**Banquet/ Gala Format**

This example schedule for an evening gala includes three main sections with the last section being optional for a "shorter version.” The event consists of a reception and cocktail hour, a banquet with a speaker and host moderator, and a closing event or upscale recreational activity.

Time Activity

5:30 Registration begins

5:30-6:30 Reception and Cocktail Hour - Selected Exhibits to View

• Include exhibit brochure

• Display National Odyssey Sponsorship Poster (Required)

• Partners Exhibits (OEMs, dealerships, fuel providers, etc., with AFV

handouts)

6:15 Start prompting attendees to head to the banquet hall

6:30-8:30 Moderated Banquet

6:30 Welcome (Speaker could be the Chair of your local Odyssey Planning

Committee, local sponsor, political figure, athlete, etc.)

• Should include overview of the evening event, recognition of the sponsors, and brief remarks on the importance of AFVs

6:40-8:00 Dinner

• Cards to sign up for eNews should be on tables

• Provide information on your local organization

• Supply information about your local sponsors

8:00 “Celebrity” Emcee (Could use local athletes, head coaches, politicians, radio personalities, news anchors, etc.)

• Light humor about AFVs

• Introduces presenter who will introduce Keynote speaker

8:10 Dignitary Presenter Introduces Keynote Speaker

8:12 Keynote Address

• Speech should include the importance of AFVs and training

• Anecdotes of positive user/owner stories

• Testimony of why speaker is a supporter of AFV use

8:30 “Celebrity” Emcee

• Thanks Keynote and others, invites all to participate in "Car-Si-No

Night"

8:40-11:00 “Car-Si-No Night” with cash bar (Monte Carlo Event)

Gaming Areas for “Car-Si-No Night”

• Win Odyssey dollars playing traditional casino games (blackjack, poker, craps, etc.)

• Odyssey Dollars include interesting AFV facts

• Have roving “models” with beverages and snacks for purchase with

Odyssey dollars

Ring Toss for Infrastructure

• Have large map with pins and nametags to show where fill stations are located (or hang poster with locations marked and simply put name and a location tag of where to refuel Alternative Fuels on the toss board)

• Have rings designated for alternative fuels

• Use car items for rings and pins

• Win Odyssey money for ringing the right fuel ring with the correct fill station

Race “AFV Vehicles”

• 1 toy AFV car for each type of AFV fuel, and a lane on a track for each type of fuel

• Pack of “cards” for each type of fuel with facts about the fuel/car (These cards will also relate to advancement of the car down the “track”)

• The “track” has a lane representing each featured fuel

• Each lane is divided into spaces

• The cards are shuffled and laid out in each space on the appropriate fuel lane

• The “track” has starts, several spaces for the cards, and a finish

• Spinner with numbers advances an AFV down a lane

• On the space the AFV lands, the card is turned over-player follows its directions-advances, stays, or loses turn or goes back as card says

• First to cross finish line wins Odyssey money

Wheel of Clean Air

• Spinning Wheel-outfitted with Environmental/Energy Independence information

• Player spins the wheel and gets Odyssey money, or loses dollars or turn depending on which fact the pointer is indicating when the wheel stops

Bet-on-the-Tech: A contest of technical skills

• Timed event held throughout the evening

• Have players tear down a portion of a car and race to put it back together

• Have them change the oil

AFV Car(s) on display (lots of lights and sparkle)

• Spokes models describe advantages of the AFVs being shown

“Car Nak” Booth (Seer/fortune teller spoof)

• Let the "Expert" tell about your future AFV that’s best for you

• Include information on tax incentives and related information

• Have on hand a variety of information to hand out

Artist on hand to draw “Caricatures’”

• Artist can draw attendees in a variety of settings pertaining to alternative fuels and AFVs and advanced technology vehicles

Cashier/Evaluation booths

• Receive Odyssey Dollars for filling out survey/evaluation

• Receive raffle tickets for 50/50 drawing

• Receive raffle tickets for giveaways

10:30-11:00 Closing event - AFV Jeopardy Contest (Car-Si-No Night still in progress)

• Hold auction for three contestants’ positions. Bid by using Odyssey

Dollar winnings

• Have information posters with fuel facts throughout the gaming area

(Take down posters before game starts)

• Do contest à la Jeopardy on alternative fuel facts: categories paralleling of Odyssey

Winners: 1-year lease on an AFV (first place), Gas grill (second place), Gas light (third place)