



National Alternative Fuel Vehicle Day

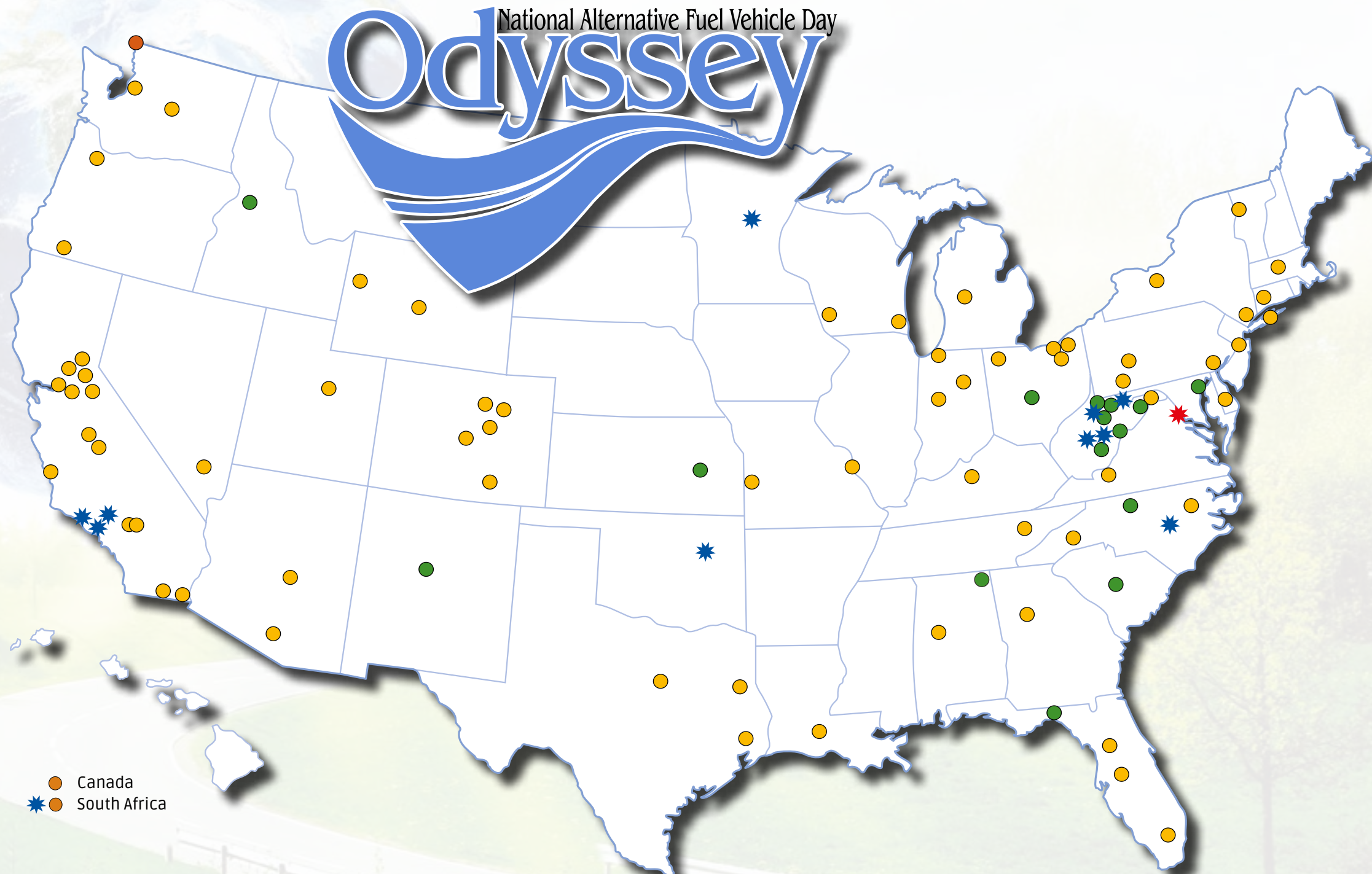
Odyssey



2014 EXECUTIVE SUMMARY

National Alternative Fuel Vehicle Day Odyssey was developed and coordinated by the National Alternative Fuels Training Consortium, a program of West Virginia University, with support from participating national partners and sponsors.

National Alternative Fuel Vehicle Day Odyssey



● Canada
★ South Africa

★ National Kickoff Event
★ Special Event Partners
● Secondary School Events
● Traditional Events
● International Events

OVER 100 EVENT LOCATIONS

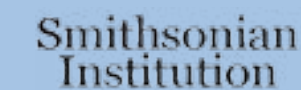
EVENT COORDINATOR



NATIONAL SPONSORS



NATIONAL PARTNERS



October 17, 2014



NATIONAL ALTERNATIVE FUEL VEHICLE DAY ODYSSEY

National Alternative Fuel Vehicle Day Odyssey is a nationwide, biennial celebration conducted to promote the use of and educate the public on the importance of alternative fuel and advanced technology vehicles.

Odyssey 2014 included over 100 event locations in three countries, with nearly 100,000 attendees, and more than 200 million individuals reached through media outlets.

TABLE OF CONTENTS

About Odyssey	6
2014 Odyssey Kickoff	8
Event Highlights	11
Media Coverage	12
Government Support	14
Sponsors and Partners	16
Odyssey Impact	18
Odyssey 2014 Sites	20
In Appreciation	63
Odyssey Coordination and Support	64
Future Odyssey Events	66



**National Alternative Fuels
Training Consortium**

A Program of



ABOUT ODYSSEY



National Alternative Fuel Vehicle (AFV) Day Odyssey is a nationwide, biennial celebration, created by the National Alternative Fuels Training Consortium (NAFTC), to promote the use of and educate the public on alternative fuel and advanced technology vehicles.



Since its beginning in 2002, Odyssey has grown in size and impact. In the 12 year history of Odyssey, it has been responsible for more than 600 million consumer impressions about the importance of clean alternative transportation technologies for a better environment and strengthened national energy security.



Odyssey provides individuals of all backgrounds the opportunity to learn about and interact with alternative fuel and advanced technology vehicles. Fleet managers, first responders, teachers, students, policy makers, and the general public can learn from presentations, displays, and ride-and-drives at Odyssey events.



STAY UPDATED

The NAFTC coordinates Odyssey every two years, but some event coordinators hold events more often. Keep up to date on upcoming Odyssey events in your area at www.afvdayodyssey.org.



“This was a great event. It really educates people on the advantages of alternative fuels.”

-participant at Elizabethtown Community College event

DID YOU KNOW?

From electric cars and propane vehicles to natural gas-powered buses and trucks that run on biodiesel, today's options for alternative fuel vehicles are vast. Increasing the use of alternative fuels and vehicles will help reduce consumers' fuel costs, minimize pollution and increase the nation's energy security.

2014 ODYSSEY KICKOFF

The 2014 Odyssey National Kickoff Event was held on October 17th on the National Mall in Washington, D.C. The Greater Washington Region Clean Cities Coalition (GWRCCC) hosted the event, which served as the official kickoff for the more than 100 Odyssey events held in 36 U.S states, Canada, and South Africa. The kickoff featured a panel of speakers, extensive display of vehicles, and educational videos at the Smithsonian Institution.



“Odyssey Day addresses one of the most difficult challenges in increasing our transportation system’s sustainability - informing and educating consumers. At these events, drivers can experience these vehicles in person, which is the best way to understand their benefits and unique characteristics.”

-Reuben Sarkar,
U.S. DOE Deputy Assistant
Secretary for Transportation



NATIONAL KICKOFF SPEAKER AGENDA

Judy Moore, Assistant Director – Communications and Outreach,
NAFTC and National AFV Day Odyssey Coordinator

William “Bill” Davis, Director, NAFTC and Event Master of Ceremonies

Robert A. Vogel, Superintendent, National Park Service – National
Odyssey Partner

John O’Donnell, Senior Energy Policy Adviser to U.S. Senator Joe
Manchin (WV)

Nancy Bechtol, Director of Office of Facilities Engineering and
Operations, Smithsonian Institution – National Odyssey Partner

Tucker Perkins, Chief Business Development Officer, Propane
Education & Research Council - National Odyssey Sponsor

Reuben Sarkar, Deputy Assistant Secretary for Transportation, U.S.
Department of Energy, Event Keynote Speaker

Ron Flowers, Executive Director, Greater Washington Region Clean
Cities Coalition (GWRCCC), Event Host and National Odyssey Partner

John O’Donnell, President and CEO, Washington Area New Automobile
Dealers Association (WANADA) and GWRCCC Board Member

2014 ODYSSEY

0 dyssey 2014 was held at over 100 sites across the United States, Canada, and South Africa. There were nearly 100,000 individuals in attendance, and more than 200 million individuals reached through media outlets.



EVENT HIGHLIGHTS

- The Odyssey 2014 National Kickoff Event was held on the National Mall in front of the United States Capitol Building where U.S. DOE Deputy Assistant Secretary for Transportation Reuben Sarkar served as keynote speaker.
- Senator Joe Manchin (WV) sent a letter of support signed by twelve U.S. Senators to be read by John O'Donnell, Senator Manchin's Senior Energy Policy Advisor.
- Drive Green Across America – hosted by Antelope Valley Clean Cities – made stops at several U.S. Odyssey events, crossed the border into Canada, and concluded at the Mexican border.
- East Bay Clean Cities Coalition and Sacramento Clean Cities Coalition teamed up at the 1st Annual North American Green Fleet Forum to provide the NAFTC's Petroleum Reduction Technologies training to almost 60 fleet managers.
- EcoCAR 3 teams from Embry Riddle Aeronautical University, Wayne State University, Arizona State University, and West Virginia University participated in Odyssey events.
- Southeast Florida Clean Cities Coalition held their 2014 Odyssey event in conjunction with the Miami International Auto Show.
- Greater Long Island Clean Cities Coalition had the biggest alternative fuel vehicle display in their 17 years of existence with a total of 75 alternative fuel vehicles on display.
- More than 70 companies participated in the Ohio Technical College Odyssey event.
- Portland Community College Sylvania Campus displayed an 1896 Riker electric car original prototype at their Odyssey event.
- Odyssey 2014 had 11 special event partners including NGV South Africa.
- Tesla co-founder and Chief Technology Officer JB Straubel was one of the keynote presenters at the Southern California Energy Summit.



“Fantastic exchange of information by manufacturers and developers of alternative fuel vehicle technologies.”

-participant at Sacramento Clean Cities Coalition event

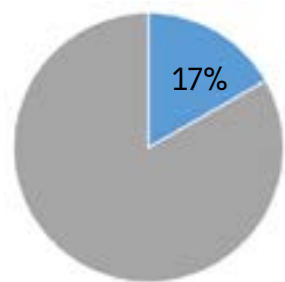
MEDIA COVERAGE

The nearly 100,000 people attending Odyssey 2014 were not the only ones exposed to the event's message on the importance of cleaner transportation options; an additional 200 million people from 80 countries learned about Odyssey and alternative fuel vehicles through the media.

While more than 34 million people received information about Odyssey through traditional media outlets, such as television, radio and newspapers, the vast majority, more than 172 million, received this information through the internet and other new media sources.

The rapid growth of information exchange via the internet has allowed Odyssey to reach increasing numbers of individuals in recent years. In 2010 the internet accounted for 61% of the people reached by Odyssey's message. In 2014, this number soared to 83%.

While the NAFTC conducts an aggressive promotional campaign for Odyssey, including customized press releases sent to the local media of each event site, the internet allows the site hosts to easily and economically publicize their event to interested people in their area.

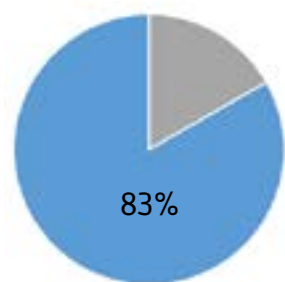


TRADITIONAL MEDIA

Reach 34,661,413

Traditional media outlets, such as newspapers, radio, television, and out-of-home marketing accounted for 17% of the total media reach for Odyssey 2014.

Of all traditional media sources, television had the most impact, with more than 16 million individuals reached. Newspapers follow with more than 13 million people. An additional nearly 5 million people came in contact with out-of-home marketing of Odyssey, such as billboards or flyers. Finally, radio accounted for roughly 600 thousand individuals reached through traditional media.



NEW MEDIA

Reach 172,642,544

New media outlets, such as websites, blogs, emails, and social media accounted for 83% of the total media reach for Odyssey 2014.

Event promotion, through email and event listings, accounted for more than 86 million people reached by Odyssey. An additional 86 million individuals were reached through websites, predominantly online news outlets. The remaining portion of Odyssey's new media reach comes from roughly 135,000 people reached through blogs and more than 37,000 through social media.

MEDIA HIGHLIGHTS



COLORADO CLEAN CITIES ODYSSEY EVENT TWEET FROM NOBLE ENERGY

6,477 Consumers Reached



YALE UNIVERSITY BLOG POST ON YALE NEWS

12,109 Consumers Reached



GREATER LONG ISLAND CLEAN CITIES COALITION'S ODYSSEY EVENT FEATURED IN NEWSPAPER ARTICLE IN LONG ISLAND NEWSDAY

720,010 Consumers Reached



SAN JOAQUIN VALLEY CLEAN CITIES COALITION TV SEGMENT ON KERO BAKERSFIELD

1,236,130 Consumers Reached

SUPPORT AT EVENTS

- U.S. Department Of Energy Deputy Assistant Secretary for Transportation Reuben Sarkar served as the keynote speaker at the National Kickoff Event in Washington, D.C.
- Senator Joe Manchin (WV) sent a letter of support signed by twelve Senators to be read by John O'Donnell, Senator Manchin's Senior Energy Policy Advisor.
- Senator Bob Casey, Jr. (PA) spoke at the Pittsburgh Clean Cities Coalition event.
- Senator Michael Bennet (CO) provided a letter of support for the Northern Colorado Clean Cities' Odyssey event.
- Senator Joe Manchin (WV) made a surprise visit and presentation to the West Virginia EMS Coalition conference, an Odyssey special event partner.
- Yale University hosted Senator Richard Blumenthal (CT), U.S. Congresswoman Rosa DeLauro (CT), and City of New Haven Chief Administrative Officer Michael Carter.
- Wisconsin State Senator Jennifer Shilling presented information on alternative fuel topics at the Honda Motorwörks Odyssey event.
- Washington, D.C. Mayor Vincent C. Gray issued a proclamation declaring October 17, 2014 "Washington D.C. Alternative Fuel Vehicle Day."
- Price, UT Mayor Joe Piccolo was welcome speaker for the Odyssey event at Utah State University Eastern.
- La Crosse, WI Mayor Tim Kabat issued a proclamation naming October 17, 2014 as "National Alternative Fuel Vehicle Day in La Crosse" to commemorate Honda Motorwörks' 2014 Odyssey event.
- Karl Simon, Director, Transportation and Climate Division, US EPA Office of Transportation and Air Quality (OTAQ) and David Friedman, Acting Administrator, National Highway Transportation Safety Administration spoke at the High-Efficiency Truck Users Forum (HTUF) 2014 National Meeting and Odyssey event.

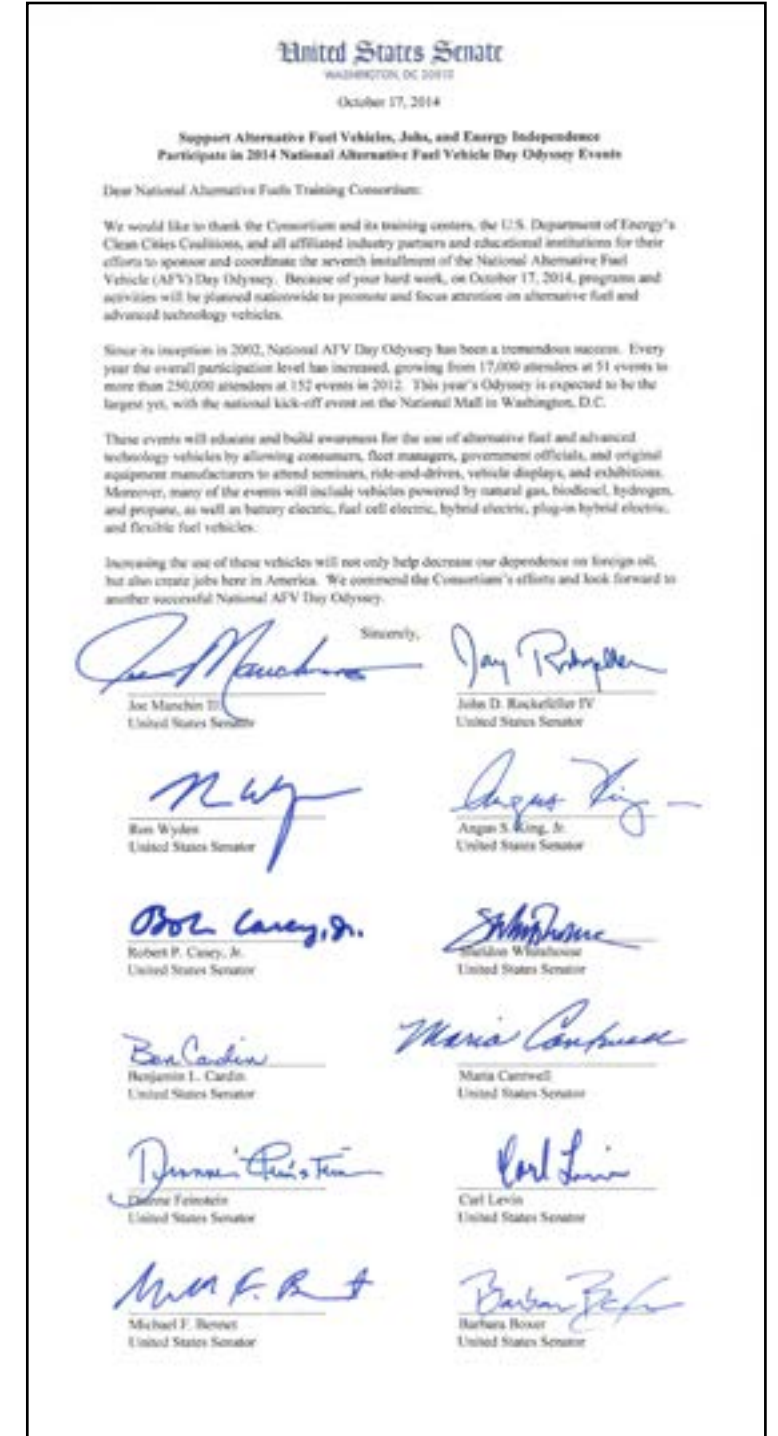
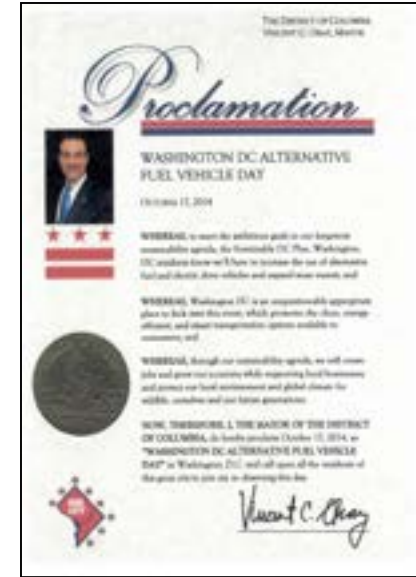


"Increasing the use of these vehicles will not only help decrease our dependence on foreign oil, but also create jobs here in America."

-United States Senate Letter of Support



GOVERNMENT SUPPORT



SPONSORS AND PARTNERS

Thank you to our sponsors and partners who helped make Odyssey 2014 another successful event. The funding and logistical support allowed Odyssey to once again reach numerous audiences through the internet and other media outlets, through representation at alternative fuel and advanced technology vehicle events across the country, and by conducting high impact Odyssey events – like the National Kickoff in Washington, D.C.

The success of Odyssey 2014 would not have been possible without our partners and sponsors:



NATIONAL SPONSORS



NATIONAL PARTNERS



MEDIA PARTNERS



SPECIAL EVENT PARTNERS



ODYSSEY IMPACT

0

October 17, 2014 marked the seventh installment of National AFV Day Odyssey. The event was held at over 100 sites, with nearly 100,000 attendees at the events in the United States, Canada, and South Africa.

More than 1,000 companies and organizations, including NAFTC Training Centers, U.S. D.OE. Clean Cities coalitions, and secondary schools, joined together to spread Odyssey's message.

Clean Cities Coalitions have been long-time supporters of Odyssey. Thirty-five Clean Cities Coalitions participated in one or more of the events held throughout the country.

In addition, eighteen of the NAFTC's National Training Centers hosted an Odyssey event. Many invited secondary school students to visit their event and learn more about pursuing a career in the alternative fuel and advanced technology vehicle industry. Ten secondary schools hosted their own events, educating the next generation on the benefits of alternative fuel and advanced technology vehicles.

From a sampling of the thousands of surveys individuals completed at local Odyssey events, 77% said they will include AFVs in test drives before making their next personal automobile purchase, a 51% increase over sentiments prior to the event. Also, 74% of attendees surveyed said they will consider purchasing an AFV for personal use, marking a 46% increase over opinions prior to the event. Perhaps most importantly, 87% of attendees surveyed said they support expanding the availability of local AFV options, and 69% said their interest in owning an alternative fuel vehicle has increased as a result of the event.

77%

will include AFVs in test drives before making their next personal automobile purchase; 51% more than before the event.

74%

will consider purchasing an AFV for personal use; 46% more than before the event.

87%

support expanding the availability of local AFV options.

69%

have an increased interest in owning an AFV as a result of Odyssey.

WHO DID WE REACH?

M

ore than 200 million people from 80 countries were reached by the Odyssey message of "Driving Toward a Clean Secure Energy Future." Each impression reinforced the NAFTC's mission to improve air quality and decrease U.S. dependence on foreign oil by promoting, supporting and expanding the use of alternative fuel and advanced technology vehicles.

ODYSSEY 2014 SITES

TABLE OF CONTENTS

Alabama	22
Arizona	22
California	23
Colorado	31
Connecticut	32
District of Columbia	33
Florida	34
Idaho	36
Illinois	36
Indiana	37
Kansas	38
Kentucky	39
Louisiana	39
Massachusetts	40
Michigan	40
Minnesota	41
Missouri	41
Nevada	42
New Jersey	43
New York	43
North Carolina	45
Ohio	47
Oklahoma	48
Oregon	49
Pennsylvania	50
South Carolina	51
Texas	52
Utah	53
Vermont	54
Virginia	54
Washington	55
West Virginia	56
Wisconsin	61
Wyoming	62
Canada	62
South Africa	63



*Local event information is based upon data received from event coordinators at time of printing.



“This really is one of those ‘changing the world’ things that really is going to help improve our lives.”

-participant at the WVU NRCCE event

ALABAMA

Pisgah High School



Sponsors and Partners: Alabama Clean Fuels Coalition

Attendance: 150

Event Summary: Pisgah High School's Odyssey event was hosted in the gym during the school day for students to attend. Mark Bentley, Alabama Clean Fuels Coalition Coordinator gave



a presentation about several different alternative fuels and the ways they are used. He also gave statistics on the amount of gasoline and diesel fuel we use locally and how we can change these practices. The event concluded with questions, free prizes, and take home information.



Tucson Regional Clean Cities Coalition



Sponsors and Partners: Foothills Mall, Pima Association of Governments, O'Rielly Chevrolet, Chapman Automotive

Attendance: 75

Event Summary: The Clean Cities program of Pima Association of Governments held National AFV Day Odyssey in Tucson, AZ to promote clean choices in transportation. The 2014 event featured a variety of alternative fueled vehicles and fueling infrastructure courtesy of Tucson Clean Cities Coalition members, including CNG Services of AZ with a dedicated natural gas Honda Civic from Chapman Automotive, a 2011 Tesla Roadster and infrastructure company Goe3, and a 2014 Chevy Volt from O'Rielly Chevrolet, to name a few.



ARIZONA

Valley of the Sun Clean Cities Coalition



Sponsors and Partners: Arizona Department of Emergency Management, Mesa Public Schools, Gateway Community College

Attendance: 50

Event Summary: The event focused on the role of alternative fuels in the event of an interruption of petroleum fuel supplies. Displays included a biodiesel fire truck, biodiesel ambulance, E85 taxi, LPG service truck, and biodiesel-hybrid bucket truck. The Assistant Director of

the Arizona Emergency Management Department spoke about alternative fuel vehicles in emergency services. The event included information on plug-in hybrids, electric drive cars and their high occupancy vehicle lane access, a booth by the Arizona State University EcoCAR3 team, and tours of the Gateway Community College alternative fuel technology training center.



CALIFORNIA

ACT Expo



Sponsors and Partners: American Trucking Association, NAFA Fleet Management Association, U.S. DOE Clean Cities

Program, U.S. EPA SmartWay program, Propane Education and Research Council, and South Coast Air Quality Management District

Attendance: 4,434

Event Summary: The 2014 Alternative Clean Transportation (ACT) Expo once again participated as a Special Event Partner of National AFV Day Odyssey. The event, held in Long Beach, CA, drew attendees from six continents who were exposed to dozens of alternative fuel vehicles and displays. The expo also included multiple presentations and co-located events that provided the attendees with learning opportunities and hands-on experiences. ACT Expo 2013 also participated as an Odyssey off year event.



AltCar Expo and Conference



Sponsors and Partners: Bay Area Air Quality Management District, Metropolitan Transportation Commission, Association of Bay Area Governments, San Francisco Clean Cities, East Bay Clean Cities, Clean Cities Silicon Valley, and many others

Attendance: 13,500

Event Summary: AltCar 2014 included panel discussions, information booths, vehicle displays, speakers, and a wide array of vehicles available for ride and drive opportunities. Event highlights included sessions led by National Association of Fleet Administrators, Inc. Professional Development Strategist Katherine Vigneau and VP Bryan Flansburg who provided fresh perspectives on all aspects of fleet management and provided attendees with true, actionable information for use to improve their fleets. With many issues associated with energy and transportation choices, AltCar includes exhibitors and education on urban planning, mass transit, energy generation and use, policy & regulations, telecommuting, sustainable lifestyle choices, reducing individual carbon footprints, electric vehicle infrastructure, alternative fuel technology implementation and more.



Central Coast Clean Cities Coalition



Sponsors and Partners: Antelope Valley Clean Cities Coalition

Attendance: 20

Event Summary: The Central Coast Clean Cities Coalition 2014 Odyssey event was hosted at the new CNG station in Paso Robles, showcasing the new station. This event coincided with the Drive Green Across America CNG Road Trip from Canada to Mexico in which a dedicated CNG vehicle was driven from Canada to Mexico and fueled exclusively at public CNG stations along the way.



Antelope Valley Clean Cities Coalition Drive Green Across America



Sponsors and Partners: Natural Gas Vehicle Owner Community, Bill Stallman, Linn-Benton Community College, Truck 'N Travel, Click Wholesale Distributing, Long Beach Community College, Revolution CNG

Attendance: 375 combined, including participants from Canada

Event Summary: Evelyn Corbitt, the co-driver on the coast-to-coast 2012 Odyssey CNG road trip, and Curtis Martin, Coordinator, Antelope Valley Clean Cities Coalition, completed the 2014 Odyssey border-to-border run from Lynden, WA to San Ysidro, CA, crossing the Canadian border and touching the Mexican border.

The 2014 opening of Travelcard Fuels CNG station in Eugene, OR made the drive possible. The trip highlighted the fleet conversion by Click Wholesale Distributing in Renton, WA; 3G CNG in Paso Robles, CA; and Clean 'N Green in Santa Maria, CA which uses renewable natural gas. Training schools for alternative fuels that were visited included American Honda Motors in Portland, OR; Linn Benton Community College in Albany, OR (an NAFTC National Training Center member); Long Beach City College in Long Beach, CA; and Miramar College in San Diego, CA.



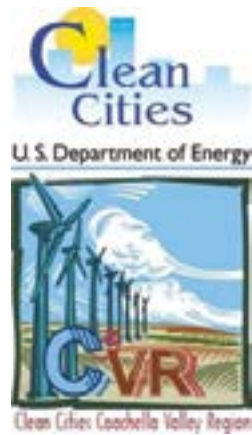
“The economics of natural gas as a vehicle fuel has created a groundswell in the use of natural gas fuel for medium and heavy duty trucks over the past 5 years.”

-Curtis Martin, National Chairman for the series of “Green Across America” road trips and Antelope Valley Clean Cities Coalition Coordinator





Clean Cities Coachella Valley Region Southern California Energy Summit



Attendance: 600

Event Summary: Clean Cities Coachella Valley Region hosted their Odyssey event in partnership with the 2014 Southern California Energy Summit. Local automotive dealerships, government agencies, transit agencies, and others displayed alternative fuel and advanced technology vehicles. The Southern California Energy Summit brings industry and community leaders together to discuss trends, advocate for clean energy issues and highlight the region as a leader for

renewable energy. Tesla co-founder and Chief Technology Officer JB Straubel was one of the keynote presenters at this year's summit.



Fresno City College Automotive Technology Department



Sponsors and Partners: Fresno/Clovis New Car Dealers Association, Future Ford of Clovis, Arro Autogas, Bureau of Automotive Repair/Department of Consumer Affairs, Pacific Gas & Electric, Napa Auto Parts, Electric Laboratories, Sebring West



Attendance: 100

Event Summary: The Fresno City College (FCC) Automotive Technology Department hosted their Odyssey 2014 event in the FCC campus free speech area. This event was scheduled in conjunction with the annual FCC Show and Shine Car Show. Event attendees had the opportunity to view several electric vehicles, including a 2014 Chevrolet Spark EV, 2014 Ford Fusion Hybrid SE, 2014 Ford Fusion Energi Titanium Hybrid (Plug-In), 2011 Chevrolet Volt, and a 2011 Toyota Prius. Arro Autogas hosted a display promoting Liquefied Propane Gas vehicles, stationary and garden equipment, and fueling stations. Brochures and hand-outs were given to interested attendees on alternative fuel vehicles, equipment, and training courses.

East Bay Clean Cities Coalition Greater Sacramento Clean Cities Coalition



Sponsors and Partners:
City of Oakland

Attendance: 59

Event Summary: For their Odyssey 2014 event, the North American Green Fleet Forum, East Bay Clean Cities Coalition, and Sacramento Clean Cities Coalition teamed up to provide the NAFTC's Petroleum Reduction Technologies (PRT) training to almost 60 fleet managers. This training is aimed at reducing petroleum consumption and its effects on the economy, health, and the environment and is designed specifically to raise awareness and foster a greater understanding of alternative fuels, alternative fuel vehicles, advanced vehicle technologies, petroleum reduction technologies, fuel economy, idle reduction, and related technologies. The material in this course highlights six alternative fuels and two technologies and strategies that can help reduce U.S. dependence on foreign oil.



Greater Sacramento Clean Cities Coalition East Bay Clean Cities Coalition



Sponsors and Partners: CALSTART, Green Technology, Professional Environmental Marketing Association, National Association of Fleet Administrators, Motor & Equipment Manufacturer's Association, California Fuel Cell

Partnership, Fleet Management Expo, Cleaner Air Partnership, Assetworks, Atlas Refuel, and Toyota.



Attendance: 200

Event Summary: The Sacramento Clean Cities Coalition event was held in conjunction with the 1st Annual North American Green Fleet Forum at the California Automobile Museum and featured National Alternative Fuels Training Consortium (NAFTC) Petroleum Reduction Technologies Training, tours of an anaerobic digester and fueling facility that produces renewable natural gas for Sacramento truck fleets and a recently opened public access hydrogen fueling station.

Tom Johnson presented case studies and best practices from his nationally acclaimed "100 Best Fleets – Top Green Fleet's Best Practices and Case Studies." Attendees could also visit a zero-emission vehicle ride-and-drive. Keynote speakers were Mark Smith, Vehicle Technologies Deployment Manager for the U.S. Department of Energy National Clean Cities Program, and Bill Van Amburg, Senior Vice President of CALSTART.

Long Beach Clean Cities Coalition



Sponsors and Partners: Cerritos College, NAPA Integrated Business Solutions, Ken Porter Auctions, FuelMaster!, TruTrack, Planet Bids, Clean Energy, and Los Angeles Freightliner

Attendance: 100

Event Summary: The Municipal Equipment Maintenance Association and Long Beach Clean Cities hosted Odyssey 2014 during the inaugural Fleet and Procurement Services forum at Cerritos College. The event featured panel discussions about bid processes and three breakout sessions discussing compressed natural gas and renewable natural gas infrastructure, how Clean Cities coalitions can help with finding incentives to switch over fleets to alternative fuels, and a session that helped attendees navigate national purchasing cooperatives.



San Francisco Clean Cities Coalition Silicon Valley Clean Cities Coalition



Sponsors and Partners: East Bay Clean Cities, California Biodiesel Alliance, National Biodiesel Board

Attendance: 60

Event Summary: The San Francisco Clean Cities Coalition (SFCCC) hosted their Odyssey 2014 as part of the Bay Area Clean Cities Biodiesel Summit. The summit focused on transitioning to biodiesel or renewable diesel for local parties interested in diesel vehicle fleet operations and, more broadly, alternative fuels.



San Diego Regional Clean Cities Coalition



Attendance: 45

Event Summary: San Diego Regional Clean Cities Coalition hosted a presentation on alternative fuel and advanced vehicle technology to students at the MAAC Community Charter School in Chula Vista, CA. The coalition provided an overview on

the importance of reducing transportation petroleum consumption, detailed each alternative fuel, and discussed current policies and initiatives to reduce greenhouse gas emissions. The presentation also included information on career options in the field.

Following the presentation, students viewed a Nissan Leaf while San Diego Regional Clean Cities Coalition discussed the vehicle's design, battery technology, and vehicle charging options.



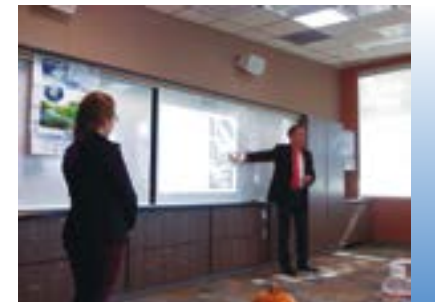
San Joaquin Valley Clean Cities Coalition



Sponsors and Partners: Kern Community Collect District, San Joaquin Valley Air Pollution Control District (SJVAPCD), Carbon BLU, and Revolution CNG

Attendance: 73 combined

Event Summary: San Joaquin Valley Clean Cities Coalition hosted two best practices workshops to provide information on alternative fuel options available for local municipalities, school districts and businesses. Compressed natural gas (CNG) and electric drive vehicles were highlighted. Several school districts in the San Joaquin Valley attended, as well as many local businesses that rely heavily on fleet use; including Bolthouse Farms, IKEA, Tejon Ranch, and FedEx. After the presentation, one-on-one meetings were held with each business in attendance to discuss alternative fuel applications for their businesses and available funding options.



Events

Silicon Valley Clean Cities Coalition Breathe California



Sponsors and Partners: Electronic Transportation Development Center (ETDC) and ADOMANI, Gavilan College, Antelope Valley Clean Cities Coalition and Electric Transportation Development Center (ETDC)



Attendance: 600 combined

Event Summary: Silicon Valley Clean Cities Coalition held three Odyssey 2014 events in Cupertino, Gilroy, and Saratoga, CA.

In Cupertino, Breathe California and Silicon Valley Clean Cities created a hospitality and education center with a retrofitted 40-foot electric school bus on display and held three informational sessions on the bus.

The Gilroy event was held in conjunction with Gavilan College's annual student health fair. The health fair was bustling with hundreds of students, many who stopped by the Odyssey booth to ask questions about the different types of alternative fuel vehicles or showing interest in owning an AFV later in life.

The Saratoga event was held in conjunction with Breathe California's annual Breath of Life Walk. Antelope Valley Clean Cities Coordinator, Curtis Martin, displayed a CNG vehicle and spoke to the walkers about the Green Across America event. Founder and manager of the Electronic Transportation Development Center, Bob Garzee, displayed his THINK electric vehicle and also spoke about the Silicon Valley Clean Cities retrofitted electric school bus project and the importance of providing clean transportation for our children.



“Alternative fuel vehicles would help with the cost for future generations.”

-participant at the Gilroy College event



Western Riverside County Clean Cities Coalition Boys & Girls Clubs of Southwest County



Sponsors and Partners: Western Riverside Council of Governments, AmeriGas, EcoCentre, Green Tech International

Attendance: 250



Event Summary: For their Odyssey 2014 event, Western Riverside County Clean Cities Coalition partnered with the Boys & Girls Club of South West County at their annual fundraiser, the Murrieta Rod Run. EcoCentre

displayed a vehicle and passed out information on their car. Propane Auto Gas provided a Ford F-350 Propane truck for ride-and-drive, and Green Tech International displayed all electric lawn mowers and colored solar panels. Coalition staff distributed brochures on alternative fuel vehicles and vehicle technologies programs from the U.S. Department of Energy.



Northern Colorado Clean Cities Coalition



Sponsors and Partners: Aims Automotive and Technology Center, Ward Alternative Energy, Noble Energy, Colorado Corn, Super Shuttle of Northern Colorado, Ehrlich's Nissan, Amerigas, Colorado Propane Gas Association, BioCNG, Telenfonix



Attendance: 120

Event Summary: Northern Colorado Clean Cities Coalition and Aims Automotive Technology Center held a day of informative panels and seminars on alternative fuels, technologies, research, programs and incentives, and vehicles for Odyssey 2014. Participants were also able to view alternative fuel vehicles, participate in ride-and-drives and browse information tables.



DISTRICT OF COLUMBIA

Greater Washington Region Clean Cities Coalition



Sponsors and Partners: NAFTC, Washington Gas, Clyde Power Group

Attendance: 21,917



Event Summary: The Greater Washington Region Clean Cities Coalition served as host of the 2014 National AFV Day Odyssey Kickoff event, conducted on the National Mall in Washington, D.C. Ronald S. Flowers, the coalition's Executive Director, expressed

the importance of the event taking place in the Nation's Capital at this time.

The event, serving as the heart of Odyssey events across the U.S., began with the recognition of participating sites, followed by a panel of representatives from Odyssey partners and sponsors, including keynote speaker U.S. DOE Deputy Assistant Secretary for Transportation Reuben Sarkar, who commented on the importance of alternative fuel vehicles and the impact of Odyssey.

Other speakers included Robert A. Vogel, Superintendent, National Park Service; John O'Donnell, Senior Energy Policy Adviser to U.S. Senator Joe Manchin (WV); Nancy Bechtol, Director of Office of Facilities Engineering and Operations, Smithsonian Institution; Tucker Perkins, Chief Business Development Officer, Propane Education and Research Council; Ron Flowers, Executive Director, Greater Washington Region Clean Cities Coalition; and John O'Donnell, President and CEO, Washington Area New Automobile Dealers Association, Bill Davis, Director, NAFTC, and Judy Moore, Assistant Director - Communications and Outreach, NAFTC.

The event also included multiple alternative fuel vehicles and displays, including ones from local event sponsors Washington Gas and Clyde Power Group, and local event supporter, DC Water.



"A clean and healthy environment, along with energy independence is key for generations to come."

- Ronald S. Flowers, GWRCCC Executive Director



Western Convenience Stores



Sponsors and Partners: Colorado Corn

Attendance: 16,500

Event Summary: Western Convenience Stores worked to raise awareness of alternative fuels and Odyssey by offering a discount of \$.50 per gallon of E-85 fuel during their event. The discounted price led to an additional 6,000 gallons of E-85 sold compared to the daily average for the day of the event.



CONNECTICUT

Yale University New Haven Clean Cities Coalition



Sponsors and Partners: Connecticut Clean Cities Coalitions, Hocon Gas, Landi Renzo USA, ANGI Energy Systems, ICOM North America, Cusson Automotive, Honda, Santa Energy, Enow, Metro Taxi, EVSE LLC, and Mobile Fueling Solutions

Attendance: 122

Event Summary: Yale University in partnership with Connecticut Clean Cities Coalitions (CCCC) celebrated the use of AFVs and advanced technology vehicles during its Odyssey event. Connecticut residents had the opportunity to visit Yale West Campus to hear forward thinkers from the City of New Haven, Yale Energy Sciences Institute, as well as Congresswoman Rosa DeLauro (CT) and Senator Richard Blumenthal (CT). Attendees were able to join in the discussion through six different breakout sessions about sustainability and alternative fuels. In addition, visitors were able to see AFVs and advanced technology vehicles – such as plug-in electric vehicles, hybrid, natural gas, and propane cars and trucks – being used in CT and the Northeast.



Central Florida Clean Cities Coalition Embry Riddle Aeronautical University



Sponsors and Partners: Volusia County, GM, Seminole State College, Florida Solar Energy Center, Waste Pro

Attendance: 20

Event Summary: Central Florida Clean Cities Coalition held their Odyssey event in partnership with Embry Riddle Aeronautical University (ERAU) and the Embry Riddle EcoCAR2 team. Participants were able to view AFVs, participate in ride-



and-drives, and learn about their impact on the environment in comparison to petroleum vehicles. The Ecopower Technologies Inc. World Record Society's 2013 propane/natural gas car of the year was on display as was a Waste Pro CNG refuse truck. Guest speakers included research faculty from ERAU and Britta Gross from General Motors. Exhibitors on hand included the Volusia County's Sustainability Program, the Florida Solar Energy Center, and the Central Florida Clean Cities Coalition.



Industrial Biotechnology Academy



Sponsors and Partners: Cutrale Citrus Juices, USA All American Furniture and Bedding

Attendance: 400

Event Summary: At the Industrial Biotechnology Academy Odyssey 2014 event, science teachers brought their students out to listen to company representatives describe their vehicles and the advantages of alternative fuels. Saddle Creek Transportation provided a semi-truck tractor that uses compressed natural gas. A local Toyota dealer brought a Prius, and a Honda dealer provided a hybrid.

To encourage participation, before the assembly students were asked five questions about alternative fuels that would be answered during the presentations.

Students in the Biotech 2 and 3 classes researched various alternative fuels, providing displays at the school.



Seminole State College



Sponsors and Partners: Central Florida Auto Dealers Association (CFADA), Ford Motor Company

Attendance: 100

Event Summary: During the Odyssey 2014 event at Seminole State College, automotive students attended a seminar about petroleum reduction technologies and alternative fuel vehicles. Instructors, Michael Ossmer and Inshan Edoo, lectured on the importance of petroleum reduction and fundamentals of hybrid and electric vehicles with an emphasis on safety when working on high voltage automotive vehicles. There were various electric and hybrid vehicle components as well as several hybrids and an electric Ford CMax on display.



Southeast Florida Clean Cities Coalition



Sponsors and Partners: South Florida Automobile Dealers Association, Miami International Auto Show

Attendance: 500

Event Summary: The Southeast Florida Clean Cities Coalition held their 2014 Odyssey event in conjunction with the Miami International Auto Show at the Miami Beach Conference Center. Presentations included opening remarks by the South Florida Automobile Dealers Association, *A Holistic Approach to Sustainability* by DHL Express USA, *Developing Natural Gas Opportunities* by Ryder System, and *On Their Fleet: Alt Fuel Buses, Vans & Automobiles* by Broward County Transit.



Salmon River High School - Joint School District 243



Attendance: 100

Event Summary: The students at Salmon River High School in Riggins, ID participated in the National Alternative Fuel Vehicle Day Odyssey 2014 by watching the Odyssey video

and completing a research project on alternative fuels. The students used the Sustainability Education and Economic development website to research and compare different fuel types. The students also watched a video on hydrogen-powered cars.

The next day, students participated in a hands on energy activity by building photovoltaic cells and recording the wattage produced with iPad sensors.



Greater Indiana Clean Cities Coalition



Sponsors and Partners: Monroe Community College Applied Technologies Center, ACT Research, and the Indiana Motor Truck Association

Attendance: 56

Event Summary: The Greater Indiana Clean Cities, ACT Research, and the Indiana Motor Truck Association partnered to host a one day summit on natural gas as a logistics fleet transportation fuel. Topics included natural gas supply, pricing, availability, compressed and liquified natural gas considerations, logistics fleets case studies and analysis, natural gas fleet operators panel discussion, maintenance garage codes and considerations, fleet evaluation tools and calculators, and funding sources and processes.



HTUF 2014 National Meeting



Sponsors and Partners: Southern Company, Hino, Lightning Hybrids, Argonne National Laboratory, Utility Fleet Professional, Fleet Maintenance Magazine, Waste

Advantage Magazine

Attendance: 175

Event Summary: The High-Efficiency Truck Users Forum (HTUF) Odyssey 2014 brought together industry and military leaders to identify and address the barriers to the adoption of high-efficiency truck and bus technologies. Presenters addressed topics such as launching early markets, achieving ultra-efficiency, and regulatory hurdles/enablers. This meeting also offered a ride-and-drive with electric, hybrid, and natural gas vehicles. Karl Simon, Director, Transportation and Climate Division, US EPA Office of Transportation and Air Quality (OTAQ) and David Friedman, Acting Administrator, National Highway Transportation Safety Administration spoke at the event.



Ivy Tech Community College



Sponsors and Partners: Greater Indiana Clean Cities, Ferrellgas, DeFouw Chevrolet, Rohrman Toyota

Attendance: 250

Event Summary: The Ivy Tech Community College Odyssey event was held at Tippecanoe Mall where Ivy Tech volunteer students, automotive and sustainable energy staff, and employees from participating businesses were available throughout the day to answer questions as guests visited the display area in the Community Commons.

Vehicles on display included the new Chevrolet Volt, Toyota Prius, BMW electric car, Ford propane truck, PHEV Prius conversion vehicle, racing Electric Go-Kart, and a Chevrolet S-10 electric conversion truck built by the students from Ivy Tech Automotive Department. Solar, wind and geo thermal displays from the Sustainable Energy Program were available for participants to view.



South Shore Clean Cities Coalition



Sponsors and Partners: Fair Oaks Farms, ROUSH Propane, and Newton County Sheriff's Department

Attendance: 300

Event Summary: South Shore Clean Cities Coalition displayed three alternative fuel vehicles at Cowtober Fest at Fair Oaks Farms. Information was provided explaining National Alternative Fuel Vehicle Day Odyssey and the importance of alternative fuel vehicles. Participants were able to trick or treat, carve pumpkins, and enjoy other festival activities.



KANSAS

Washburn Institute of Technology



Sponsors and Partners: Washburn University

Attendance: 125

Event Summary: At Washburn Tech's inaugural Odyssey event, presenters included the Kansas City Electric Car Club and Weststar Energy. The Electric Car Club brought and discussed the Tesla Model S. Students enjoyed being able to participate in a hands-on display showcasing the interactivity between smartphones and the many features of Tesla's telematics systems. Weststar brought a hybrid plug-in Fusion Energi and discussed the success of their pure electric and hybrid fleet development. Both the car club and Weststar spoke of the recently completed Tesla charging station in Topeka. Additionally, the emergence of electric boom technology was displayed and demonstrated by the service personnel of Weststar for the construction and diesel divisions.



KENTUCKY

Elizabethtown Community and Technical College



Sponsors and Partners: The Swope family of dealerships, Herb Jones Chevrolet, Kentucky Propane Gas Association, Crist Propane Services, Wayne Supply

Attendance: 90

Event Summary: Elizabethtown Community and Technical College held their Odyssey 2014 event in conjunction with the college's 50th anniversary open house. Participants could visit the college, view the programs, and participate in Odyssey demonstrations including hybrid and electric vehicle test drives, and various display vehicles. Students shared their knowledge of hybrid and electric vehicles with participants, explaining how the vehicles in the ECTC fleet operate.



LOUISIANA

Louisiana Clean Fuels



Sponsors and Partners: Department of Natural Resources-Louisiana, Republic Services, Solar Alternatives, CenterPoint Energy, Louisiana Propane Gas Association, Baton Rouge Parks and Recreation Department (BREC), East Baton Rouge Library System

Attendance: 45

Event Summary: Louisiana Clean Fuels hosted their Odyssey 2014 event at Goodwood Main Library in Baton Rouge, LA in conjunction with their quarterly stakeholder workshop. Speakers included Ann Shaneyfelt of Louisiana Clean Fuels and representatives from Republic Services, Solar Alternatives, Cummins, CleanFuelUSA and Siemens. Sessions included heavy duty options, a light and medium duty fleet vehicle panel, safety, return on investment, training, and a legislative update. Following the workshops, attendees were invited to lunch and a vehicle expo.



MASSACHUSETTS

Quinsigamond Community College



Sponsors and Partners:
Burncoat High School
Automotive Department

Attendance: 130

Event Summary: Quinsigamond Community College Automotive Program celebrated Odyssey 2014 by inviting 100 high school students to visit the campus and gain a better understanding of alternative fuels, hybrid vehicles and the environment. Quinsigamond Community College automotive students also studied battery technologies as part of their classwork that day.



MINNESOTA

National Advanced Biofuels Conference and Expo



Sponsors and Partners: New Holland Agriculture, Enogen: Syngenta, Pan American Hydrogen, Hydro-Klean, Falck Safety Services, Minnesota Department of Natural Resources, Iron Range Resources

& Rehabilitation Board, Green Diesel & Electric Inc., Scott Equipment Company, Superior Process Technologies, ICM, Fagen Inc., Methrohm USA, WINBCO, Bilfinger Water Technologies, Minnesota Soybean Research & Promotion Council, Association of Fish & Wildlife Agencies, Minnesota Bio-Fuels Association, Minnesota Department of Employment & Economic Development

Attendance: 300

Event Summary: The National Biofuels Conference & Expo showcased the world of advanced biofuels and biobased chemicals with a core focus on the industrial, petroleum, and agribusiness alliances defining the national advanced biofuels industry. The conference worked with Odyssey 2014 as a Special Event Partner displaying Odyssey information and materials and promoting Odyssey's message to the conference attendees.



MICHIGAN

Detroit Area Clean Cities Coalition Wayne State EcoCAR 3



Attendance: 150

Event Summary: Detroit Area Clean Cities and the Wayne State University EcoCAR 3 team, along with several alternative fuel vehicle stakeholders set out to educate the students, faculty, and staff of Wayne State University on the benefits of alternative fuel vehicles. Detroit Area Clean Cities spoke with students about the goals and mission of U.S. DOE Clean Cities while highlighting converted display vehicles provided by ICOM North America, IMPCO Automotive, and Crazy Diamond Performance. Wayne State EcoCAR 3

engaged students with a "Clean Your Mitten" demonstration that allowed students to virtually drive across Michigan and view the emissions from their trip.



MISSOURI

Mid-America Alternative Fuel Codes Summit



Sponsors and Partners: Mid-America Regional Council, Mid-America Collaborative for Alternative Fuels, International Codes Council, Metropolitan Kansas City Chapter

Attendance: 35



Event Summary: Metropolitan Energy Center hosted the Mid-America Alternative Fuel Codes Summit with assistance from its Clean Cities partners in the Mid-America Collaborative. Kansas City Clean Cities provided information on regulations, safety codes, and market outlook for alternative fuel projects. Experts on fleet facility modifications, electric vehicles and charging stations, biofuels, propane autogas and compressed natural gas fueling stations presented and answered questions. The conference provided CEU-eligible training on building codes for gaseous fuels and on gaseous fuels, alternative fuels and EV safety for first responders. The program included visits to time-fill and fast-fill CNG facilities, propane and LNG sites and displays of gaseous fuel vehicles.



St. Louis Clean Cities Coalition



Sponsors and Partners: Rockwood Summit, National Biodiesel Board

Attendance: 900

Event Summary: St. Louis Clean Cities Coalition held their Odyssey

event at Rockwood Summit High School in Fenton, MO. The event included displays of alternative fuel vehicles including a CNG pickup, CNG work truck, and CNG van, Nissan Leaf, Mitsubishi i-MiEV, GEM electric vehicle, hybrid bucket truck, biodiesel Chevy Cruz, biodiesel pickup, and a biodiesel Jetta. Seventh grade students attended presentations during the event about American alternative fuels, with the opportunity to ask questions and gain information to use in class discussions later in the day.



NEW JERSEY

New Jersey Clean Cities Coalition



Sponsors and Partners: Fuji Electric, Renewable Energy Group, Clean Energy, Waste Management, Eastern Propane Autogas, Air & Gas, Honda, Gladstein Neandros and Associates, Verizon Network Fleet, Greener by Design, Hudson Toyota, Mobile Fuel Solutions, South Jersey Gas, Landi Renzo, New Jersey Natural Gas, General Motors, Public Service Electric & Gas, US Green

Building Council -NJ

Attendance: 75

Event Summary: The New Jersey Clean Cities Coalition raised awareness of the use of alternative fuel, advanced technology vehicles, and other petroleum reduction techniques to improve the environment and lessen dependence on foreign oil during its Odyssey 2014 conference. The program included presentations by nationally recognized industry experts, displays of a variety of alternative fuel vehicles and exhibits by several companies representing a cross section of related interests. Speakers included representatives from General Motors, Verizon Network Fleet, Renewable Energy Group, Eastern Propane Autogas, and others.



NEVADA

Las Vegas Clean Cities Coalition



Sponsors and Partners: Fairway Chevrolet, Thomas Petroleum, Big Valley Towing, Southwest Material Handling

Attendance: 90

Event Summary: Las Vegas Clean Cities Coalition held their Odyssey event in conjunction with the Southern Nevada Fleet Association's Driving Fore Charity, a golf fundraiser with proceeds benefiting The Shade Tree, which provides safe shelter to homeless and abused women and children in crisis and to offer life-changing services promoting stability, dignity, and self-reliance. Golfers were able to enjoy the day while learning more about alternative fuels through the Odyssey booth.



NEW YORK

Empire Clean Cities Coalition



Sponsors and Partners: New York City Department of Parks and Recreation

Attendance: 1,500

Event Summary: Empire Clean Cities Coalition held their Odyssey 2014 event at the north end of Union Square Park. Ten alternative fuel vehicles were available for the public to view and ask questions about; among these were a man-powered freight trike by Revolution Rickshaws, a biodiesel-powered hybrid electric street sweeper owned by the New York Department of Sanitation, two Nissan Leaf's, various CNG powered vehicles and others. Despite bad weather, the vehicles sparked numerous individuals to stop and see the vehicles and learn about the event and the organization.



Genesee Region Clean Communities, Inc. Monroe Community College Applied Technologies Center



Attendance: 300



Event Summary: Genesee Region Clean Cities Coalition partnered with the Monroe Community College Applied Technologies Center to sponsor its fourth consecutive Odyssey Day event on October 17, 2014. The event consisted of two

segments. The first aligned with one of the National Odyssey Day goals of serving secondary school students. Secondary students from vocational programs attended the event and were provided a brief presentation on AFV 101. They were then able to participate in the vehicle display portion of the event with the opportunity to view twenty alternative fuel vehicles in both the light and heavy-duty classifications. The fuel types included LPG, CNG and various HEVs and PHEVs. The second segment involved college students from vehicle technology programs as well as fleet managers and others from the general public.



Greater Long Island Clean Cities Coalition



Sponsors and Partners: Rides Unlimited of Nassau-Suffolk, V. Garofalo & Sons Carting, Inc., National Grid, Clean Energy, Northville, Long Island Power Authority, Family Residences and Essential Enterprises, Inc., American Honda, Bird Bus, Clean

Vehicle Solutions, Germano & Cahill, HESS Corporation, J. Kings, Landi Renzo USA, Manhattan Beer, Suffolk Bus Corporation

Attendance: 85

Event Summary: Greater Long Island Clean Cities held an Odyssey event showcasing alternative fuel vehicles with information on new vehicle technology, fuel displacement on Long Island, and state and federal tax incentive updates. Participants gathered to hear from experts about the future of alternative fuels; including Westchester County Executive and New York gubernatorial candidate Rob Astorino sharing his success with electric vehicles and alternative fuel vehicles in Westchester County. The event also had the biggest alternative fueled vehicle display in 17 years with a total of 75 alternative fuel vehicles on display for attendees to view and discuss.



NORTH CAROLINA

Blue Ridge Community College



Sponsors and Partners: Henderson County Public Schools, Asheville BMW, Bryan Easler Toyota

Attendance: 150

Event Summary: Blue Ridge Community College hosted 700 high school juniors from Henderson County Public Schools as part of a college visit day and their Odyssey event. Many of these students were interested in a career in alternative fuel vehicles and were given the opportunity to tour the alternative fuel lab for training sessions. David Reiff from Asheville BMW and Doug Camp from Bryan Easler Toyota spoke with the students about career opportunities in this sector.



James B. Dudley High School T.S. Designs



Sponsors and Partners: Triad Electric Vehicle Association, Light Electric Vehicle Association, Organic Transit

Attendance: 376

Event Summary: Dudley High School's Advanced Vehicle Technology team joined with the Triad Electric Vehicle Association to host their Odyssey event at TSDesign's 4th annual Green Gala. The Green Gala is a gathering of friends and businesses celebrating a green future. Tours of TSDesigns included wind, biogas, biogasification, biomass, ethanol, and biodiesel production and distribution facilities. The Odyssey display was at the end of the tour with indoor and outdoor exhibits, numerous alternative fuel vehicles, and ride-and-drives. An ELF solar powered vehicle owned by Organic Transit and an Outrider 422 Alpha owned by Chris Carter of the Home Power Radio Hour were standouts. The EVChallenge team demonstrated vehicles from the new STEM Cycle Challenges. Dudley High School students showed off their Shell EcoMarathon vehicles and the letter from the International Cannes Film Festival showing that a web documentary of their efforts called the "Road to Houston" won first place out of over 150 entries.



Southeast Alternative Fuels Conference & Expo



Sponsors and Partners: State of North Carolina Department of Transportation, Fleet Owner, Nissan, NC Propane Gas Association, Propane Education & Research Council, Verizon

Attendance: 500

Event Summary: The Southeast Alternative Fuels Conference and Expo provided the opportunity for education and networking among fleet managers, industry experts and other decision makers. The National Alternative Fuels Training Consortium operated a booth promoting Alternative Fuel Vehicle Day Odyssey, giving away promotional materials and supplying other exhibitors and attendees with knowledge about NAFTC training materials and programs.



Wilson Community College



Attendance: 250

Event Summary: For their 2014 Odyssey event, Wilson Community college hosted a conference of administrators, counselors, and faculty from Wilson County area schools. Visiting guest presenters spoke on the subject of sustainable transportation. Event attendees toured the school's Advanced Transportation Training Facility and listened to a presentation on the program.

The public was invited to a second workshop on standards for vehicle emissions and fuel economy and how those standards influence the automotive market.



OHIO

Earth Day Coalition



Sponsors and Partners: AmeriGas Autogas, Ohio Fuel Cell Coalition, NASA Glenn Research Center

Attendance: 72

Event Summary: Earth Day Coalition hosted a series of breakfast discussions led by regional leaders and researchers in alternative fuel technologies. Presenters included a propane supplier and researchers in fuel cells. The series was intended to convene experts in alternative fuels as well as those who have experience in alternative vehicle technology. Attendees had an opportunity to ask questions in an individual setting about the benefits and challenges of each fuel type.



Ohio Technical College



Sponsors and Partners: Motorcars Honda- going Green, Crown Equipment Company, Ganley Auto Group, Collection Auto Group, Rad Air Complete Car Care

Attendance: 800

Event Summary: Ohio Technical College celebrated Odyssey 2014 by hosting an event in conjunction with the college's student career fair. Students enjoyed visiting with more than 70 companies on hand for the career fair and learning about the vehicles on display for Odyssey. Several local dealerships supplied their latest in alternative fuel consumer vehicles. Local mass transit authorities provided a natural gas powered bus and many private industry companies showcased fuel conversion alternatives. Chevy was prominent with an all electric Volt, Toyota with their well-known Prius, and Ford supplied their EcoBoost engine.



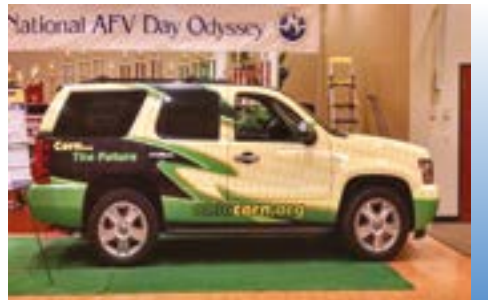
University of Northwestern Ohio



Sponsors and Partners: Ohio Corn & Wheat Growers Association

Attendance: 500

Event Summary: The University of Northwestern Ohio hosted their Odyssey event in the campus event center. Exhibitors provided information on the various types of alternative fuels and alternative fuel vehicles. The Corn and Wheat Growers Association provided a Farmall tractor that was converted to E15 using a 350 Chevy engine. Other vehicles on display included a 2014 Prius, Chevy Volt, Nissan Leaf, and a Dodge Ram that is able to be fueled by vegetable oil, biodiesel 100, biodiesel 20, diesel, and propane. A CuboGas CNG fuel station was on display to show participants who may not have used CNG how the station functions.



OKLAHOMA

NGVOK 2014 Tulsa Clean Cities Coalition



Sponsors and Partners: Tulsa Gas Technologies, Oasis Engineering, dHybrid Systems, OnCue Express, ONE Gas, Hill & Wilkinson General Contractors, TruStar Energy, Worthington Industries, Ariel Corp., Constellation, J-W Energy, Leggett & Platt, Mainstay Fuel Technologies, Prosperity Bank



Attendance: 500

Event Summary: NGVOK 2014 provided information about compressed natural gas to be applied to fleets. Participants heard from leading experts and had conversations about the pros and cons of CNG as a transportation fuel. Three educational tracks were available for novices and experts. A 101 track was available for those new to the idea of CNG, a 201 track for those who use CNG but want more advanced information, and a heavy duty track for trucking and well-head gen-set applications.

OREGON

Portland Community College Sylvania Campus



Sponsors and Partners: Columbia-Willamette Clean Cities Coalition, Oregon Department of Energy

Attendance: 300

Event Summary: Portland Community College hosted the 2014 Odyssey event in the Automotive Department building parking lot. An 1896 Riker electric car original prototype was proudly displayed alongside a 1972 Datsun electric

conversion called The White Zombie that holds a 0-60mph record of 1.8seconds. PCC also featured a Tesla Model S, making for a dramatic comparison.

Breakout sessions were held with speakers from various energy suppliers who discussed the existing and future infrastructure for electric, natural gas, propane, and hydrogen fueled vehicles.



Rogue Valley Clean Cities Coalition



Sponsors and Partners: Rogue Valley Growers & Crafters Market, Lithia Motors Nissan & BMW, Town & Country Chevrolet, Mercedes Benz of Medford, Blue Star Gas

Attendance: 300

Event Summary: Rogue Valley Clean Cities Coalition provided informational booths at the Growers and Crafters market at Medford Commons for Odyssey 2014. Display vehicles included two liquid propane gas dual fuel vehicles, plug-in electric vehicles from Nissan, BMW, and Mercedes, a Chevy Volt, Ford Focus, and GMC liquid propane gas pickup. Information was available and participants were able to talk to representatives from all of the vehicles and fuels at the event.





Community College of Philadelphia Greater Philadelphia Clean Cities Coalition



Sponsors and Partners: Honda of North American, Philadelphia Gas Works, Exelon, City of Philadelphia Office of Fleet Management, Philadelphia Clean Cities, UGO Charging Stations, Pedego-electric bicycles, BMW, Philadelphia Workshop School



Attendance: 250

Event Summary: The Community College of Philadelphia hosted its first Odyssey event with great results. All Philadelphia area automotive high schools were in attendance, as well as other community organizations. The event included presentations and workshops covering various alternative fuel topics and a car show with a variety of alternative fuel vehicles including plug-in electric, hybrid, biofuel, propane, CNG, and human powered vehicles.

Pittsburgh Region Clean Cities Coalition Community College of Allegheny County



Attendance: 150

Event Summary: Themed Driving Toward a Clean, Secure Energy Future, the Pittsburgh Regional Clean Cities Coalition hosted their Odyssey 2014 event with U.S. Senator Bob Casey, Jr. as one of

the first speakers. Casey mentioned the importance for the Senate and Congress to pass the tax extenders bill to further the advancement of the use of alternate fuels and presented a letter, signed by 16 other Senators for the efforts put forth to educate our region on the importance of alternative fuels.

Breakout panels featured subjects including fueling infrastructure, funding, and training, first responders, and alternative fuels at well sites. Featured speakers included Bob Bowman of Southwest Ambulance, Dana Brewster of American Power Group/Penn Power Group, Paul Harnagy of the Wexford VFD, Ron Phelps of Beemac Trucking and Dr. Christina Toras of California University of Pennsylvania.



Pennsylvania Automotive Recycling Trade Society Conference



Attendance: 200

Event Summary: The NAFTC brought National AFV Day Odyssey to the Pennsylvania Automotive Recycling Trade

Society (PARTS) 50th Annual Convention, held in Mars, PA. The Odyssey display was part of the conference's tradeshow, giving attendees an opportunity to learn about alternative fuel and advanced technology vehicles. In addition, NAFTC Assistant Director Communications and Outreach Judy Moore was the keynote speaker at a special off-site event at Novak's Auto Parts. The presentation provided attendees information on alternative fuel and electric drive vehicle safe recycling practices.



Eau Claire Energy Organization



Attendance: 45

Event Summary: Eau Claire Energy Organization held their Odyssey event with a focus on hydrogen fuel cells. Students participated in lab activities to create a hydrogen fuel cell car.

Since its beginning in 2011, the Eau Claire Energy Organization has worked toward the goal of prompting student leaders in all South Carolina high schools to undertake activities that will strengthen the energy knowledge of students and the community through community service.



Dallas-Fort Worth Clean Cities Coalition



Sponsors and Partners: University of Texas at Arlington

Attendance: 103

Event Summary: Dallas-Fort Worth Clean Cities Coalition (DFWCC) hosted their 2014 National Alternative Fuel Vehicle Day Odyssey event during the Parent & Family Weekend at the University of Texas at Arlington. A Nissan Leaf was on display for parents and students to check out. Family members and college students stopped by the booth to spin the wheel and answer an air quality or clean vehicle question. DFWCC and Odyssey prizes were given away to all participants.



Tyler Junior College



Sponsors and Partners: First Alt Fuels, Inc., Allen Samuel Hyundai

Attendance: 120

Event Summary: Tyler Junior College's 2014 Odyssey event showcased alternative fuel and advanced technology vehicles. They included a Chevrolet Volt, Hyundai Sonata hybrid, and many others. Event attendees were able to take part in a ride-and-drive at the Tyler Junior College Skills Training Center. Speakers included Tyler Junior College Faculty and other local individuals involved with alternative fuel technology in Tyler, TX.



San Jacinto Community College



Sponsors and Partners: San Jacinto Community College Automotive Technology Department and Geology Department

Attendance: 200

Event Summary: San Jacinto College's Odyssey event was bigger than ever in both size and participation. The event was put on in partnership with the San Jacinto College Geology department's Alternative Fuels Car Show. This is the third year that the Automotive Department has partnered with the Geology Department to plan and host the combined events. Vehicles from Ford, General Motors, Honda, Nissan, and Toyota/Lexus were on display for the event.



Utah State University College of Eastern Utah



Sponsors and Partners: Clean Cities Utah

Attendance: 775



Event Summary: Faculty, staff and students attended the AFV Day Odyssey event at Utah State University Eastern's automotive department. Guests included the Price city mayor, Clean Cities Utah, city council members, county and state dignitaries, and students from area schools. Attendees had the opportunity to learn about the use of alternative fuel vehicles and how they help improve the environment and lessen dependence on foreign oil. Demonstrations on solar, wind, fuel cell, and photovoltaic panels and information on oils and fluids, vehicle sensors and their function, and diagnostic procedures were available. Participants were able to ask questions, inspect alternative fuel vehicles first hand, and view five gas analysis in action to see how emissions affect us all.



VERMONT

Vermont Clean Cities Coalition



Sponsors and Partners: Vermont Gas Systems, Drive Electric Vermont, Shearer Chevrolet Buick GMC Cadillac, SunCommon, Casella, The Automaster, Propane Gas Association of New England, Black Bear Biodiesel,

Burlington Electric Department, American Lung Association, UVM Transportation and Parking Services, and Global Garage Sale eBay Drop-Off Store

Attendance: 200

Event Summary: Vermont Clean Cities Coalition celebrated the use of alternative fuel and advanced technology vehicles to improve the environment and reduce dependence on foreign oil during its Odyssey event. The Burlington Odyssey event included electric, propane, biodiesel, and natural gas vehicles from agencies and organizations including Drive Electric Vermont, Burlington Electric Department, The Automaster, Shearer Chevrolet, Casella Waste, Black Bear Biodiesel, and Proctor Gas.



VIRGINIA

The Hybrid Electric Vehicle Team of Virginia Tech Virginia Clean Cities Coalition



Attendance: 300

Event Summary: The Hybrid Electric Vehicle Team of Virginia Tech (HEVT) and Virginia Clean Cities hosted a successful Odyssey event on the campus of Virginia Polytechnic Institute and State University. The event

featured a booth outside of Squires Student Center with handouts from VCC, a prize wheel where attendees could win free swag, and a "how do you stay green" message board. The HEVT EcoCAR2 was also on display. Attendees were eager to learn about alternative fuels and what HEVT does as a team on campus.



WASHINGTON

Wenatchee Valley College



Attendance: 7,710

Event Summary: Wenatchee Valley College (WVC) hosted a National Alternative Fuel Vehicle Day Odyssey event around the fountain on the WVC campus. The event was dedicated to promoting the use of alternative fuel and advanced technology vehicles. Plug-In North Central Washington showcased several alternative vehicle displays including a Polaris side-by-side UTV, Tesla, Ford C-max Energi plug-in hybrid, Chevy Volt, Nissan Leaf, electric bicycle, and Zero motorcycle.



Western Washington Clean Cities Coalition



Sponsors and Partners: The Municipal Research and Service Center of Washington

Attendance: 75

Event Summary: Western Washington Clean Cities Coalition and the Municipal Research and Service Center hosted a half-day workshop to discuss topics related to the policies on workplace charging. The event raised awareness about workplace-charging policy and helped to frame the process for developing individual policies. Topics of discussion included workplace EV charging policies, what makes workplace EV charging effective, legal considerations, and how EV energy use affects building benchmark and sustainability goals.



2014 EMS Conference



Sponsors and Partners: WV EMS Coalition, Orion Strategies, AT&T, ANGA, NAFTC

Attendance: 85

Event Summary: The WV EMS Conference offered an educational networking opportunity for the West Virginia EMS community to help them stay ahead of the game and keep them informed about changes affecting emergency response. Continuing education credits were offered for educational sessions.

A representative of the NAFTC spoke about the importance of first responder safety training. Odyssey materials were made available to participants.



East Fairmont High School



Attendance: 145

Event Summary: Students in Physical Science classes at East Fairmont High School studied the importance of alternative fuel and advanced

technology vehicles by watching the Odyssey 2014 video, completing a hands on activity using a hydrogen powered model car, and participating in a class discussion about the use and impact of alternative fuel vehicles on the environment and national security.



Governor Tomblin's Energy Summit West Virginia Division of Energy



Sponsors and Partners: American Natural Gas Association, Noble Energy

Attendance: 300

Event Summary: Energy experts gather annually to participate in the energy summit which is sponsored by the West Virginia Governor's Office, the West Virginia Department of Commerce and the Southern States Energy Board. The 2014 Governor Tomblin's Energy Summit was held at the Stonewall Resort in Roanoke, WV and featured two days of speakers from all aspects of energy, including alternative fuels, mining, and responsible resource usage. The NAFTC presented during a special evening session about Odyssey, providing information to attendees on the current state of alternative fuels.



Monongalia County Technical Education Center



Sponsors and Partners: Freedom Ford Lincoln

Attendance: 90

Event Summary: Monongalia County Technical Education Center Automotive Technology, Collision Repair, and Energy, and Power and Engineered Systems classes participated in National AFV Day Odyssey 2014.

Classes rotated through three different activities. Automotive Technology showcased two new alternative fuel vehicles (Ford Fusion and C-Max) that were driven to the site by local dealer Freedom Ford Lincoln. The Energy, Power, and Engineered Systems Instructor divided the students into teams and charged them with building a windmill. The Electrical Technician Instructor gave an interactive alternative fuels presentation. Individual teachers throughout the building provided relevant instruction related to their technical areas.



Nicholas County Career and Technical Center

Nicholas County Career and Technical Center Attendance: 10

Event Summary: Students and staff from the Nicholas County Career and Technical Center traveled more than 130 miles to participate in the National Research Center for Coal and Energy Odyssey event at West Virginia University (WVU) in Morgantown, WV. Students learned about alternative fuel vehicles, met students who are working on the WVU EcoCAR team, and saw a variety of alternative fuel cars provided by the National Alternative Fuels Training Consortium. In addition, as a classroom activity, the students were given Odyssey handouts and discussed what they had learned at the WVU event and the future and importance of alternative fuel vehicles.



University High School



Attendance: 45

Event Summary: Students at University High School celebrated their Odyssey 2014 event by spending the day studying the impact of fossil fuels on the environment, types of alternative fuels available for public use, alternative fuel production and infrastructure.

Students built and tested model alternative fuel vehicle power sources including a small hydrogen car.



South Branch Career and Technical Center



Attendance: 40

Event Summary: With all South Branch Career and Technical Center Automotive Students in attendance, Jed Metzler, SBCTC Automotive Instructor, discussed new and emerging alternative fuel vehicles with the students and used the supplied handouts to reinforce the need to think green when it comes to our transportation options for the future.



Wildwood Middle School



Sponsors and Partners: Rick and Stacie Rohn, Morgan Awards

Attendance: 130

Event Summary: For their Odyssey 2014 event, Wildwood Middle School students compared the attributes of different types of electric cars. Students also viewed and learned about a Nissan Leaf, by speaking with an electric vehicle owner about his experiences.

Additionally, students discussed the increasing choices they will have when they begin driving and make their first car purchase, and they considered energy sources for electric cars.



WV Oil and Gas Expo



Sponsors and Partners: Asayo Creative, West Virginia Oil and Natural Gas Association

Attendance: 2,300

Event Summary: The West Virginia Oil and Gas Expo participated in Odyssey 2014 as a Special Event partner. The event was organized to enhance the oil and gas industries in West Virginia. The exhibitors of the event included the latest and most advanced products and services in the oil and gas industries, including energy drilling and production techniques, site development, exploration, drilling, hydraulic fracturing, midstream services, site restoration. This new partnership, as an Odyssey special event partner, allowed the event to include vehicles for the first time. National Odyssey Sponsor American Honda Motor Co. displayed a natural gas Honda Civic at the event. Local Odyssey sponsor, Blue Flame displayed their propane-powered truck.



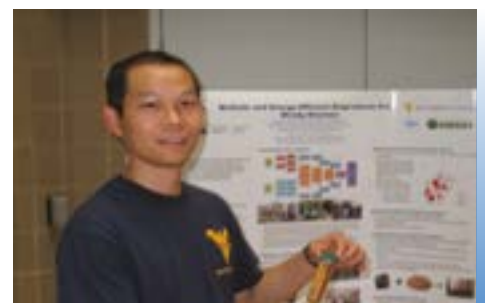
WVU National Research Center for Coal and Energy



Sponsors and Partners: WVU College of Engineering and Mineral Resources, WVU College of Agriculture, Natural Resources and Design

Attendance: 300

Event Summary: National AFV Day Odyssey was celebrated on the Evansdale campus of West Virginia University with an event aimed at educating students about the alternative fuels programs and research conducted by WVU. Students from the U.S. Department of Energy EcoCAR3 Competition Team exhibited information on automotive technologies they are using in a national three-year competition. Three alternative fuel cars from the NAFTC were on display, and students enjoyed a ride around campus with NAFTC Director Bill Davis. Additional exhibits were by the Wood Sciences and Technology Biofuels Research Program and the Energy, Environment, Economics, Entrepreneurship Education Program, and the NAFTC.



WISCONSIN

Honda Motorwërks



Attendance: 90

Event Summary: Honda Motorwërks celebrated the use of alternative fuel and advanced technology vehicles and clean technology to improve the environment and lessen dependence on foreign oil. Speakers, including Senator Jennifer Shilling, presented information on alternative fuel topics including solar power, electric vehicle battery charging, and compressed natural gas. Students from the Brookwood High School CART Team presented information about their electric vehicle. Other vehicles on display included compressed natural gas and electric drive vehicles.



Wisconsin Clean Cities Coalition American Lung Association in Wisconsin



Sponsors and Partners: Outpost Natural Foods, Evolution Marketing

Attendance: 75

Event Summary: For their Odyssey 2014 event Wisconsin Clean Cities hosted an afternoon workshop at Outpost Natural Foods new location in Mequon, WI. Activities included a vehicle showcase displaying a Nissan LEAF, LPG Patrol Vehicle, EV Motorcycle, LPG Pick-Up Truck, BMW i3, E85 Ford Fusion, CNG Honda Civic, CNG Ford Transit Connect, and a Tesla. Discussions covered the green vehicle movement, how it's grown and why it's important to consider, and to demystify some of the stereotypes of alternative fuels and technologies.

There was a "Selfie Scavenger Hunt" that took place from October 1-October 14. Prizes were given to the participant who submitted the most photos of various alternative fuel items from a given list.



WYOMING

Yellowstone-Teton Clean Energy Coalition



Sponsors and Partners: Montana State University Office of Sustainability, Montana State University, Bozeman Climate Partners

Attendance: 370

Event Summary: The Yellowstone-Teton Clean Cities Coalition 2014 Odyssey event included an exciting panel with speakers - ranging from INL EV battery technology researcher, Matt Shirk, to EV owner and Deputy Mayor of Bozeman, Carson Taylor. The panel discussed biodiesel and electric vehicles. Following the panel, Revenge of the Electric Car was screened with more than 70 community members and students in attendance. The next day, coalition staff members gave a guest presentation in two Montana State University classes. The presentation consisted of a brief outline of all the alternative fuels followed by an activity that tested the students on this new knowledge.



SOUTH AFRICA

NGV2014 South Africa



Sponsors and Partners: Landi Renzo, Safe, Industrial Development Corporation, BRC Gas Equipment, Cubo Gas, CNG Holdings, Zavoli, GFI, BRC FuelMaker, Sanedi, Novo Energy, NGV Global, NGVA Europe, NGV Italy, NGV Africa, NGV Communications Group

Attendance: 200

Event Summary: NGV2014 South Africa took place at Sandton Convention Center, in Johannesburg, South Africa. The most important meeting of the sector to be held in Africa, and it gathered the leading NGV companies of the world as well as renowned experts discussing the future of alternative fuels. Exhibitors presented products and services that are at the forefront of the industry. The conference session explored developments in the sector, focusing on the application of technologies to the highly promising African market. NGV2014 South Africa seeks to boost the NGV market not only in this country but the whole continent.



CANADA

Antelope Valley Clean Cities Coalition Drive Green Across America CNG Road Trip



Sponsors and Partners: Natural Gas Vehicle Owner Community, Bill Stallman

Attendance: 125

The Antelope Valley Clean Cities Coalition/Drive Green Across America team once again undertook a CNG

Road Trip, as a special event partner of Odyssey 2014. The 2014 event included an international focus, taking the tour border-to-border. The tour crossed the Canadian border, then drove south to touch the Mexican border, making it the first ever drive between Canada and Mexico on publicly available alternative fuel; a trip never before accomplished on public infrastructure.

The drive was made possible in 2014 with the opening of a Travelcard Fuels CNG station in Eugene, OR. This station opening closed the last remaining gap in CNG fueling infrastructure in the Pacific coast and made it possible for a CNG vehicle to travel from Canada to Mexico with appropriate fueling stops along the way.



IN APPRECIATION

We want to extend a special thank you to the NAFTC members, Clean Cities Coalitions, and the many other groups and organizations that support Odyssey by hosting local events. We also want to extend our sincere appreciation to our national sponsors and partners, and our special event and media partners.

Your continued support during each iteration of Odyssey has allowed the program to grow, and Odyssey's message to make hundreds of millions of impressions about the importance of alternative fuel and advanced technology vehicles to consumers across the United States and around the world.

Thank you. We could not have conducted the 2014 event without your support.

Together, we **DO** make a difference.

2014 NATIONAL AFV DAY ODYSSEY COORDINATION AND SUPPORT

National AFV Day Odyssey event site coordinators are supported by the NAFTC and the Odyssey team.

After registering to host an Odyssey event, site coordinators are given access to an online Coordinator Notebook containing all the information needed to plan their event. This notebook is accessed through the coordinator only resource area on the Odyssey website. Many additional support materials are available in this area including downloadable files for posters, banners, brochures, t-shirt designs, and press release templates.

Giveaway materials were also provided to each site, including promotional bags, pens, note pads, and informational materials from PERC and Honda.



“I really like electric drive cars after attending an Odyssey event. They could really make a difference if we tried.”

- student participant at Wildwood Middle School event



2014 ODYSSEY TEAM

Judy Moore, NAFTC Assistant Director - Communications and Outreach/National AFV Day Odyssey Coordinator
 Virginia McMillen, National AFV Day Odyssey Manager/Communications Specialist
 Heather Sammons, NAFTC Graduate Assistant - Communications/Odyssey Assistant
 Laura Adams, NAFTC Curriculum Developer
 Adam Brown, NAFTC Events Coordinator
 Amy Gandy, NAFTC Program Manager
 Julian Orrego, NAFTC Multimedia Specialist
 Mark Schmidt, NAFTC National Instructor
 Micheal Smyth, Assistant Director - Curriculum Development and Training
 Chengmin Tang, NAFTC Accountant
 Laura Tinney, NAFTC Program Manager
 Bill Davis, NAFTC Executive Director

2014 ODYSSEY ADVISORY COMMITTEE

Ron Flowers – Greater Washington Region Clean Cities Executive Director
 Elizabeth Munger – American Honda Motor Company, The Green Group, Principal
 Andy O’Neal - University of Northwestern Ohio Vice Provost, Dean of College of Applied Technologies
 Shannon Shea – U.S. Department of Energy Clean Cities, Communications Manager
 Michael Taylor – Propane Education and Research Council, Director of Autogas Business Development

FUTURE ODYSSEY EVENTS

Planning for the next National Alternative Fuel Vehicle Day Odyssey is underway!

Since Odyssey's inception, the number of alternative fuel and advanced technology vehicles on the road has nearly doubled from 471,098 in 2002, to 3.2 million in 2012 (U.S. Energy Information Administration). Clearly the United States is moving towards a future where these vehicles are commonplace, and individuals understand the importance of conserving our nation's resources and have hope of energy independence.

The NAFTC and the Odyssey team takes pride in contributing to this change, but there is still much work to be done. We invite you to join us for the eighth installment of Odyssey, as we continue on the pathway to energy independence.

We are currently recruiting sponsors, partners, and site hosts for this event.

For more information, contact the Odyssey Team.

Email: Odyssey_Planner@mail.wvu.edu
Phone: 304-293-7882
Fax: 304-293-6944
Website: www.afvdayodyssey.org
Address: 1100 Frederick Lane
Morgantown, WV 26508



BENEFITS OF HOSTING

Hosting an Odyssey event helps increase your organization's visibility in the alternative fuel and advanced technology vehicle industry. It also provides an excellent platform for partnership building and student recruitment.

NAFTC SUPPORT FOR HOSTS

The NAFTC provides event oversight, guidance, and promotional support to help you have a successful Odyssey event.



Keep watch at
afvdayodyssey.org
for events in your area!



**NATIONAL
ALTERNATIVE
FUELS TRAINING
CONSORTIUM**

1100 Frederick Lane
Morgantown, WV 26508

naftc@mail.wvu.edu
304-293-7882



**National Alternative Fuels
Training Consortium**

A Program of

 **West Virginia University**

