9 Host Site

Coordinators: East Bay Clean Cities Coalition and Pearson Fuels

Event Type: Alternative Fuel Station Grand Opening, Vehicle Displays (two events - Concord, CA and Hayward, CA)

Event Highlights: Two National AFV Day Odyssey events were coordinated to coincide with the grand openings of the first two E85 alternative fuel stations in Northern California. Coordination was done in advance with Pearson Fuels to publicize the events and was particularly successful at the Concord event, which was featured in morning and prime time television spots.

Several newspaper articles were also received. One of East Bay Clean Cities major stakeholders was the featured photo in newsprint stories and several other stakeholders and invited guests were interviewed and quoted in the press. Numerous stakeholders responded to the call for display vehicles and there were at least 10 FFVs (flex-fuel vehicle), CNG (compressed natural gas) vehicles, and hybrid electric vehicles present, along with related handout literature.



San Joaquin Valley Clean Cities Coalition

Host Site Coordinator: San Joaquin Valley Clean Cities Coalition

Event Type: Expo

Sponsors/Partners: Valley CAN Energy and Clean Air Business Expo, The Fresno Business Council, Pacific Gas and Electric, the Regional Jobs Initiative, and A1 Auto Electric

Attendees: 200 General Public, Business Community

Event Highlights: The Expo featured over 70 exhibitors demonstrating how businesses can incorporate energy-efficient methods and clean air values into everyday operations. Valley business leaders are in the unique position to lead by example and demonstrate that environmental consciousness and business prosperity can go hand-in-hand. During the event Valley CAN crushed polluting late model cars, which is always a crowd and media favorite. This year a ride-and-drive feature was added to the event and was a huge success. The indoor vehicle display also seemed to be as popular as the ride-and-drive, with Toyota, Honda, and Lexus on hand with vehicle displays, information and industry experts. A1 Auto Electric was also on hand distributing CNG medium-duty vehicle information and answering questions.

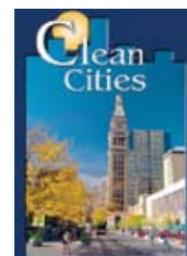


Host Site Coordinators: Silicon Valley Clean Cities Coalition and San Joaquin Valley Clean Cities Coalition

Event Type: Grand Opening, Presentations, Speakers, Tour

Attendees: 400 Industry/Government Representatives and Consumers

Event Highlights: As part of National AFV Day Odyssey, Silicon Valley Clean Cities Coalition (SVCCC) had the honor of participating in the opening of Pacific Ethanol's 60 million gallon per year ethanol production facility located at the Port of Stockton California. This state-of-art facility marks the achievement of Pacific Ethanol's goal of 220 million gallons of annual capacity and dramatically increases the availability of this renewable fuel. The grand opening included several respected speakers including Neil Koehler, President and CEO of Pacific Ethanol; Bill Jones, former CA Secretary of State and current PEI Chairman; W. Ronald Coale, Chairman of the Port of Stockton; Congressman Jerry McNerney; and Al Torres, PG&E's Vice President of Customer Service. The attendees were also offered an exciting tour of the whole facility. According to Neil Koehler, Pacific Ethanol, Inc.'s (PEI) President and CEO, PEI's ethanol production facilities not only contribute to reducing CO2 emissions required by Governor Arnold Schwarzenegger's Low Carbon Fuel Standard executive order, but eight percent of the nation's transportation fuel will come from ethanol production.



Host Site Coordinators: Long Beach, San Joaquin Valley and SCAG Clean Cities

Event Type: Exhibits, Port Tours, Alternative Vehicle Displays

Sponsor: Port of Long Beach

Attendees: 10,000 General Public, Students

Event Highlights: The "Green Port Fest" event was the catalyst for a community event to show the Port's efforts and commitment to protect the community and the environment that was attended by nearly 10,000 people. It was a block party for residents, friends and families complete with train and boat tours, entertainment, food, exhibit booths, and excitement throughout the day. More than 70 exhibitors displayed green programs and projects. Visitors to the Clean Cities National AFV Day Odyssey booth ranged from high school and college students, who wanted to learn about alternative fuels, to politicians who learned how alternative fueled vehicles could better their communities. The general public was interested in understanding the goals of the Clean Cities program to reduce the nation's dependence on foreign oil and how to buy the Honda GX at their local dealers. The displayed CNG Honda GX was a big hit and was interesting to many as they shared the dramatic fuel cost difference between CNG versus unleaded. Most were amazed to hear that a PHILL station could be installed in a residential garage. Many students at the college level came by the booth to learn more about alternative fuels as part of a class project.



Host Site Coordinator: Yuba College

Event Type: Displays, Open-House, Educational Seminars, Vehicle Test Drives

Attendees: 200 Consumers, Students, General Public

Event Highlights: Motorists were able to learn about the benefits of alternative fuel vehicles (AFVs) as Yuba College played host to Northern California's only AFV Day Odyssey event on Friday, October 3. The free event allowed visitors to come to the campus and learn about the various ways that consumers can start to save energy and how companies, such as Cal Trans, PG&E and Yuba-Sutter Transit, are working to inform their customers about cost-saving options and reducing their carbon footprint. Participants were able to test drive many hybrid vehicles such as the Ford Escape hybrid and Toyota fuel cell hybrid vehicle from the University of California at Davis, Institute of Transportation Studies. Also on display were the Yuba College and Shasta College industry partnership, and the Northern California Regional Energy Consortium. Students could learn about the consortium and the exploration of wind power and photovoltaic solar options and how methanol and glycerol work as alternative fuel sources.





6 SITES



Host Site Coordinators: Silicon Valley Clean Cities Coalition and BREATHE California

Event Type: Awareness and Vehicle Exhibits

Sponsors/Partners: NUMMI Motors, Lockheed Martin, Boston Scientific, and Gavilan College

Attendees: 1,000 Elected Officials, Health Field Representatives, Students, Auto Consumers, Engineers, Educational Professionals, Auto Manufacturers

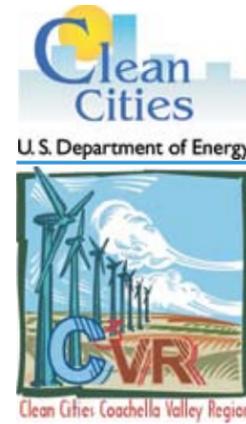
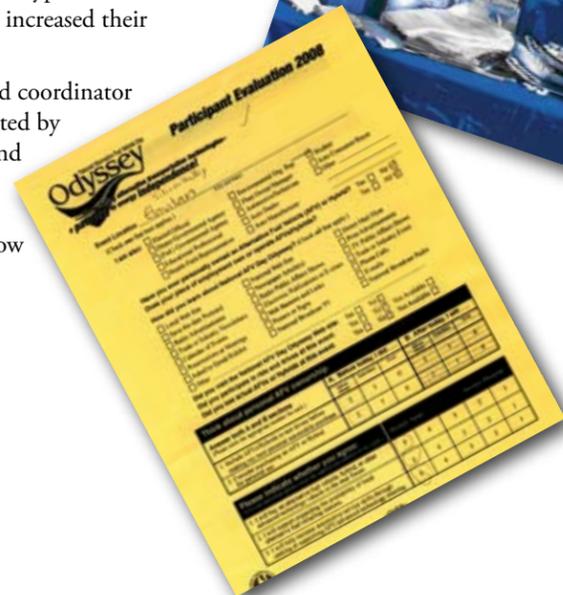
Event Highlights: From September 24 through October 4, 2008, approximately 1,000 people received information and hundreds were able to get a hands-on look at alternatively fueled vehicles at the four events Silicon Valley Clean Cities Coalition held in the Bay Area of Northern California.

Venues varied from an auto manufacturing plant, to a community college, to high-tech industries. Information from the NAFTC was provided, as well as Clean Cities information (national and local), and information on the health effects of air pollution and global warming.

Alternative fuel vehicles (AFVs) were available at two of the events, and owners/experts were there to answer questions about AFVs in depth. Thanks to donated amusement park tickets that were used as incentives, almost 150 participant evaluation forms were collected that proved the events captured attention for the possibilities of driving AFVs.

The surveys showed that less than five percent had ever owned an AFV/hybrid, but over 60 percent got several types of new information on AFVs, and 48 percent greatly increased their enthusiasm toward buying an AFV.

In addition, the Coalition board members and coordinator participated in four other Odyssey events hosted by other partners, including a groundbreaking and a grand opening for the first ethanol stations in the Bay Area. Over 150,000 more people were reached through a thirty-minute talk show on local television.



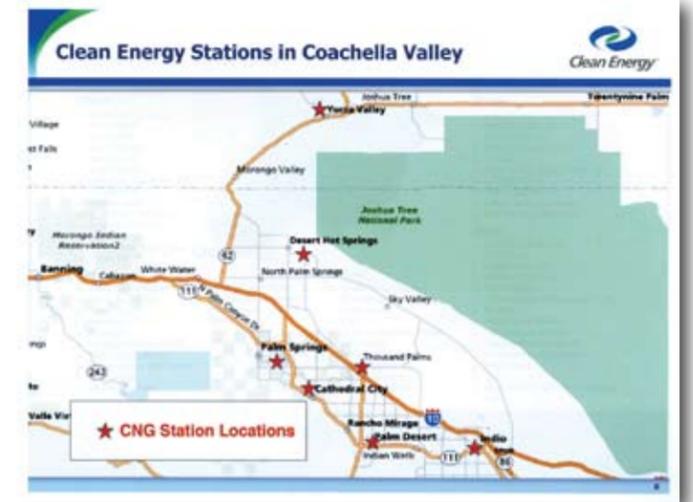
Host Site Coordinators: Clean Cities Coachella Valley Region and Clean Energy Fuels

Event Type: Job Fair

Sponsors/Partners: Clean Cities Coachella Valley Region and Clean Energy Fuels

Attendees: 60 Industry Professionals, General Public

Event Highlights: Clean Energy Fuels held job fairs in both Newport Beach and Los Angeles. While attending the job fairs and meeting with Clean Energy Fuels, industry professionals and participants received information on the Coachella Valley Region Clean Cities program and Odyssey 2008. They also had the opportunity to apply for job openings with Clean Energy Fuels. Since Clean Energy Fuels deals exclusively in alternative fuels, through the events of this outreach, participants became more in tuned with the Clean Cities movement and our mission of being less dependent on foreign oil, plus how the private sector can help support this mission. Clean Energy Fuels in partnership with SunLine Transit Agency has built 5 CNG fueling stations in the Coachella Valley that are open to the public, demonstrating an answer to the “chicken and egg” problem of dealing with alternative fuel infrastructure.



Host Site Coordinator: City of Santa Monica - AltCar Expo

Event Type: The Alternative Energy and Transportation Expo

Sponsors/Partners: AQMD, Honda, Big Blue Bus, FCX, Toyota, Hybrid Synergy Drive, National Biodiesel Board, Propane, Southern CA Edison, Union of Concerned Scientists, Sustainable Works, The Ambrose, and Los Angeles Clean Cities

Attendees: 16,000 General Public, OEMs, Industry Professionals

Event Highlights: The 2008 Santa Monica AltCar Expo was held at the Santa Monica Civic Auditorium, and hosted its third annual event with the largest crowd ever. Event highlights included panel discussions, information booths, over 100 vehicle displays, and numerous high profile speakers. Some of the displays included the TrioBike, the Lola EV, the AMPLE PHEV truck, the Triac, and Prometheus' solar-powered electric motorcycle. Special speakers included those such as Dr. Andy Frank, the “godfather” of the plug-in hybrid and “Who Killed the Electric Car?” director Chris Paine.



California continued

RIO HONDO COLLEGE

Host Site Coordinators: Rio Hondo College and SCAG Clean Cities

Event Type: Vehicle Displays, Presentations

Attendees: 225 Consumers, Students

Event Highlights: Rio Hondo College's National AFV Day Odyssey event was

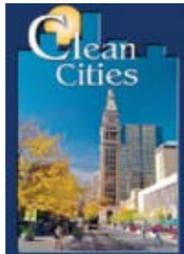
held at the Whittier Narrows Recreation area where attendees were informed about green solutions in transportation. Vehicles on display included several types of hybrid autos, electric motorcycles, and CNG-powered vehicles. Advertisement for the event was through local news media, a local radio station and Congresswoman Hilda Solice's office. One highlight of the event was the presentation to the college by Congresswoman Hilda Solice in support of the efforts of the Clean Cities Partnership.



Host Site Coordinators: South Coast Air Quality Management District, SCAG Clean Cities, City of Los Angeles Clean Cities, City of Long Beach Clean Cities, Coachella Valley Clean Cities and Western Riverside Clean Cities

Event Type: Education and Outreach "South Coast Air Quality Management District Clean Vehicle Technology Expo"

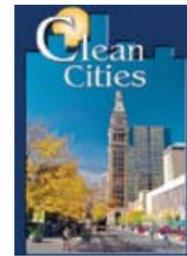
Partners/Sponsors: Southern CA Gas Co., Propane, State of CA Energy Commission, CA Environmental Protection Agency, CA Natural Gas Vehicle Partnership, Clean Energy, Freightliner, HEC, FleetOwner, City of Los Angeles, Environmental Affairs Department, U.S. DOE, PERC, CA Energy Commission, CA NGV Partnership, Haaker Equipment Co., Navistar, Inc., Southern CA Edison, Trillium USA, Velocity Vehicle Group, Navistar, Inc., Port of Long Beach Waste Management, American Honda, Applied LNG Technologies, LLC, Balqon Corp., Capacity of Texas, Inc., Complete Coach Works, Creative Bus Sales, Cummins Cal Pacific, HUSS, LLC, Ironman, Kenworth Truck Co., MSRC, Quantum Fuel Systems Technologies Worldwide, Subaru of America, TEC of CA, Valley Power Systems, Westport Innovations, A-1 Alternative Fuel Systems, Air Products, Allied Equipment, Inc., BAF Technologies, Emission Solutions, Inc., FuelMaker Corp., Gas Equipment Systems, Inc., Granite Construction Co., Greenfield Compression, Mitchell & Son, Parker Hannifin Corp., U.S. DOE Clean Cities and Whelen



Attendees: 700 Fleet Representatives, Public Agencies, Transit Authorities, Ports and Marine Terminal Operators

Event Highlights: The Clean Vehicle Technology Expo is part of the South Coast AQMD's overall program to reduce emissions from mobile sources. The Expo Hall featured an array of the latest and most advanced vehicle products, including several "world's firsts" such as a dedicated electric heavy-duty truck, a CNG plug-in hybrid electric solid waste collection truck, and a variety of additional state-of-the-art alternative and clean fuel vehicles. The NGV pavilion was the largest display ever of natural gas vehicles in the United States! The pavilion showcased fleet operators' success stories as part of a comprehensive display of products and technologies. The pavilion ranged from light duty to heavy duty and included school buses, municipal buses and refuse trucks.

Hosted by:



Host Site Coordinators: SCAG Clean Cities Coalition, City of Los Angeles (Environmental Affairs Department), Los Angeles Clean Cities Coalition

Event Type: Education and Outreach "The Future is Green Conference and Expo"

Sponsors/Partners: EPA, Air Resources Board, Energy Star, NREL, SBA, Integrated Waste Management Board, ACTI, ALT, Clean Energy, BP, Hydrogen Energy, GM, Johnson Matthey, LA Department of Water and Power, NAVISTAR, Southern CA Edison, Toyota, Westport Innovations Inc., Sterling Travel, Freightliner, A123 Systems, Honda, CA Natural Gas Vehicle Partnership, Calstart, Cleaire, Cummins, The Walt Disney Company, Film Independent, Huss, Ironman, LA World Airports, PG&E, The Port of LA, The Port of Long Beach, ServoTech, Southern CA Gas Company, Union Pacific, SMUD, Diesel Technology Forum, Clean Street, Craton, FuelCell Energy, Primafuel, Air and Waste Management Association, ALA of CA, CA Hydrogen Business Council, CaUFC, Coalition for Clean Air, EPRI, East Yard Communities, TreePeople, Green Seal, Green



Host Site Coordinator: Central Coast Clean Cities Coalition

Event Type: Workshop, Vehicle Displays, Panel Discussions

Sponsors/Partners: Green Rides of SLO, Delta Liquid Energy, A-Z Buses, Clean Energy Fuels, Clean Fuels USA, Waste Connections Inc., Southern California Gas Co., PG&E, Zenn Motors, J.B. Dewar, and California State Polytechnic University

Attendees: 2,096 Local Governments, Private Fleets, Schools, Environmental Groups, General Public

Event Highlights: The C5 hosted its National AFV Day Odyssey Celebration in conjunction with the "Advancing the Choice" workshop and Green Car Show. The event kicked off with an AFV show with displays including electric, propane, ethanol, compressed natural gas, biodiesel, vegetable oil, and plug-in hybrids. Students from CA State Polytechnic University displayed their mobile biodiesel manufacturing system designed to convert waste vegetable oil into biodiesel. Experts were also on hand to answer questions and provide test drives of vehicles.

C5 also hosted an "Advancing the Choice" workshop in San Luis Obispo where the County Supervisor Jim Patterson and Air

Valley, Plug In America, State of California Energy Commission, AAA of Southern CA, CA Fuel Cell Partnership, Green Schools, and CA Stationary Fuel Cell Collaborative

Attendees: 500 General Public, Government Representatives, Industry Leaders

Event Highlights: An alternative fuel information booth was on-hand at the CAPCOA "The Future is Green Conference and Expo" on "New and Emerging Clean Air Technologies and Innovations," at the Long Beach Convention and Entertainment Center. Sessions included topics like renewable power generation, on-road heavy-duty clean vehicles and technologies, energy efficiency, on-road light-duty clean vehicles, off-road clean vehicles and technologies, green agriculture equipment, clean transportation system technologies, and clean fuel technologies. Each day featured exhibits and sessions on a variety of clean air technology topics and more than 70 exhibitors and 30 clean fuel vehicles. Over 60 event speakers, panelist and moderators were on-hand including well known individuals like keynote speaker T. Boone Pickens, Chairman and Chief Executive Officer (CEO) of BP Capital.

Pollution Control Officer Larry Allen spoke on the importance of AFVs and local greenhouse gas issues. An expert panel was on hand to discuss compressed natural gas and how they fit our energy needs. Alternative fuel vehicles were also on display providing individuals an opportunity to view the vehicles and talk with experts in the various technologies.



Colorado



Host Site Coordinator and Co-Coordinator: Southern Colorado Clean Cities Coalition, Delta and Colorado Bill Heddles Recreation Center

Event Type: Alternative Energy

Expo and Forum, Vehicle Display and Information

Sponsors/Partners: Western Slope Environmental Resource Council, Colorado Rural Electric Association, Delta Area Development, Delta County Commissioners, Delta County Memorial Hospital, Dependable Lumber, First State Bank of Hotchkiss, Werlin Construction, DMEA, Tri State, Governors Energy Office, San Miguel Power, Fuel Tek Conversion Corp., Hellman Motor Company and the Colorado State Patrol

Attendees: 1,200 General Public, Government Officials, Fleet Managers

Event Highlights: On October 17th and 18th, the western slope of Colorado celebrated National AFV Day Odyssey in Delta, Colorado at the Alternative Energy Expo. Southern Colorado Clean Cities Coalition helped educate community members, government officials and fleet managers about alternative fuels, alternative fuel station locations, and alternative fuel choices. Many alternative fuel vehicles were displayed during

the expo including a Colorado State Patrol Car, biodiesel school bus, CNG Ford F-250 truck, solar-powered vehicle, hybrid, and a flex-fuel vehicle. The community focused on the future of cleaner transportation, and preserving America's energy independence.



on those topics, such as the Clean Cities and Alternative Fuels and Advanced Vehicles Data Center websites. City of Boulder partner Andrew Bascue said it was "...an impressive showing by the members of both Denver Metro and Northern Colorado Clean Cities Coalitions."



Host Site Coordinator and Co-Coordinators: Northern Colorado Clean Cities Coalition, Denver Clean Cities Coalition and City of Boulder

Event Type: Vehicle Displays, Presentations

Attendees: 90 Fleet Professionals, General Public

Event Highlights: The 2008 National AFV Day Odyssey in Boulder featured a full AFV experience – two and a half hours of an outdoor expo of vehicles and indoor presentations on biofuels and natural gas use in vehicles. Attendees wandered through an enticing maze of vehicles and booths. The City of Denver's hybrid garbage truck was on display, as well as two Colorado companies offering plug-in hybrids. U.S. GSA brought flex-fuel vehicles and hybrids and other Clean Cities stakeholders brought natural gas vehicles and combo vehicles that can run on CNG, E85 or unleaded. Test drives were offered on some of the vehicles with an overwhelming response. Attendees won t-shirts for answering questions based on the presentation, and the crowd was especially enthusiastic about the hydrogen car model kit donated by Intergalactic Hydrogen, a member of Northern Colorado Clean Cities. The kit was given to an attendee as a door prize for answering an ethanol life-cycle question. Attendees had multiple chances to learn where to obtain more information in the future

Delaware



Host Site Coordinator and Co-Coordinator: Delaware Energy Office and Delaware Clean State Program

Event Type: Delaware Coast Day Event, Vehicle Exhibits, Displays

Sponsors/Partners: Delaware Energy Office, Delaware Clean State Program, Delaware Department of Natural Resources and

Environmental Control, University of Delaware College of Marine Studies, Bayshore Ford, and Miles Electric Vehicles

Attendees: 4,000 Consumers, Educators, State Officials, Local Industry

Event Highlights: Delaware's National AFV Day Odyssey was held in conjunction with Coast Day and focused on electric vehicles and alternative fuel options in Delaware to promote alternative transportation choices, cleaner vehicles and preserving America's energy independence. Educators, state officials, local industry and private citizens were in attendance at the event which ran from 11:00 a.m. to 5:00 p.m. in Lewes, Delaware (University of Delaware College of Marine Studies Campus). The Delaware Clean State Program exhibited a Miles electric truck provided by

Bayshore Ford, and the University of Delaware exhibited their V2G (Vehicle to Grid) electric vehicle at the event.



Florida



Host Site Coordinator: Seminole Community College

Event Type: Car and Truck Show, Scholarship Fundraiser

Sponsors/Partners: Courtesy Ford, SCT Tuning, Matco Tools, Spas Etc., and Next Level

Attendees: 400 Students, General Public

Event Highlights: Seminole Community College's (SCC) Second Annual Car and Truck Show was held in conjunction with National AFV Day Odyssey 2008 and brought hundreds of spectators out to SCC. The show raised \$2,000 for automotive scholarships and an impressive total of 66 vehicles entered the show (up from 47 last year). Among the highlights of the event were the appearances of electric and other alternative fuel vehicles as part of SCC's first National Alternative Fuel Vehicle Day Odyssey. SCC was one of only two locations in Florida holding Odyssey events. The show was held at SCC's CFADA Professional Automotive Training Center (PATC) and was sponsored by Courtesy Ford, SCT Tuning, Matco Tools, Spas Etc. and Next Level.

The car show also included tours of SCC's Professional Automotive Training Center, a children's safety village from the Orange County Sheriff's Office, and Xtreme Dyno Challenge drag racing. "Rock the Vote" was also on hand to register voters.



Florida continued



Host Site Coordinator and Co-Coordinators: Traviss Career Center, Florida Solar Energy Center and Space Coast Clean Cities Coalition

Event Type: Vehicle Displays, Seminar, Information Sessions, Tour of Facility, Coalition Meeting, Anniversary Party

Sponsors/Partners: U.S. DOE, University of Central Florida, American Lung Association and Orange County Environmental Protection, American Solar Energy Society, Florida Renewable Energy Association, Gasoline Equipment Systems, Orange County Fleet Management and Amber Station, LCC

Attendees: 77 Students, Educators, Coalition Members, Government Officials, Fleet Managers, OEM's, General Public

Event Highlights: Several hybrid electrics and a GM ethanol vehicle held the attention of the audience viewing the vehicles on display, as well as several diesel vehicles, which use the biodiesel they produced themselves. The American Lung Association displayed the health benefits of alternative fuels. The focus of the

seminar was biodiesel, with a live biodiesel production demonstration conducted, which produced one gallon of ASTM biodiesel by Amber Station. Success stories by Universal Studios on using biodiesel in their fleet and St. John County Fleet's new biodiesel product facility were well received. The icing on the cake was the anniversary party for 15 years of Clean Cities and nine years for Space Coast Coalition. Our event was followed by the Florida Renewable Energy Association annual meeting, where attendees participated in both events.



Hawaii



Host Site Coordinator: Honolulu Clean Cities

Event Type: Exhibits, Informational Booths, Presentations, Displays

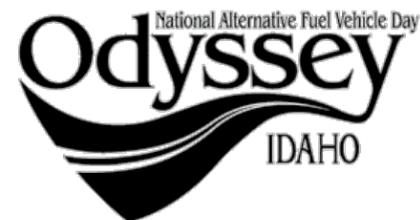
Sponsors/Partners: Hawaiian Electric Co.

Attendees: 2,000 Children, Students, Government Officials, Teachers, General Public

Event Highlights: Honolulu's 2008 National AFV Day Odyssey event was held in conjunction with Hawaiian Electric Company's fifth annual "Live Energy Lite" celebration. These festivities celebrated October as National Energy Awareness Month and included live entertainment by MANOA DNA, as well as games, prizes and interactive exhibits featuring energy awareness and environmental themes. Those stopping by at the Honolulu Clean Cities booth got to see a miniature model of a hydrogen fuel cell in action. Needless to say, this display attracted young and old alike who were amazed at the potential of using the sun and water to create a renewable, non-polluting energy source for vehicles.



Idaho



Host Site Coordinator: Odyssey Idaho

Event Type: Educational Seminars, Vehicle Displays

Sponsors/Partners: Treasure Valley Clean Cities and U.S. GSA

Attendees: 350 General Public, Students, OEMs

Event Highlights: This year, National AFV Day Odyssey Idaho was held at Capital City Public Market in downtown Boise and we chose to focus its efforts on plug-in vehicles and bio-fuels, specifically ethanol. Attendees were able to view many re-engineered vehicles on display such as a 1973 Volkswagen Bug, 1990 Geo Metro, and 1996 Toyota Tercel. Also on display was a 2007 Zap truck, as well as several other alternative fuel vehicles. The engineers, owners, and builders of each of the vehicles were on hand to talk with individuals about how they began their adventure in developing plug-ins, as well as the challenges they encountered. Coalition representatives were on hand to discuss their mission and goals while distributing educational brochures.



Illinois



Host Site Coordinator: Morton College

Event Type: Seminar

Attendees: 20 Students, Technicians, Educational Professionals, Environmental Organizations, Auto Manufacturers, Fleet Owners, Consumers

Event Highlights: The focus of this year's event was to raise public awareness about as many of the alternative fuels as possible, emphasizing the availability of the fuels and the vehicles currently available. A handout was created to list available E85 vehicles and the many fueling site locations in the Chicago area. School staff, students and faculty were provided with alternative fuels information, prior to the event date, in order to raise awareness of the event. The day of the event, National AFV Day Odyssey information was running on the school's flat panels throughout the campus. The seminar was attended by a variety of people possessing different levels of knowledge about alternative fuels and advanced technologies. Therefore, an overview of all of the alternative fuels, with as much detail as possible, was presented over a three hour

period. Interest was very high, and many participated in discussions as the evening progressed. A local college radio station also aired a recorded part of the seminar and an interview with the presenter.



Indiana

Host Site Coordinator and Co-Coordinators: U.S. Department of Energy, Indiana Office of Energy and Defense Development, Central IN Clean Cities Alliance, South Shore Clean Cities, IN Soybean Alliance, IN Corn Alliance, GM, EPIC and American Lung Association of IN

Event Type: I-65 BioFuels Corridor Project

Sponsors/Partners: Family Express Corporation, Gas City Fuel Retailers, and Thornton's Quick Café and Market

Attendees: Approximately 15,000 Individuals Attended and/or Were Reached Through Media Coverage

Event Highlights: The I-65 America's First BioFuels Corridor project allows owners of both flex fuel and diesel vehicles to travel from Lake Michigan to the Gulf of Mexico, the entire length of I-65, on either E85 ethanol or B20 biodiesel.

The IN E85 Drive was kicked off at the Family Express Station in Demotte and continued to Gas City in Hammond. The Central Indiana Clean Cities Alliance began its Corridor Drive Event at GasAmerica, in Greenwood. Speakers and other project partners, like Brandon Seitz, the Director of the Indiana Office of Energy and Defense Development, were on hand in support of the event. The final site was in Clarksville, located just across the River from Louisville, KY. A panel discussion was also held on the I-65 Corridor Project discussing the next steps to take this concept



national, providing biofuels to all of America. These events featured several free giveaways including carwashes and fuel gift cards. In talking with FFV owners, the resounding tone of excitement about America's First Biofuels Corridor was overwhelming.



Host Site Coordinator: Ivy Tech Community College - Lafayette Campus

Event Type: Fair, Vehicle Display

Sponsors/Partners: Donahue Propane, Biodiesel Ethanol Coalition, Central Indiana Clean Cities, Dixie Chopper, ECI Wind and Solar, Indiana Geo-Therm

Attendees: 500 General Public, OEMs

Event Highlights: Ivy Tech's National AFV Day Odyssey was held at the Tippecanoe Mall and attracted hundreds of attendees with their vehicle displays, booths, presentations and discussions. Stations were set up to educate attendees on the benefits and applications of alternative fuels/energy. Presentations, educational activities and displays for the day included topics such as ethanol, biodiesel, hybrid electric, propane, CNG, geo-thermal, wind and solar. The Biodiesel Ethanol Coalition and their training trailer were also on-hand. Vehicles on display included PHEV Toyota Prius, 2008 Roush built Ford propane-powered pick-up truck, 16 different types of new alternative fuel vehicles, E85 custom promotional Tahoe from the ethanol coalition Central Indiana Clean Cities, Dixie Chopper, and two CNG vehicles.

Ivy Tech Community College's Automotive Program also sponsored an Automotive Career Day for 20 local high school students. Students were taken on tours to local service centers with the opportunity to hear presentations and ask questions related to the service industry.



Iowa



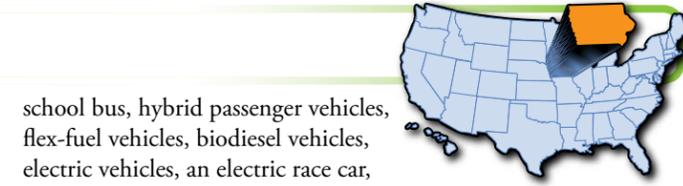
Host Site Coordinator: Des Moines Area Community College

Event Type: Trade Show, Exhibits, Vehicle Showcase, Educational Breakout Sessions

Sponsors/Partners: American Lung Association of Iowa, Iowa Clean Cities and Iowa Energy Center

Attendees: 900 Students, Faculty, Staff, General Public

Event Highlights: Iowa's National AFV Day Odyssey was highlighted with the reading of Governor Culver's signed proclamation, declaring October 3, 2008 as Alternative Fuel Vehicle Day in Iowa. The Trade show portion of the event provided education and awareness materials on AFVs, hybrids, alternative fuels, and refueling stations. The Iowa Department of Natural Resources provided an educational trailer, complete with interactive computer games. A local energy company also provided a trailer with interactive education on geothermal energy. Numerous exhibits were displayed including local dealerships, environmental groups, trade organizations, and community educators. Over 25 vehicles were showcased including a hybrid



school bus, hybrid passenger vehicles, flex-fuel vehicles, biodiesel vehicles, electric vehicles, an electric race car, and a propane-powered lawn mower. Several educational breakout sessions were offered including "Biodiesel: Fuel Management," and "Ammonia as a Transportation Fuel." During the event free burgers, brats, chips, and drinks were served and the event was capped off with door prizes and t-shirts.



Kansas



Host Site Coordinator: Barton Community College

Event Type: Open-house, Vehicle Displays, Educational Seminars

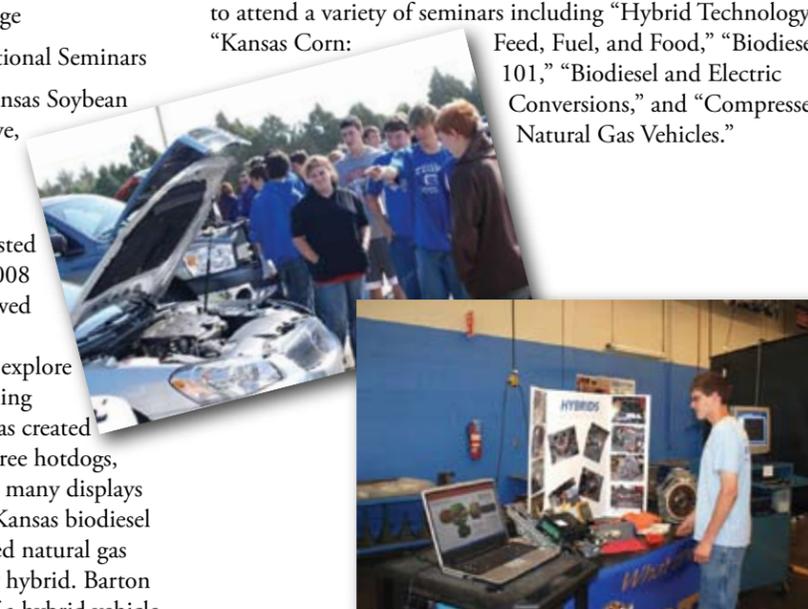
Sponsors/Partners: Kansas Corn Commission, Kansas Soybean Commission, Scholfield Honda, Barton Automotive, H-Line Conversions

Attendees: 250 Schools, Students, General Public

Event Highlights: Barton Community College hosted their National AFV Day Odyssey on October 3, 2008 in the automotive technology shop. The event allowed schools and the general public to see the trends in alternative fuel vehicles, meet the industry experts, explore ownership opportunities, and discover related training regarding alternative fuels. A festive atmosphere was created including prize drawings and a live radio remote. Free hotdogs, popcorn and water were served. The event featured many displays including flex-fuel vehicles, the Kansas Corn Car, Kansas biodiesel pick-up, 2009 Aspen hybrid SUV, and a compressed natural gas car. Also featured was Barton's 2009 Toyota Camry hybrid. Barton is one of the first colleges in the state to gain use of a hybrid vehicle



to teach automotive technology. In the spring, Barton's Automotive Technology Program will also become one of the first in the state to offer a course strictly dedicated to hybrid and alternative fuels instruction. Participants were also able to attend a variety of seminars including "Hybrid Technology", "Kansas Corn: Feed, Fuel, and Food," "Biodiesel 101," "Biodiesel and Electric Conversions," and "Compressed Natural Gas Vehicles."



Kentucky

Host Site Coordinator and Co-Coordinators: U.S. Department of Energy, Kentucky Clean Fuels Coalition, General Motors and EPIC

Event Type: I-65 BioFuels Corridor Project

Attendees: Approximately 15,000 Individuals Attended and/or Were Reached Through Media Coverage

Event Highlights: The I-65 America's First BioFuels Corridor project allows owners of both flex fuel and diesel vehicles to travel from Lake Michigan to the Gulf of Mexico, the entire length of I-65, on either E85 ethanol or B20 biodiesel. The 886 miles of the Clean Biofuels Corridor allows drivers to be no more than a quarter of a tank from the nearest BioFuels station.

In Kentucky, a rainy morning didn't stop DJ Mike Shannon from bringing in E85 customers at the Thornton's station on Fern Valley Road in Louisville. Store #21 sold E85 for 65 cents less than standard gasoline and gave away \$500 worth of free fuel cards. The live radio remote on WDJX also rewarded folks with free plastic E85 portable fuel cans, E85 information and free CDs. U.S. Department of Energy official, Mike Scarpino, was also on-hand to provide support.



Louisiana

SOUTHEAST LOUISIANA CLEAN FUEL PARTNERSHIP



PUTTING THE PIECES TOGETHER FOR CLEANER FUEL
A STRONGER ECONOMY - A HEALTHIER COMMUNITY

USA, Clean Fuel Partnership's Steering Committee, Tulane University, Salathe Oil Company, Jefferson Parish, and Veolia Transportation/Jefferson Parish Transit

Attendees: 37 Students, General Public

Event Highlights: The Southeast Louisiana Clean Fuel Partnership hosted an AFV Day Odyssey event for the New Orleans metropolitan area. The event was held at Warren Easton Senior High School's auditorium in New Orleans. The event featured an in-depth demonstration of a Blue Bird propane-powered school bus. Other activities included speaker presentations on current and upcoming AFVs, biodiesel for diesel fleets, and propane-powered vehicles. The presentations complemented each other well. The event highlighted the need for a variety of alternative fuels and AFVs to address our current and future energy needs.

Host Site Coordinator: Southeast Louisiana Clean Fuel Partnership

Event Type: Speaker Presentations, Demonstrations

Sponsors/Partners: Blue Bird, Reed Gas, CleanFuel



Maryland



Host Site Coordinator and Co-Coordinators: Community College of Baltimore County and Maryland Clean Cities Coalition

Event Type: Vehicle Displays, Conference

Sponsors/Partners: GM Powertrain, Toyota

Attendees: 250 General Public, Students

Event Highlights: The Community College of Baltimore County, along with the Maryland Clean Cities Coalition, held their 2008 National AFV Day on the Community College of Baltimore College's campus. The event drew in a fantastic crowd with vehicle displays, presentations and panel discussions. Over 16 alternative fuel vehicles were on display including a hydrogen-powered vehicle, a BG&E electric van, a hybrid bus, a BG&E boom truck, a hybrid Chevy Tahoe, and an E85 Dodge. An exciting and informative "Fuel" panel discussion took place with representation from biodiesel, ethanol, electric, and CNG industries. Toyota also offered an up-to-date presentation on hybrids.



Michigan



Host Site Coordinator: Kalamazoo Valley Community College

Event Type: Vehicle Displays, Ride-and-Drive, Speakers and Vendor Displays, Alternative Energy Demonstrations

Attendees: 125 Students, Educators, Government Officials, Community Groups, Fleet Owners

Sponsors/Partners: Robert Bosch LLC, Eaton Corporation, Metro Toyota, Saturn of Kalamazoo, Gilmore Car Museum, Metro Transit Authority, Coca-Cola, USA, Western Michigan University Biodiesel Research Program/Bronco Biodiesel, Breakaway Bicycles, Paw Paw Rentals – Dixie Choppers, Smart Car Club of America, LiveRoof, Michigan Corn Growers Association, Steensma Lawn and Power Equipment Company, Michigan DEQ, and Macomb Community College

Event Highlights: Odyssey 2008 included the popular ride-and-drive of hybrid vehicles and static displays of numerous alternative fuel vehicles, including a 1903 Columbia Runabout, electric motorcycle, Metro Transit hybrid bus and a Coca Cola® diesel-electric tractor and beverage trailer. KVCC faculty members provided additional displays on other forms of alternative

energy, including solar and wind technology. Alternative fuel and energy efficiency information was distributed to participants. Three lectures were provided throughout the day on "Peak Oil Production," "Wind Technology" and Alternative Fuel Vehicles Overview." In addition, tours and demonstrations of the KVCC Automotive Technology, HVAC and Electrical Technology labs were available. Several door prizes and other giveaways capped the day's events.



Michigan continued



Host Site Coordinator: Lansing Community College

Event Type: Educational Seminars, Vehicle Display

Attendees: 90 General Public, Students

Event Highlights: Lansing Community College's 2008 National AFV Day Odyssey was kicked off with opening remarks from Marvin Argersinger, Director-Automotive Technology Program and Deborah Cole, Dean-Technology Careers Division. Attendees were then able to freely browse the vehicles on display throughout the day and attend numerous educational clinics, such as "Fuel Cell Operation and Use of Hydrogen" (Professor John Hanley, Lansing Community College), "Fuel Cell and Hybrid Technologies in Vehicles Today" (Mark Olance, Ford Motor Company), "Bio Fuels Research" (Lars Peereboom, Ph.D., Michigan State University Department of Chemical Engineering and Material Science), and "Hydraulic Hybrids-The Next Generation" (James A. O'Brien, Hybra-Drive Systems, LLC). Attendees were also presented with several fantastic door prizes and lunch.



Minnesota



Host Site Coordinator: Twin Cities Clean Cities Coalition and American Lung Association of Minnesota

Event Type: Panel Sessions, Exhibits, Informational Booths

Sponsors/Partners: General Motors Corporation, Minnesota Corn Growers Association, Minnesota Soybean Growers Association, Minnesota Dept of Commerce, Minnesota Dept of Agriculture, National Ethanol Vehicle Coalition, U.S. Department of Energy Clean Cities, and American Lung Association of Minnesota

Attendees: 250 Industry Professionals, Government Employees

Event Highlights: The Renewable Fuels Standard requires the use of 600 million gallons of advanced biofuels in 2009, increasing to 21 billion gallons by 2022. The three-day "Advanced Biofuels Workshop and Trade Show" addressed provisions of the RFS and the development of advanced biofuels technologies. Breakout sessions focused on technology updates, market challenges, R&D activities, and government programs in support of advanced biofuels. The Clean Air Choice exhibit directed attendees to MN fuel stations, grant programs available and the CleanAirChoice.org website for future reference. Attendees included project developers,

engineers, technology providers, equipment suppliers, biofuels marketers, researchers, academia, and policymakers, along with many distinguished speakers such as David Morris of the Institute for Local Self Reliance and Dr. Robert Zubrin author of "Energy Victory: Winning the War on Terror by Breaking Free of Oil."

BBI International strives to substantially reduce waste, use environmentally friendly products, and reduce our carbon footprint wherever possible. In partnership with the Minneapolis Convention Center, sustainability efforts were taken to ensure that the event was as low waste and energy efficient as possible as well!



Missouri



St. Louis Regional Clean Cities

Host Site Coordinator and Co-Coordinators: St. Louis Regional Clean Cities, Green Homes and Renewable Energy Festival and Green House Tour

Event Type: Festival, Workshops

Sponsors/Partners: Lou Fuzs Automotive Network and Royal Gate Dodge

Attendees: Over 4,000 General Public

Event Highlights: St. Louis Regional Clean Cities held their National AFV Day Odyssey in conjunction with the Green Homes and Renewable Energy Festival and Green House Tour. Over 100 booths of all energy related items were displayed at the event. Numerous vehicles were on display, including the hybrid Chevy Tahoe, a hybrid Altec Bucket truck, electric vehicles, biodiesel vehicles, and E85 vehicles. There was also a biodiesel transit bus painted by local children with a renewable energy theme. The day brought in well over 4,000 people to the event, and workshops that were held on renewable fuels, solar, wind, and geothermal. Live music, good food and a good time were had by all.



Host Site Co-Coordinators: Kansas City Regional Clean Cities Coalition and Metropolitan Energy Center

Event Type: Educational Seminars, AFV Exhibits, Demonstrations, Ride-and-Drives

Sponsors/Partners: Metropolitan Energy Center, Kansas City Power and Light, and Anita B. Gorman Conservation Discovery Center

Attendees: 190 General Public, Stakeholders

Event Highlights: The Kansas City Regional Clean Cities Coalition annual meeting kicked off the 2008 Kansas City National AFV Day Odyssey event. The event included two local speakers on OEM AFVs and incentives for AFV purchases, which preceded the special guest speaker from Emission Solutions, who described his company's mission and success in manufacturing OEM-spec CNG engines for fleets. Outdoor AFV exhibits began setting up in the early afternoon, where attendees could sample everything from city-driving, to fully electric vehicles and PHEVs, to propane engines and the City of Kansas City CNG fleet vehicles. The vehicle exhibits drew the attention of passers by. The ride-and-drive component was definitely the highlight of the event.



Montana

The University of Montana

Host Site Coordinator: University of Montana, Sustainable Campus Committee

Event Type: Displays, Demonstrations, Seminars

Attendees: 150 Students, General Public, Faculty, Staff, Media

Event Highlights: The University of Montana was the first Montana institution to have sponsored a National Alternative Fuel Vehicle Day Odyssey. During the first-time event, much was learned and much was accomplished. A huge highlight of the event was the Mayor of Missoula introducing a proclamation naming October 3, 2008 as National Alternative Fuel Day Odyssey. Other activities for the event included involvement of a campus committee, the gathering of numerous alternative energy vehicles, alternative energy seminars on biofuels and hydrogen, local media coverage, and overall campus awareness of more sustainable transportation modes.



Nevada



Host Site Coordinator: College of Southern Nevada, Transportation Technologies Program

Event Type: Educational Seminars, Vehicle Display, Ride-and-Drive

Sponsors/Partners: Fairway Chevrolet, Findlay Chevrolet, Desert Honda and Desert Toyota

Attendees: 100 Students, General Public

Event Highlights: This year's event kicked off with attendees perusing the "meet and greet" tables where they signed in and picked up literature and promotional items. Dr. Michael Spangler, Dean of the School of Advanced and Applied Technologies, welcomed the participants and introduced Mr. Dan Hyde, Fleet Manager for the City of Las Vegas, to present the keynote address. Dan entered the facility driving the city's Honda FCX hydrogen-fueled vehicle.

Students, the general public, staff and four local dealership experts participated in this year's events, which included a hybrid vehicle ride-and-drive autocross event and fuel efficiency competition, with prizes from MATCO Tools and Snap-On Tools awarded to

the top five contestants. Additionally, participants were given rides in the hydrogen-powered Honda FCX. Several local dealerships were on-hand to answer participant questions and provided some of the latest alternative fuel vehicles for display.



New Mexico



Host Site Coordinator: Land of Enchantment Clean Cities Coalition

Event Type: Vehicle Displays, Information Handouts

Sponsors/Partners: New Mexico Energy, Minerals and Natural Resources Department, Rich Ford Automobile Dealership, Miles Automotive, Ever Ready Oil, City of Albuquerque Environmental Health Department, and City of Rio Rancho

Attendees: 30,000 General Public

Event Highlights: The day-long event took place along the main street of the NM State Fairgrounds on their "Environmental Appreciation Day." Ten alternative fueled vehicles were on display along the fair's primary street representing compressed natural gas, electric, hybrid, biodiesel, yellow grease and ethanol. As it was the last Friday of the New Mexico 2008 State Fair, many schools were out, allowing students to attend the event. The Mayor of Albuquerque's E85 Avalanche was on display and at the head of the vehicles. With its special E85 design covering, it stood out among all of the vehicles that day. Several alternative fuel providers (CNG, biodiesel and ethanol) were also present and available to answer questions regarding the availability of the fuels.



New York



Host Site Coordinator: Center for Sustainable Energy (Bronx Community College)

Event Type: Vehicle Display, Panel Sessions, Luncheon, Booth Displays

Sponsors/Partners: City University of New York, Bronx Community College, Lehman College, New York Power Authority, Bronx Overall Economic Development Corporation – BIEE, New York City Department of Transportation, NYSERDA, Smith Electric Vehicles, Coca Cola, Johnson Refrigerated Trucks, Manhattan Beer, Dueco, Telebeam, Van Wagner, New York City Parks Department, Down East Seafood, American Wind Power and Hydrogen, Azure Dynamics, Emission Solutions, Anheuser-Busch, Milea Truck Sales, Hunts Point Economic Development Corporation, Executive Travel Group

Attendees: 300 Industry Leaders, Fleet Managers, Students, Educators, Governmental Officials, General Public

Event Highlights: The day-long conference held at Lehman College included two exceptional panels, which featured leaders from industry and government exploring such issues as the latest fuel developments, cutting-edge technologies, policy challenges, and incentives and business opportunities. Mark Heminway, Vice President, operations and business development



for Executive Transportation Group, served as the keynote speaker. Display booths provided conference attendees with information on over a dozen environmental, energy technology and transportation organizations and companies. In addition, a vehicle exposition featured the latest in energy-efficient vehicles that appealed to fleet managers, business representatives, educators, students, and the general public. An afternoon luncheon featured

presentations by the American Lung Association of New York on transportation and air quality, the Bronx Initiative for Energy and the Environment on electric hybrid shuttle bus service in the Bronx, the Hunts Point Economic Development Corporation on a green fleets study and the Bronx Community College Automotive Program on training for hybrid car maintenance.

New York continued

**schenectady
MUSEUM
& suits-bueche
PLANETARIUM**

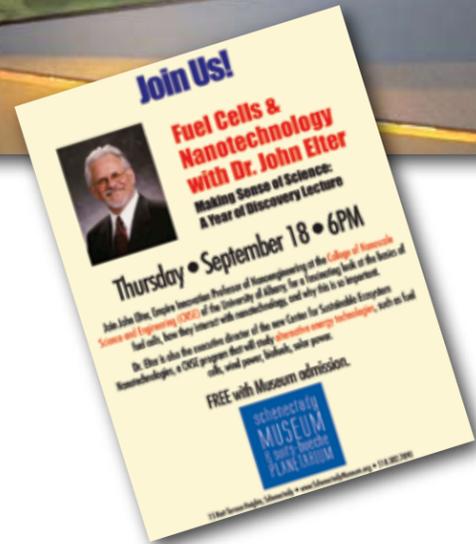
Host Site Coordinator: Schenectady Museum

Event Type: Lecture, Tour, Open-house

Attendance: 44 General Public

Event highlights: During Schenectady Museum's National AFV Day Odyssey, participants were offered the tour "Fueling the Future," the Museum's

exhibit on historic, current and future energy options, as well as a special tour of archives. A 1978 GE Centennial electric car was on display and participants were able to enjoy toy fuel cell cars in the FETCH lab, where science is fun for everyone.



Host Site Co-Coordinators: Clean Communities of Central New York and Onondaga Community College

Event Type: Tour, Educational Exhibits, Ride-and-Drives

Sponsors: Eaton, Stadium International Trucks, Emissions Systems International, and American Honda

Attendees: 120 Stakeholders, General Public

Event Highlights: This sold-out event received tremendous amounts of positive feedback from Clean Community members as well as other attendees. During the event, Onondaga Community College hosted a tour of their auto tech facility, which was highly anticipated and well received by all. The event was led by Barry Carr and Joe Barry, Co-Coordinators of Clean Communities of Central New York.

Ride-and-drive/exhibitors included Eaton (hybrid bucket truck and refrigeration truck), Evergreen Electric (ZAP XEBRA utility vehicle), American Honda (Civic GX and Phill), Imaginative Engineering (electric ATV), Destiny (Toyota Prius) and Honda City (Civic hybrid).



Host Site Co-Coordinator: Genesee Region Clean Communities, Monroe County (NY) and RIT Golisano Institute for Sustainability

Event Type: Fueling Demo, Fuel Station Tour, Green Vehicle Parade, RIT Vehicle Display, Mini-lectures

Attendees: 535 Fleet Managers, Consultants, Engineers, Operations Managers, Students, Staff, Faculty, General Public

Event Highlights: The event was kicked-off by a fueling demo and fuel station tour held at the Monroe County Green Fuel Station, which has fueling capability for hydrogen, B20 and E85. The highlight of the tour was the new hydrogen fueling station used for the county fleet and RIT. A green vehicle parade also took place from the RIT campus. Vehicles in the parade included a hydrogen fuel cell Equinox, two hydrogen ICE Ford hybrid Escapes, a CNG Honda GX, a Chevy Tahoe HEV, and a Chevy cargo van -B20. All vehicles in the parade were left on display in front of the Student Alumni Union and discussions were encouraged. The RIT Sustainability Institute gave mini-lectures on their research projects and also a discussion about the vehicle technology. The fleet staff from the University of Rochester was there with a hybrid vehicle and they brought an electric Segway and gave rides to the attendees.



North Carolina



Host Site Co-Coordinators: Triangle Clean Cities, Wake Technical College, and NC State Fair

Event Type: Fair

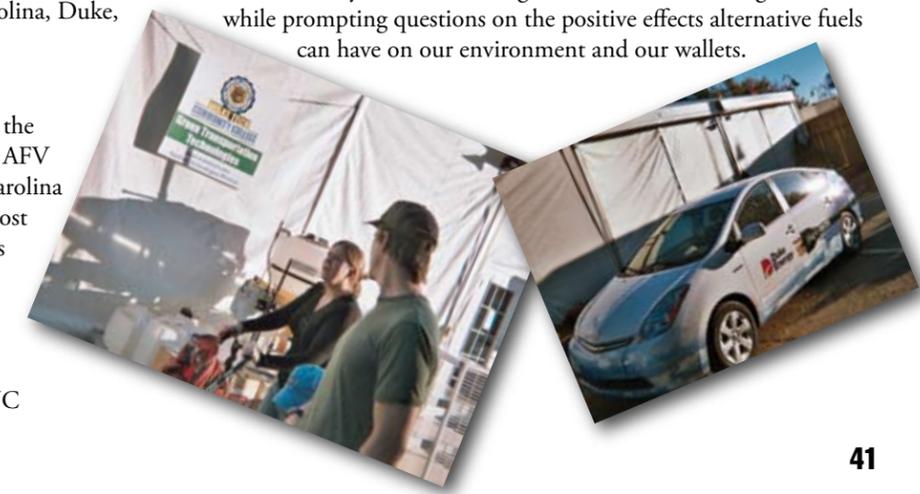
Sponsors/Partners: Hybrid Technologies, The Biofuels Center of NC, Blecker Automotive, Go Triangle, Wake Technical Community College, Biofuels Center of North Carolina, Duke, and Progress Energy

Attendees: 28,500 General Public

Event Highlights: October 16th through the 26th, the Triangle Clean Cities Coalition celebrated National AFV Day Odyssey 2008 by participating in the North Carolina State Fair's "Green NC" exhibit. "Green NC" was host to over thirty exhibitors and allowed State Fair-goers the opportunity to learn about sustainable foods, eco-friendly living, water conservation, recycling, energy, alternative fuels and travel, through a series of informative and interactive experiences and presentations. "Green NC" inspired thousands of NC



State Fair visitors to think about the impact they have on our environment and took home "green" ideas and techniques that they can incorporate into daily life. The energy and environment theme of the exhibit is planned to continue during the 2009 and 2010 NC State Fair. Some of the displays included a biodiesel production unit; a neighborhood electric vehicle (NEV); an INDY race car dependent completely on E85 ethanol fuel; a plug-in hybrid electric Toyota Prius; and an all-electric motorcycle that can travel up to 100 miles after a 4-hour charge from any standard household electrical socket, with no impact on air quality. These and many other items caught the attention of fair-goers while prompting questions on the positive effects alternative fuels can have on our environment and our wallets.



North Carolina continued



Host Site Coordinator: Centralina Clean Fuels Coalition

Partner/Sponsor: York Technical College

Event Type: Training, Vehicle Display

Attendees: 29 First Responders

Event Highlights: In celebration of National AFV Day Odyssey 2008, Centralina Clean Fuels Coalition and York Technical College hosted a training workshop on hybrid electric vehicles (HEV) for first responders in Charlotte, North Carolina. This introductory workshop provided the needed knowledge and training for first responders, who will confront a growing number of automotive accidents involving hybrid-electric vehicles as these vehicles become increasingly popular. The newness of these vehicles has created an uncertainty, as well as raised concerns, for emergency response personnel. However, if properly trained, first responders will be able to deal with the unique scenarios an HEV can create at the site of an accident. Two instructors from York Technical College conducted



the two-hour training session. Following the training session attendees were given a chance to view several hybrid vehicles on display and ask questions. Included in the display was Duke Energy's plug-in hybrid Toyota Prius.

North Dakota



Host Site Co-Coordinator: Red River Valley Clean Cities Coalition and American Lung Association of North Dakota

Event Type: Biofuels Education, Biofuel Discount, Vehicle Display, Informational Displays

Sponsors/Partners: Cenex, Blue Flint Ethanol, North Dakota Corn Growers Association, North Dakota Ethanol Producers Association, North Dakota Department of Commerce, National Ethanol Vehicle Coalition, General Motors Corporation, and North Dakota Clean Air Choice Team

Attendees: 75 General Public

Event Highlights: In order to excite consumers about alternative fuels, on October 2nd, the E85 price at Cenex was lowered by \$0.85 per gallon, costing \$1.94 per gallon. Approximately 1,180



gallons of E85 were sold, saving more than 4.5 tons of fuel life-cycle carbon dioxide emissions. More than 50 FFVs filled up during the three hour National AFV Day Odyssey event!



Ohio



Host Site Coordinator: Clean Fuels Ohio

Event Type: Vehicle Display, Informational Exhibit

Sponsors/Partners: The Ohio State University Scarlet Gray and Green Fair, and The Ohio State University Center for Automotive Research

Attendees: 1,000 Students, Faculty, General Public

Event Highlights: This year's event took place on the Ohio State University campus and focused on educating students, faculty, and community residents about the alternative fuels and vehicles that are available, and where they can be obtained in Ohio. Participants also had the opportunity to see a GEM hybrid fuel cell vehicle owned by the OSU Center for Automotive Research. Hundreds of information bags were distributed, along with the Clean Fuels Ohio Vehicle Buyer's Guide and E85 and biodiesel station locator brochures. The six-hour event gave us the opportunity to engage many of the students in discussions about cleaner fuel options and efficient vehicle technologies.



Host Site Coordinator: University of Northwestern Ohio

Event Type: Fair

Attendees: 1,500 Students, Vocational Schools, Public

Event Highlights: University of Northwestern Ohio (UNOH) held its 2008 National AFV Day Odyssey event for attendees to be introduced to alternative fuels and advanced technology vehicles which are available at UNOH and in the industry. Some of the participants were Clean Fuels USA, American AG Fuels, and Findlay Toyota. American AG Fuels displayed on how biodiesel is processed and had examples of different grades of fuels. Findlay Toyota had a Toyota Camry hybrid on hand and Clean Fuels USA displayed a liquid propane injection school bus from Blue Bird. Training aids consisted of a natural gas van and truck, Vapor propane truck, Prius, and an E85 converted Toyota Solara. UNOH also displayed a project truck, which is a Dodge Ram Dually that runs on four different fuels at the turn of a switch. The four fuels include vegetable oil, B-100, B-20, and Diesel fuel. In the future, the students will install propane injection. The alternative fuels students manned the UNOH booth displaying fuels and other items to highlight the programs capabilities. The event was a huge success.



Ohio continued



Host Site Coordinator: Ohio Technical College

Event Type: Educational Fair

Sponsors/Partners: Great Lakes Science Center, American Lung Association, EarthWatch, Liberty Ford, Motorcars of Honda, NASA Glenn Research Center, Cuyahoga County

Department of Energy, Stainless Works, Mustang Dyno, Sherwin Williams, Tim Lally Chevrolet, Lincoln Electric, NEORSD, RTA, Dominion East Ohio, and Toyota of Bedford

Attendees: 1,300 Educators, Students, General Public

Event Highlights: Ohio Technical College had several National AFV Day Odyssey activities take place across campus including activities at the OTC Automotive Training Facility, High Performance Racing and Training Facility, Collision Repair and Refinishing Training Facility, and the Diesel Training Facility. Highlights of the event included several presentations, numerous activities and vehicle displays. Presenters spoke on different environmental issues, and crowd participation was excellent. Presenters included Mayor David Smith, James Lewis (RTA), Andrew Chiarelli (Motorcars of Honda), and Mike Giaco (Dominion East Ohio). Activities throughout the event included



a live water-based painting seminar, live welding demonstrations, and CNG, flex-fuel, and hybrid vehicle presentations. Students of the Alternative Fuel Vehicle Program also unveiled an all-electric-powered vehicle, called the "Electro-Van," which runs off the power of 21 batteries. Vehicles on display included Top Sportsman race car, Dodge Viper, Ferrari Testarossa, CNG trucking equipment, CNG Honda Civic, hybrid diesel bus and drive train, Toyota Prius and many more!

Oregon



Host Site Coordinator: Portland Community College – Sylvania Campus

Event Type: Vehicle Displays, Informational Sessions

Sponsors/Partners: Columbia-Willamette Clean Cities Coalition, and Oregon Department of Energy

Attendees: 150 Students, Instructors, Fleet Representatives, General Public

Event Highlights: Federal, state, county and city fleet representatives were in attendance as well as students who were exposed to new or advanced technologies currently being used as viable transportation options. Numerous vehicles were displayed to give students a view of the future, and various experts were available to answer any questions they presented. Two different sessions were held throughout the day, highlighting the different fuels and technologies and the benefits associated with each. As a thank you for those attending, individuals were provided a free continental breakfast and lunch.



Pennsylvania



Host Site Coordinator: Greater Philadelphia Clean Cities Program

Event Type: Electric Vehicle Seminar, Mini Expo

Sponsors/Partners: PECO Energy, Delaware Valley Regional Planning Commission, and Tyree Corporation

Attendees: 75 General Public, Industry Representatives

Event Highlights: The event was co-hosted by the Greater Philadelphia Clean Cities Program, PECO Energy, the Delaware Valley Regional Planning Commission, and the Tyree Corporation. The event was a "Mini-Electric Vehicle Expo" following a morning of EV presentations and a luncheon at the regional planning agency. The actual expo took place on a PECO parking lot in center city Philadelphia. Vehicles featured included a General Motors fuel cell SUV, a PECO plug-in hybrid bucket utility truck, and several Equipco Trackmobile light utility vehicles. Along with representatives of vehicle manufacturers and local electric owners, members of the public attended the event. Several members of the Philadelphia Solar Energy Association were also in attendance.



Host Site Coordinator: Pittsburgh Region Clean Cities

Event Type: Informational Festival on Alternative Transit

Sponsors/Partners: Sheetz, Giant Eagle, Get Go Fuel, Ecofriendly, LLC, Fuemaker, BMW/Mini Cooper of PA, Honda, Chatham University, University of Pittsburgh, Carnegie Mellon University, WPTS, and Bike Pittsburgh.

Attendees: 2,000 Students, Government Officials, General Public

Event Highlights: On Friday, October 3, 2008, the second annual Alternative Transportation Festival (ATF) was held in Schenley Plaza. Centrally located in Oakland, this festival raised public awareness of alternative means of transportation and advocated for the use of public transportation, car-sharing, alternative fuels, and human-powered vehicles. Highlighting Clean Cities stakeholder projects, the festival showcased Pittsburgh's own innovations and activities in alternative transportation. Activities included a bike repair workshop, biodiesel production demos, vegetable oil conversion workshops, ride-and-drives with new flex-fuel vehicles, free music and food, car-sharing and car-pooling demos, alternative fuel vehicle, hybrid, and "Smart-car" demos, and much more!



Tennessee

★ National Kickoff Event



Host Site Coordinators: Nashville Auto-Diesel College and Clean Cities of Middle Tennessee

Event Type: Vehicle Display, Job Fair, Open-House, Educational Seminars

Attendees: 2,000 Students, City Officials, General Public

Event Highlights: The National Media Kickoff Event for Odyssey 2008 was hosted by Nashville Auto-Diesel College (NADC) and Clean Cities of Middle Tennessee on the campus of NADC in Nashville. During the three-day event, participants were welcome to enjoy a wide variety of activities including vehicle displays, a job fair, an impressive line-up of speakers with expertise in alternative fuels and vehicles, as well as an abundance of exhibits and displays. Odyssey 2008 spokesperson and country music superstar, Michael Peterson, took the stage to kick off the nationwide event along with industry experts, government officials and individuals with real-world alternative fuel experience. In addition, representatives from the City of Nashville presented a proclamation from the city proclaiming October 3, 2008 as National AFV Day Odyssey.



Host Site Coordinator and Co-Coordinators: U.S. Department of Energy, Tennessee Department of Transportation, General Motors, and EPIC

Event Type: I-65 BioFuels Corridor Project

Attendees: Approximately 15,000 Individuals Attended and/or Were Reached Through Media Coverage

Event Highlights: The I-65 America's First BioFuels Corridor Project allows owners of both flex fuel and diesel vehicles to travel from Lake Michigan to the Gulf of Mexico, the entire length of I-65, on either E85 ethanol or B20 biodiesel.

Tennessee announced the completion of the nation's first biofuels corridor with an event at the Daily's fueling station in Goodlettsville, which is just north of Nashville. The event was heavily attended and widely reported by the media. The participation by the U.S. Department of Energy also helped the state to showcase this national effort. Tennessee also broke ground on the first biomass biorefinery in Tennessee just days after the corridor announcement. Days after breaking ground on the biorefinery, Tennessee learned that they were one of the states chosen to work on the National Governor's Association project to expand biofuels infrastructure. This event helped to serve as a kick off to a few key biofuels announcements for Tennessee.



Host Site Coordinator: The East Tennessee Clean Fuels Coalition (ETCFC) in partnership with the Chattanooga Green Committee (CGC)

Event Type: Open, Public Info, Displays, Fair, Hands-on, Models, Vehicle Displays

Attendees: 550 General Public

Event Highlights: The ETCFC and CGC held the "East Tennessee Smart Energy Odyssey" which was a blend of transportation and stationary energy resources for people throughout southeastern Tennessee. To kick off the day, a caravan of smart energy vehicles traveled through downtown Chattanooga for about two miles to the event location, Miller Plaza, drawing attention along the way. The event had over 20 booths and displays, showcasing advanced thinking when it comes to vehicles, fuels, or stationary power. Booths and displays addressing hybrid vehicles, HHO conversions, from the dealer and personally-converted electric vehicles, green roofs, cellulosic ethanol production, biking, improving power factor, LEED and the U.S. Green Building Council, and propane mowers, were all in attendance!





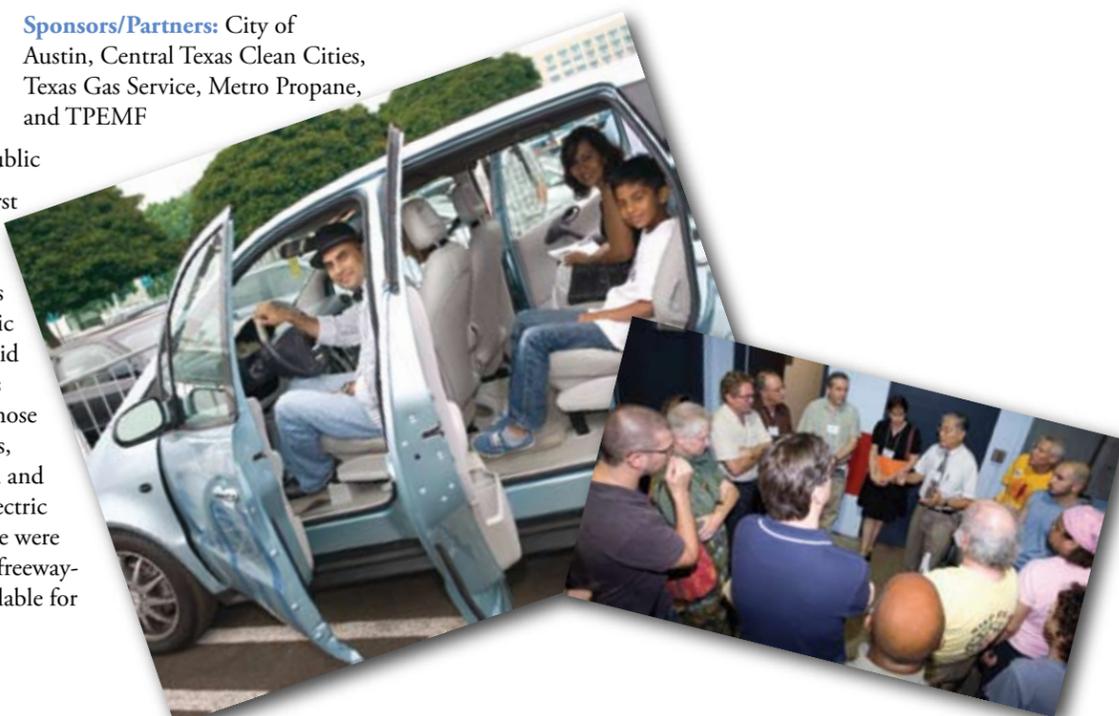
Host Site Coordinator: Tyler Junior College
Event Type: Vehicle Display, Educational Workshop
Attendees: 29 Students

Event Highlights: Located on the west campus of Tyler Junior College, the Skills Training Center hosted the first annual National AFV Day Odyssey. Students attended a multimedia presentation covering alternative fuel sources and vehicle designs — past, present and future. The session started off with National AFV Day Odyssey ball caps and ended with a lively question and answer period! After the classroom session, students had the opportunity to inspect hybrid vehicles and speak with their owners about the advantages of hybrid ownership. To wrap up the session, students were given bags filled with Tyler Junior College pens and notepads, NAFTC brochures, and informational literature on alternative fuel sources and energy conservation.



Host Site Coordinator: Austin Energy AltCar Expo
Event Type: Alternative Energy and Transportation Expo
Sponsors/Partners: City of Austin, Central Texas Clean Cities, Texas Gas Service, Metro Propane, and TPMEF

Attendees: 10,000 General Public
Event Highlights: Austin's first AltCar Expo showcased more than 100 alternative fuel and ultra-efficient vehicles including zero-emission electric cars, hybrids and plug-in hybrid electric vehicles rated in excess of 100 miles per gallon, and those running on hydrogen fuel cells, natural gas, propane, biodiesel and ethanol. Scooters, Segways, electric motorcycles, bicycles and more were also on hand. Low-speed and freeway-capable vehicles were also available for



public ride-and-drives as well as for immediate purchase. This exciting event also featured seminars, panel discussions, experts on hand to answer questions, industry movers and shakers, and a crowd favorite, vehicle ride-and-drives.



Host Site Coordinator and Co-Coordinator: Gulf Hydrocarbon and Sage PR

Event Type: Daytime Trade Show
Attendees: 70 General Public

Event Highlights: Houston took part in the 2008 Odyssey under the sponsorship of Gulf Hydrocarbon, a Houston-based biodiesel distributor. City councilman and Houston's biggest advocate for sustainable energy solutions, Mayor-elect Peter Brown, attended with his chief of staff. Electric cars, biodiesel, and flex-fuel vehicles were showcased in an outside parking lot. During the event, attendees were offered test drives of an electric car as well as an electric bike. In addition, a local Chevrolet dealer was on hand to display and answer questions regarding their hybrid models. *FUEL* magazine also ran a three page ad on the event, drawing even more outside attention.



Host Site Coordinator: Alamo Area Clean Cities
Event Type: Green Festival
Sponsors/Partners: Live Green Fest at Olmos Basin Park in San Antonio, TX
Attendees: 2,000 General Public

Event Highlights: The Alamo Area Clean Cities Coalition participated in National AFV Day Odyssey by exhibiting at the annual Live Green Fest at Olmos Basin Park in San Antonio, Texas. The annual event highlighted environmental and socially conscious organizations and individuals active in South Central Texas. Attended by approximately 2,000 local citizens, "Live Green Fest" was the perfect opportunity to promote the 2008 National AFV Day Odyssey and Clean Cities programs. The Alamo Area Clean Cities Coalition was able to highlight various alternative fuel and advanced technology vehicles. The message from the attendees was clear— there is increased recognition and support for alternative fuels and advanced vehicle technologies.



Texas continued



Host Site Coordinator: Victoria Clean Cities

Event Type: Propane Lawnmower and Vehicle Expo, Exhibits

Sponsors/Partners: Farm Industrial, Ferris, Southern Field Maintenance, Schwan's, Xtreme Power, Independent Propane, HEB, CleanFuel USA, Alternative Fuels Research and Education Division, Atzenhoffer, Blackwood Toyota, EcoSystems, International Power – Coletto Creek, and Port of Victoria

Attendees: 18 Students, Lawn Service Professionals

Event Highlights: Victoria's Odyssey focused on propane-fueled lawn equipment and vehicles. The event kicked off with a welcome speech by the Victoria Clean Cities Coordinator, Marie Lester, Ferris Mowers Commercial Sales Manager, Jim Lawton, and the University of Houston – Victoria's Executive Assistant to the President, Margaret Rice. Featured display vehicles were a GMC 2006 C5500 from CleanFuel USA, a forklift from Southern Field Maintenance, a no-idling generator from Xtreme Power, Ferris propane mowers and a Schwan's propane truck. The Alternative Fuels Research and Education Division and Independent Propane set up information booths about incentives, rebates and the benefits



of using propane. Attendees enjoyed a Ferris propane mower ride-and-mow, ice cream served from Schwan's propane ice cream truck, hot dogs provided by Farm Industrial, a football toss and fun photo opportunities.



Utah



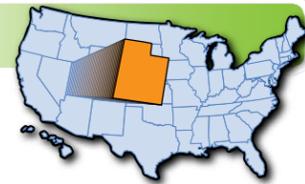
Host Site Coordinators: Salt Lake Community College and Utah Clean Cities Coalition

Event Type: Public Outreach

Sponsors/Partners: Media One of Utah, Lancer Automotive, Questar, Semi-Service, Go Natural, Salt Lake Community College, and State Energy Office

Attendees: 90 Government, General Public, Students, OEM's, Press, Vendors

Event Highlights: Utah's 2008 National AFV Day Odyssey Celebration was held at the Karen G. Miller Conference Center on the Larry H. Miller College campus in partnership with Salt Lake Community College, Utah Clean Cities Coalition and its stakeholders. The public was invited to attend a free forum of speakers focused on energy issues, alternative fuels and energy strategies, college training programs for alternative fuels and an AFV vehicle display. Partners provided press releases and media coverage during the event, along with lunch and snacks during the presentation. The event fosters new partnerships, new solutions, and increased awareness of challenges facing Utah in 2009.



Virginia

NOVA | Northern Virginia Community College

Host Site Coordinator: Northern Virginia Community College

Event Type: Vehicle Displays, Presentations, Exhibits

Sponsors/Partners: Battlefield Automotive Group, U.S. Department of Energy, Pohanka Chrysler/Dodge of Leesburg, Smart Center of Tyson's Corner, TMG Strategies, and U.S. Army National Automotive Center

Attendees: 350 Students, Educators, Government Officials, General Public

Event Highlights: Alternative fuel and advanced technology vehicles were on display at the Alexandria campus of Northern Virginia Community College (NOVA). Vehicles on display included hybrids, an electric NEV (neighborhood electric vehicle), an LPG (liquefied petroleum gasoline), a hydrogen fuel cell and a flex-fuel hybrid. Experts from NOVA, local dealerships, the U.S. Army, and the federal government were on hand to discuss the technology behind each vehicle. They also provided insight into the future of alternative fuel and advanced technology vehicles. Local news channel, NBC-4, visited the event and aired two brief segments on the September 20th edition of their evening news and the September 21st edition of their morning news.



Host Site Coordinator: Frederick County Parks and Recreation

Event Type: Outdoor Festival, Exhibitor Booths

Sponsors/Partners: TV Channel 3 Winchester, Model 'E' Conversions, Harvest Moon, Main Street

Architecture, Noble House, Go Green, LLC., Burkholder, Stallard, Shea-Roop of Wachovia Securities, Dickerson's Construction, One Block West, Mountain Media Systems, and Harvest Moon

Attendees: 450 General Public

Event Highlights: The one-day festival consisted of over 30 exhibitors covering a wide range of sustainable opportunities from local food, to biodiesel, to electric car conversions. Speakers covered topics such as sustainable development and rainwater collection systems. The vehicle exhibitor display included models from Toyota, Honda, alternative diesel, electric conversions, LP injection, and a local biodiesel co-op. Other areas of interest included local food, conservation groups, alternative energy, green products and services, and the always popular kids activity tent.



Virginia continued



Host Site Coordinators: Association of Energy Conservation Professionals - organizer and Virginia Clean Cities - exhibitor

Event Type: Green Living and Energy Expo

Attendees: 2,500 Energy and Environmental Professionals, General Public

Event Highlights: The ninth-annual "Green Living and Energy Expo" was organized by the Association of Energy Conservation Professionals. The event featured 90 exhibits, demonstrations, workshops, a green building tour, and a visit from the Energy Hog. Participants learned about clean transportation, energy conservation, energy efficiency, renewable energy, green building, and sustainable living. The following topics were represented at the expo: alternative fuels and advanced transportation technologies, green building, land conservation, wind power, solar energy, weatherization, recycling, water conservation, energy efficient lighting, building science, geothermal heat pumps, energy efficient stoves, energy education, indoor air quality, energy star appliances, green investing, rainwater harvesting, and green products.



Washington



Host Site Coordinator: Shoreline Community College

Event Type: Presentations, Discussions, Open House, Vehicle Displays, International Booths

Sponsors/Partners: Puget Sound Automobile Dealers Association, Chuck Olson Chevrolet/Kia, Toyota Motor Sales, Toyota T-TEN, General Motors, GM-ASEP, American Honda, Honda PACT, Chrysler Corporation, Chrysler CAP, Raytheon Corporation, Automotive Youth Educational System (AYES), Pacific Fluids, Trade and Economic Development Council

Attendees: 500 Students, Educators, OEM's, Government Officials, General Public

Event Highlights: The focus of Shoreline Community College's 2008 National AFV Day Odyssey was to reach out to area high schools in the region to make students aware of the new developments in alternative fuels and the career opportunities for interested students. Hundreds of students from many area high schools attended the event which was held in the Professional Automotive Training Center on the campus of Shoreline Community College. Open discussion forums were held between students and industry representatives. On display were a variety of hybrid vehicles and information stations. The Nova film, "Car

of the Future" was shown and a lively discussion was held on the pros and cons of alternative fuel vehicles. The students left the event with a new awareness of alternative fuels and alternative fuel vehicles that are currently available on the market. They were also made aware of the service career opportunities that are currently available, or that they can look forward to in the future.



Host Site Co-Coordinators: Wenatchee Valley College and the Port of Chelan County, Plugin Center Project

Event type: Vehicle Displays, Biodiesel Manufacturing Displays, Washington State Department of Ecology Displays

Attendees: 3,500 Students, Instructors, Government Officials, General Public

Event Highlights: The event took place in the center of the Wenatchee Valley College campus on the fountain plaza. There were many alternative fuel vehicles on hand. The local dealerships all provided flex-fuel vehicles, CNG vehicles and hybrid vehicles. There were biodiesel manufacturers and providers on hand as well as several vehicles running on biodiesel. The Lake Chelan School District's plug-in hybrid electric school bus was also on display and attracted a lot of attention.

WVC had several displays from the private sector including a Toyota Echo converted to all electric, a farm tractor that was converted to an electric tractor in the college auto shop, and a Toyota Prius that had been converted to a plug-in hybrid electric

vehicle. Wenatchee has hosted the solar-powered drag races for four years and had one of the solar racers on display. The college also took the opportunity to showcase its new plug-in vehicle parking spaces with charging stations.



Wisconsin

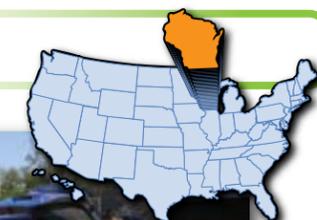


Host Site Coordinators: Madison Area Technical College

Event Type: Presentations, Open House, Vehicle Displays

Attendees: 150 Students, Technicians, Shop Owners, Fuel Station Owners, General Public

Event Highlights: The Madison Area Technical College Odyssey 2008 event was held at the Truax Campus in Madison, WI. The event started with presentations from 9:00 a.m. to noon with a wide variety of presenters including speakers from General Motors, Toyota Motor Sales, the State of Wisconsin, Green Autos and Ozee Cars, LLC. Guests were then able to browse the open house-style display setup outside of the automotive labs. There was a great showing of neighborhood electric vehicles, plug-in hybrids, compressed natural gas vehicles, a hybrid bus, and even a solar electric generating trailer. The Madison Area Technical College automotive club topped off the day by holding a fundraiser cookout for lunch so that attendees could eat while going through the vehicle displays. The event was a huge success, and the school and presenters are looking forward to working together for another event like this in the future.



Wisconsin continued



Host Site Coordinator: Wisconsin Clean Cities - Southeast Area, Inc.

Event Type: Luncheon, Vehicle Expo, Informational Exhibits, Panel Presentation

Sponsors/Partners: We Energies, Weston Solutions, E.H. Wolf and Sons, Greenfield Compression, Columbia ParCar Corp., and Azure Dynamics

Attendees: 70+ General Public, Private Sector, Nonprofit Sector

Event Highlights: Wisconsin Clean Cities - Southeast Area held the Badger State's first-ever National AFV Day Odyssey event, "Advantage Green: AFVs Go Mainstream," in 2006. The 2008 edition, "Driving Toward a Greener Fleet," held at the City of Milwaukee Department of Public Works (DPW) Field Headquarters, also began with a buffet luncheon and featured remarks from public officials, including DPW Commissioner, Jeff Mantes, and Milwaukee Alderman, Willie Wade. Event sponsors were recognized, including *Fuel Advantage Magazine*, a national Odyssey partner. Attendees then viewed an array of informational exhibits and visited the outdoor AFV Expo, where AFVs, hybrid-electric vehicles, neighborhood electric vehicles, a plug-in hybrid and a shuttle bus were displayed. A closing panel presentation on current and future AFVs and hybrids featured Maria Redmond

(Wisconsin Office of Energy Independence); Peter McMullen (Wisconsin Dept. of Natural Resources & Wisconsin Partners for Clean Air); Randy Knapp (Wisconsin Propane Gas Association); Rich Gunther (General Motors); and John Billman (Schlossmann's Honda City).



West Virginia



Host Site Coordinator: NAFTC and West Virginia University

Event Type: Vehicle Expo, Informational Exhibits

Sponsors and Partners: NRCCE, U.S. DOE West Virginia Clean State Program/WV Division of Energy, Coca-Cola Company, Monongalia Technical Education Center, WVU EcoCar Challenge Team, Positive Spin, WVU Professor Roy Nutter, Harvey Coachworks and EV, WVU WE CAN, Wells Home Furnishings, and Enterprise Rental

Attendees: 150 Students, Educators, General Public

Event Highlights: Alternative fuel and advanced technology vehicles were showcased on the Evansdale Campus of West Virginia University on the front lawn of the National Research Center for Coal and Energy (NRCCE) building. Vehicles on display included a Honda Civic GX natural gas vehicle, SMART car, converted 1993 Mazda MX-3 electric vehicle, Chevy Equinox, electric/alternative bikes, electric S-10 truck, BugE, Toyota Prius and an electric golf cart. Thanks to the generous sponsors, attendees were greeted with t-shirts and refreshments including popcorn, cotton candy and Coca-Cola products.



Greenbrier East High School

Host Site Coordinator: Greenbrier East High School

Event Type: Educational Seminars, Vehicle Display

Sponsors/Partners: New River Community and Technical College, Greenbrier Motor Company, Bill Lewis Motors, and Colonial Ford

Attendees: 300 Students, Faculty, General Public

Event Highlights: Greenbrier East High School's first National AFV Day Odyssey event was kicked-off by an informative presentation from Mr. Bob Baker, (Automotive Instructor, GEHS). Events for the day continued with dispersing of promotional materials and a vast display of alternative fuel vehicles. Vehicles on display included multi-fuel vehicles, biodiesel vehicles, a Toyota Prius, a Chevrolet hybrid Tahoe, a Smart car and more. Professionals and private owners of the alternative fuel vehicles were on hand to provide attendees with information on the vehicles and accounts of real-world experiences. The event was a great success and the school is looking forward to another exciting event in 2010!



Host Site Coordinator: NASA IV&V Educator Resource Center

Event Type: Vehicle Displays, Speakers, Informational Displays

Sponsors/Partners: WV Division of Energy, WV Clean State Program, I-79 Technology Park Research Center, National Research Center for Coal and Energy, Dan Cava Toyota, Pepsi, Exit 132 Pontiac Buick-GMC, URSE Dodge Chrysler Jeep, and Wilson Ford

Attendees: 250 General Public

Event Highlights: The NASA IV&V Facility hosted an event at the I-79 Technology Park Research Center showcasing vehicle displays, vehicle test-drive opportunities, industry experts, speakers, government officials, educational seminars, and individuals with real-world alternative fuel and advanced technology vehicle experiences. The event showcased dozens of local AFVs including hybrid-electric, battery-electric, flex-fuel, compressed natural gas, and many others. An impressive line-up of speakers included experts such as Jeff Herholdt (Director, WV Division of Energy); Kay Kelly (North Central Clean Cities Project Manager, U.S. DOE); Dean Cordle (Executive VP, AC&S, Inc.); Jonathan "Jon" Elder (Executive VP and CFO WVHTC Foundation); Ben Shew (Transportation Director, WV Department of Education); Al Ebron (Executive Director NAFTC); and many others. The event also included talks and information from many state-wide AFV advocates, refreshments, and AFV training sessions.



District of Columbia

★ National Pre-Kickoff Event



U.S. Department of Energy



Host Site Coordinator and Co-Coordinators: U.S. Department of Energy Clean Cities Program, U.S. General Services Administration and Metropolitan Washington Council of Governments

Sponsors/Partners: U.S. Department of Energy Clean Cities Program, U.S. General Services Administration and Metropolitan Washington Council of Governments, Metro, U.S. Postal Service

Attendees: 300 Fleet Managers, Federal Employees, General Public

Event Highlights: A National Alternative Fuel Vehicle (AFV) Day Odyssey pre-kickoff was held in Washington, DC at the U.S. Department of Energy Headquarters on September 30, 2008, from 9:00 a.m. - 2:00 p.m. The General Services Administration, Fleet Mid Atlantic Region, coordinated the AFVs for display, which included a hybrid Saturn Aura Sedan, an LPG Ford F150 pick-up, an E85 Impala Sedan and a hybrid Chevy Tahoe SUV. Fleet representatives collaborated on Executive Order 13423 and handed out information about the availability of AFVs in the federal fleet. In addition, Ethanol (E85) refueling station locations information was available for the spectators. The event drew raves from all participants.



Winnipeg, Canada



Host Site Coordinator: Red River Valley Clean Cities Coalition, Winnipeg Chapter Inc.

Event Type: Conference, Presentations, Vehicle Displays, Luncheon, Tradeshow

Attendees: 95 Fleet Managers, Government Officials, Students, Researchers, OEM's, General Public

Participating Sponsors/Partners: City of Winnipeg, Innovative Hydrogen

Solutions, Manitoba Hydro, the Centre for Sustainable Transportation, Kraus Global, University of Manitoba, and the Transport Institute

Event Highlights: The event celebrated Manitoba-based alternative fuel and vehicle technology initiatives. Expert speakers shared impressive knowledge through presentations and panel discussions. During the "Local Green Fleet Initiatives" panel, speakers from Manitoba hydro, Bison Transport, and the City of Winnipeg's Fleet Management Agency discussed their anti-idling trials. Speakers on "The Pathway to Electric" session discussed challenges related to technology including, improvements to battery capacity and charge rates for PHEVs. The highly anticipated "Food and Fuel" panel discussed issues and concepts such as distributing agricultural technologies to developing nations. This would improve crop yields and allow them to compete fairly on the global food and fuel market. It would also improve the cost effectiveness

of new technologies, and new ways to promote and use renewable energy sources. Vehicles and exhibits on display included a City of Winnipeg biodiesel sander spreader, a natural gas fuel dispenser made by Kraus Global, Manitoba Hydro's plug-in hybrid vehicle, a semi-tractor installed with a hydrogen fuel injection unit that is made by Innovative Hydrogen Solutions, a solar car, an all electric ATV, and many more!



Thank you
Site Coordinators for your
contribution to the success of
the 2008 Odyssey!



The Journey Continues

Odyssey Goals and Objectives

- I. Heighten awareness and enthusiasm for AFVs and advanced technology vehicles
 - Showcase available local AFV options and local refueling locations
 - Present economic advantages
 - Focus attention on the environmental benefits of AFVs and advanced technology vehicles
 - Highlight successful AFV user experiences
 - Illustrate clean-fueled and energy-efficient vehicles as a practical choice for consumers
 - Spread message through additional national media exposure for National AFV Day Odyssey and its mission
- II. Strengthen partnerships among industry related organizations
 - Encourage selected partners to participate and promote the use of alternative fuel and advanced technology vehicles through National AFV Day Odyssey
 - Initiate collaboration between partners, and inform them of Odyssey's overall goals and desired outcomes, to perpetuate further success
 - Emphasize the support of the NAFTC, and other Odyssey partners and sponsors, to the AFV industry
 - Increase unity among AFV industry players by providing a platform through National AFV Day Odyssey, for further dialogue and collaboration
- III. Establish the role of the NAFTC, its members and partners, Odyssey partners and sponsors, Clean Cities Coalitions, and other participants, as leaders in the AFV industry
 - Showcase the AFV expertise and success of the NAFTC and its Odyssey partners
 - Feature the importance of the innovations developed by the NAFTC, and its National Training Center automotive programs, Clean Cities Coalitions, and other Odyssey partners, in striving for cleaner air and independence from foreign oil
 - Accentuate the role of the NAFTC and its Odyssey partners in supporting the AFV industry
 - Expand the relationships between the NAFTC, Clean Cities Coalitions, and other AFV industry players

The mission of the National Alternative Fuels Training Consortium (NAFTC) is to educate the nation about alternative fuel and advanced technology vehicles. Through National AFV Day Odyssey millions of individuals have become aware of the difference alternative fuel and advanced technology vehicles can make in our nation's energy security and quest for cleaner air.

As John Denver said "No one person has to do it all but if each one of us follow our heart and our own inclinations we will find the small things that we can do to create a sustainable future and a healthy environment." With this in mind, please plan to join us in October 2010, as we continue the journey!

2010 Odyssey Goals:

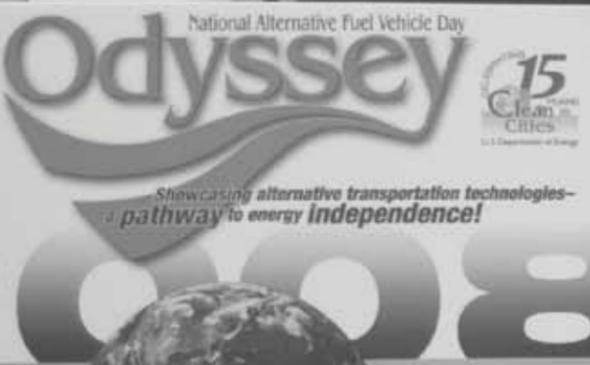
- Recruit 125 sites across the U.S.
- Attract over 200,000 attendees
- Reach over 75 million individuals through media outlets
- Expand Odyssey audiences to include new organizations, like secondary schools
- Expand Odyssey to include participation by other "green" focused companies, groups, and organizations.

*There is much to do
we must take another step!*

With incredible success, National AFV Day Odyssey continues to be the nation's largest alternative fuel and advanced technology vehicle event. Join us in 2010 as the journey continues

*"If we are together,
nothing is impossible."
- Winston Churchill*

transportation
a pathway to
energy independence!



The 2008 National AFV Day Odyssey was developed and coordinated by the National Alternative Fuels Training Consortium, headquartered at West Virginia University, with support from our participating national sponsor/partners.



Event Support

Coordinators of a National AFV Day Odyssey event are supported by the National Alternative Fuels Training Consortium and the National AFV Day Odyssey staff. The Coordinator's Notebook is a key component in the support plan. This notebook, made available through an online Coordinator's Only resource area on the Odyssey Web site, provides all of the necessary information for sites to develop their events with ease. Other Odyssey support and promotional materials provided for 2008 included sponsorship posters, banners, brochures, site location maps, bags, and numerous informational brochures from industry partners and vehicle manufacturers. Post-event materials included coordinator certificates and appreciation gifts.



In Appreciation

The success of the 2008 National AFV Day Odyssey was made possible by the participation and support of the National Alternative Fuels Training Consortium, the U.S. Department of Energy Clean Cities Program, Toyota, the National Biodiesel Board, Fuel Advantage Magazine, Odyssey site coordinators, hundreds of local event sponsors and partners, and the Odyssey/NAFTC staff.

National AFV Day Odyssey 2008 was developed, coordinated, and administered by the National Alternative Fuels Training Consortium (NAFTC), headquartered at West Virginia University, under the auspices of the National Research Center for Coal and Energy.

2008 National AFV Day Odyssey Partner

U.S. Department of Energy Clean Cities Program

2008 National AFV Day Odyssey Sponsors

Toyota, National Biodiesel Board, West Virginia University

2008 National AFV Day Odyssey Media Sponsor

Fuel Advantage Magazine

2008 National AFV Day Odyssey Team

Al Ebron, NAFTC Executive Director
National AFV Day Odyssey Coordinator

Judy Moore, NAFTC Assistant Director - Communications
National AFV Day Odyssey Co-Coordinator

Amy Gandy, Odyssey Event Manager

Bill Davis, NAFTC Assistant Director - Operations

Randal Levelle, NAFTC Assistant Director - Programs

Kristian Robinson, Web Developer/Graphic Designer

Adam Brown, Events Coordinator

Eric Underwood, Curriculum Developer

Laura Tinney, Business Operations Specialist

Ray Bradley, NTC Coordinator

Chengmin Tang, Accountant

Stacie Farcin, Odyssey Assistant/Graduate Assistant

Graceson Parsons, Student Worker/Videographer

Tracy Novak, NRCCE Program Manager