FOR IMMEDIATE RELEASE

DATE

[Contact Name]

[Phone Number]

[Email Address]

**[Organization] to Promote Alternative Fuel Vehicles at**

**National Alternative Fuel Vehicle Day Odyssey Event**

[Organization] will participate in a nationwide effort to showcase alternative fuel and advanced technology vehicle options at a National Alternative Fuel Vehicle (AFV) Day Odyssey event to be held at [location], from [time] to [time] on [date].

National Alternative Fuel Vehicle Day Odyssey is a nationwide celebration conducted to educate the public about the importance of alternative fuel and advanced technology vehicles and to promote their widespread adoption. The event was created by the National Alternative Fuels Training Consortium, a program of West Virginia University, in 2002. The NAFTC has coordinated the nationwide Odyssey campaign since that time.

Example:

“[Organization] has joined with Odyssey because we believe in the importance of AFVs and the role they play in sustaining our environment and national energy security,” said [Contact Name, Title and Organization]. “We are proud to join organizations across the United States in support of Odyssey and its message of ensuring a clean, secure energy future, both here in [City] and across the country.”

[Types of people who would benefit from your event, such as fleet managers, automotive technicians, residents, etc.] are invited to attend the [free or price] [Organization] Odyssey event, which will include:

[Event details]

[Include any pre-registration details.]

The [Organization] 2019 Odyssey event is being held in partnership with [partners] and is supported by sponsorship from [sponsors].

For more information about the [Organization] Odyssey event, contact [Name] at [phone] or [email].

For a complete list of National AFV Day Odyssey locations and details about each event, visit www.afvdayodyssey.org. For information about the national program, contact Virginia McMillen, National AFV Day Odyssey Manager, at Virginia.McMillen@mail.wvu.edu or by calling 304-293-7882.

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